# **David LaPorte**

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# **Work Experience**

## Bonterra – Senior Product Designer

August 2023 - Present

- Leading the design of a new data reporting platform enabling users to access analytics and insights across Bonterra's suite of products
  - Design outcome: Eliminated unnecessary steps and revamped unclear navigation patterns from a core feature, producing intuitive, self-serve flows
- Designed data mapping functionality for a case management platform, allowing customers to report on standardized data across large organizational networks
- Defining accessible and reusable patterns for a leading case management tool
- Crafting design guidelines and research best practices on components, AI, etc.
- Drove the design of a new self-service platform for large-dollar fundraisers
- Led the redesign of an existing non-profit data reporting and analysis capability

# **SINAI Technologies** — Product Designer

May 2022 - March 2023

- Owned the end-to-end redesign of key features of the core product, including mapping user flows, building information architecture diagrams, and creating low- and high-fidelity designs
- Worked with product management to define scopes of work and prioritize features for MVP and later releases

## **Amount** — Senior Product Designer

November 2020 - April 2022

- Spearheaded the design of Merchant Portal, a platform enabling retailers to manage the end-to-end customer order experience, including dispute management, purchase/shipping status, and financial settlements
  - Design outcome: Built a comprehensive solution for a key, but underserved, user group to streamline their work while extending Amount's product line

## IA Collaborative — Senior Interaction Designer

July 2018 - July 2020

 Designed and tested concepts for customer-facing desktop and mobile experiences for clients in the investing and shipping and logistics industries

## **SAP** — User Experience Designer

July 2016 - June 2018

 Lead UX designer of data analytics components and design guidelines for a joint iOS design system from SAP and Apple I enjoy building products that enable people to become more thoughtful and productive. I'm interested in organizations that value design's role in creating a better future for our communities.

#### **Awards**

Fast Company Innovation by Design Awards

Honorable Mention, UX, 2019

SAP/NHL Coaching Insights App for iPad: designed key screens used rinkside by professional NHL coaches

## **Education**

Master of Design IIT Institute of Design, Chicago May 2016

Bachelor of Science, Psychology Tufts University

May 2005 - Magna Cum Laude

#### **Skills**

#### Design

Figma

v0 (Al prototyping)

Webflow

Zeplin

Sketch

Pendo

Adobe Illustrator

Adobe Photoshop

# Collaboration

Confluence

ChatGPT

Jira

Miro

Notion

#### Coding

HTML & CSS (intermediate)

## Languages

English (native)
French (intermediate)