

Experienced designer empowering teams to deliver scalable products and services through collaborative partnerships, intentional rigor, and creative problem-solving.

**Airbnb** 2019 - 2026Lead Experience Designer,  
Experience Designer*Marketplace Growth, Product  
Marketing, Internal Tools,  
New Product Development,  
User Research*

Hosting on Airbnb shouldn't just be for homeowners. I led design for new growth initiatives in rental buildings - enabling residents to become hosts.

- Collaborated with the Operations and GTM teams to design and implement scalable tools to onboard more than 1,200 new marketplace buildings and data feeds to support our listings growth metrics.
- Designed host growth experiments across the product funnel with Product Management, Data Science, and Marketing - achieving increases in click-through rate and engagement to target 2,500 new active listings.

**Urbandoor** 2018 - 2019

Product Design Lead

*Enterprise Dashboards,  
Consumer Marketplace, Design  
Systems, User Research*

I led design for a global online marketplace to connect traveling and relocating professionals with the right apartment. *(Acquired by Airbnb)*

- Led design sprints and created rapid prototypes to quickly refine and launch platform tools for multifamily owners and operators to better manage their building portfolios.
- Conducted quantitative research studies and qualitative interviews to better understand consumer search behavior for extended-stay apartments and how property owners utilized our tools for daily workflows.

**IA Collaborative** 2016 - 2018

Senior Interaction Designer

*Enterprise Software, New  
Product Development, Design  
Systems, User Research*

• FedEx Hold for Pickup - Partnered with internal stakeholders at FedEx to pilot, test, and refine a new mobile-first consumer experience for onsite and secured package pickup.

• Allstate Digital Footprint - Embedded in the Allstate Identity Protection product team to design an end-to-end digital experience for a new cyber security consumer product.

**Tools**Figma, Principle, Claude, Gemini,  
Qualtrics**Education**IIT Institute of Design  
Masters, DesignUniversity of Illinois  
BS, Finance