

Danny Leong

Product Designer / UX Architect

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PROFESSIONAL SUMMARY

Product Designer and UX Architect with 13 years of experience designing B2B SaaS products across cybersecurity, fintech, and data analytics. Skilled in end-to-end UX design, design systems, and user research, with a track record of partnering cross-functionally with product and engineering to ship features that reduce risk and improve efficiency for enterprise customers.

SKILLS

Core Skills: Design Thinking, Product Design, User Experience (UX) Design, User Interface (UI) Design, Design Systems, Information Architecture, Prototyping, Wireframing, User Research, Visual Design, Corporate Brand Design, Cross-functional Collaboration, Agile / Scrum

Tools: Claude Code, Claude CoWork, Claude Design, Cursor, Figma, Pendo, Adobe Creative Suite

WORK EXPERIENCE

UX Architect

Apr 2024 - Aug 2026

DefenseStorm — Alpharetta, GA

Cyber risk management and compliance platform built exclusively for banks and credit unions.

- Launched an AI chatbot that gives Analysts contextual, in-product answers about the platform, cutting the time spent searching documentation.
- Led design of a User Entity Behavior Analytics (UEBA) feature that helps Cyber Security Operations Analysts detect anomalous employee behavior at banks and credit unions.
- Introduced an LLM-powered text-to-Lucene search experience, letting Analysts query Elasticsearch events in plain language instead of writing Lucene syntax.
- Redesigned the Risk & Governance module workflow, streamlining how teams set up risk assessments, maintain the controls register, and manage asset inventory.
- Enabled Analysts to map controls to compliance frameworks, collect evidence, and manage remediation tasks for at-risk triggers within the Governance module.

Senior Product Designer

Jul 2021 - Jun 2023

Cobalt Labs — San Francisco, CA

Pioneer of Pentest as a Service (PtaaS) - a SaaS platform for continuous, human-led offensive security testing.

- Launched three new Cobalt product lines - Agile & Comprehensive Pentest, Custom Assets for Professional Services, and the Credit Scoping System - expanding the platform into new customer use cases.
- Led bi-weekly design reviews with product, engineering, and stakeholders and partnered on early technical feasibility, keeping initiatives moving from concept to production with minimal rework.
- Directed end-to-end user research - interviews and usability testing via Maze and Miro - to validate wireframes and high-fidelity designs before development began, catching issues before they reached engineering.
- Owned a prioritized MVP design backlog inside the team's 10% sprint delivery model and mentored designers through regular 1:1s, keeping design quality consistent as the team scaled.

Product Designer

Jul 2020 - Jul 2021

Cobalt Labs — San Francisco, CA

- Redesigned the Pentest creation onboarding flow and shipped the Accepted Risk Reason feature plus a new Assets Risk Overview chart, giving customers faster setup and clearer risk visibility.
- Partnered with product managers to translate requirements into accurate implementations and contributed reusable components to Cobalt's design system.

Product Designer

Dec 2017 - May 2020

Sigma Computing — San Francisco, CA*Cloud-native business intelligence platform that lets teams explore live data with a spreadsheet-style interface.*

- Shipped Data Lineage, Point-to-Point Data Object Sharing, User Onboarding, Account & Administrative Settings, Query Drawer, and Sigma Academy - core features across the platform's early growth.
- Launched Sigma Analytics at Snowflake Summit 2019 and at Data Strata 2019, where it won the Most Innovative Product Award.
- Built Sigma's design system in InVision DSM, giving engineering a single source of truth for UI components.
- Partnered directly with the co-founders to establish the Sigma brand from the ground up.

UX/UI Designer

Jan 2016 - Dec 2017

Satmetrix — San Mateo, CA*Co-creator of the Net Promoter Score (NPS); customer experience management software used by 1,000+ global brands.*

- Launched NPX Now, a new SaaS product for Satmetrix, and built the design system that powered the Survey builder.
- Led three key product initiatives - free trial experience, Action Management, and New Surveys - from concept to launch.
- Redesigned the folders management system and shipped multi-brand survey distribution, a top customer request.
- Created marketing assets for the Satmetrix UNITE conference in New Orleans.

UX/UI Designer

Aug 2014 - Dec 2015

Sohalo — Redwood City, CA*Social engagement marketing platform helping brands acquire and convert customers through personalized campaigns.*

- Maintained and expanded Sohalo's visual brand guidelines across sales decks, the corporate website, and press kits.
- Designed co-branded campaign materials and customer experiences on behalf of Sohalo's clients, following each client's brand guidelines.
- Created production-ready graphics for sales pitches and new client acquisitions.

UI Designer

Jul 2013 - Jul 2014

Epsilon — Palo Alto, CA*Global data-driven marketing company delivering personalized digital experiences for enterprise brands.*

- Collaborated with the Google team to design the Google Education Directory, connecting K-12 educators with Google experts.
- Partnered with Adobe product managers to redefine visual design assets for an Adobe Acrobat marketing campaign.
- Supported the creative director on pitches for new clients including Prism Skylabs, Endicia, and CPS Energy.

EDUCATION

George Brown College

Advance Diploma in Graphic Design (Dean's List) — Toronto, Canada

Aug 2008 - Apr 2010

University of Manitoba

Bachelor of Commerce (Honors) — Winnipeg, Canada

Sep 2000 - Apr 2004