GROUP TANZANIA

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Thank you for taking the time to review our brochure.

The Z Hotel and its sister companies were founded around 20 years ago. Our first project, The Z Hotel, was the brainchild of lifelong friends Keith Horan and Julian O'Leary, who remain the joint Managing Directors today. Together with their families, they divide their time between London (UK), Nungwi (Zanzibar), and Karatu (Tanzania).

Since those early days, our portfolio has continued to grow with the launch of several successful ventures, including Safari by Z, Kidoti Villas by Z, and our newest boutique property, The Z2, which opened in June 2025. In addition, the Zanzibar Horse Club, with more than 50 horses, now operates across three locations: Nungwi, Kendwa, and Kidoti.

Looking ahead, 2028 will mark significant milestones for us. We will open our first mainland lodge — a 26-room boutique luxury property in the exclusive Lobo region of the Serengeti, one of the most remote and sought-after safari destinations in the world.

At present, we employ over 300 staff. Once our planned projects are complete, this number will rise to around 500 direct employees, with an additional 500 jobs supported through our supply chain. Creating meaningful employment for 1,000 people and supporting their families will be one of our proudest achievements.

To our past and future guests, we extend our deepest gratitude for your continued support. To new operators, we look forward to building lasting partnerships — especially with safari operators across North America, South America, Europe, and our fastest-growing market, China.

We are regular participants at WTM London and Kilifair Arusha, and we welcome the opportunity to connect with you at these events.

With best wishes,
Keith, Julian & the Z Teams

Welcome to Safari by Z, a specialist in bespoke safari holidays in Tanzania. Safari by Z was created following the success of our sister company, The Z Hotel, Zanzibar. Over the past 16 years in Tanzania, we have established partners across the country and developed a wealth of knowledge on the regions' national parks and game reserves. Now we want to share this expertise with the world, enabling fellow explorers to experience the magnificent beauty of Tanzania and Zanzibar.

With offices in London, Arusha and Zanzibar, Safari by Z will be with you on every step of your safari journey. It is our absolute pleasure helping travel lovers from around the world create the safari of a lifetime in Tanzania - home to the world-famous Serengeti, the magnificent Mount Kilimanjaro, The Ngorongoro crater and the beautiful spice islands of Zanzibar.

THE EXPERIENCE OF A LIFETIME

We aim to make each luxury Tanzanian safari unforgettable. Not only a tailored experience for you, but a never to be forgotten adventure. We want to take you off the beaten track and show you a side of Tanzania that most people don't see while on safari.

Our carefully selected Tanzanian safari itineraries range from 2 to 14 nights or more, whatever the length of your adventure, we can arrange it for you.

INDIVIDUALLY CURATED ADVENTURE

When planning your safari we take into account the following:

- The time of year you will be visiting
- If there are any specific national parks or attractions you have on your wish list
- Do you wish to complete your safari with a relaxing beach stay in Zanzibar?
- Taking into account weather patterns, migratory movements and peak time for tourists – avoiding the busy spots at particular times of the year

Whatever your wishes, we are at hand to create a once in a lifetime safari experience.

OUR FLEET OF VEHICLES

Safari By Z boasts a modern fleet of vehicles which are maintained to the highest standard for your safety and comfort. We use only UK-made Land Rovers. All of our vehicles were converted less than 5 years ago - we extended and widened the bodies of the vehicles to allow more space for you to move around. They have full-height side and front windows, and the roof can be opened allowing you to stand up for maximum game viewing and photographic opportunities.

Every 4 and 6-seater vehicle carries two spare tyres, and are equipped with first aid kits which our guides are trained to use in case of emergencies. The vehicles are also fitted with CB radios and in-built GPS tracking.

RUGGED / COMFORT

Our Land Rovers are equipped with on-board fridges stocked with cold water, sodas and beers, USB charging points, Wifi, binoculars, hand-held fans, hand sanitisers, Bradt wildlife and Swahili books, as well as Maasai blankets for those chilly early morning game drives. Reclining seats allow for utmost comfort. All very important comforts when spending up to 10 hours a day in the vehicle.

EXPERIENCE & EXPERTISE

Our specialist guides have been carefully selected for their extensive wildlife experience and endless knowledge of Tanzania's national parks, each driver with a minimum of 5 years' experience in the parks. All our guides are English speaking - we can also arrange for guides in Italian, French, Spanish, German, Mandarin and Cantonese, amongst other languages.

TIMING IS EVERYTHING

Weather patterns and the movements of animal migration mean it is vital to check which parks to visit and when. From August to October, for example, the majority of the 1.5 million wildebeest and zebra can be seen in the north of the Serengeti on the Kenyan side of the Mara River as they migrate. Viewing opportunities are limited in the southern Serengeti during this time. This is just one example of the many decisions that go into planning a successful safari.

WE DO THE LEGWORK - YOU ENJOY

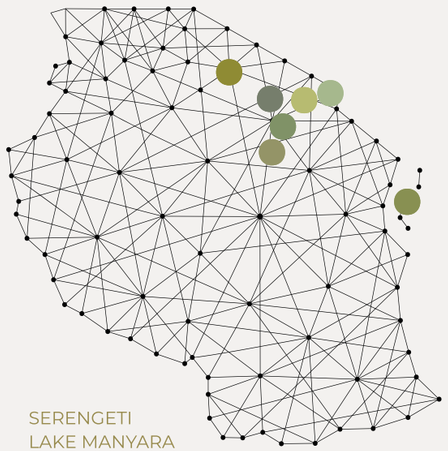
At Safari by Z, all of the camps and lodges you see on our website or suggested to you are hand-picked by us. We have visited all of the properties, and continually review guest feedback to ensure the highest quality accommodation for our guests.

Within the Serengeti, our camps and lodges are selected based on the migration timetable - you'll be right in the heart of the action when it matters for an unforgettable safari experience.

SERVICE & SUPPORT

Choosing a company that can provide full backup and support if anything goes wrong is crucial when selecting your safari. It's also important to ensure you receive a smooth transition journey onto Zanzibar and beyond.

Safari by Z ground staff are on hand to ensure you receive a seamless safari experience. With offices in London, Arusha and Zanzibar - our team is available around the clock to answer any questions or concerns.



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Z

HOTEL ZANZIBAR

Z hotel is a chic, 40 room boutique hotel situated on the northern tip of Zanzibar. It blends elegant, contemporary design with traditional Zanzibari features to create a unique, cool & relaxing environment. Set in a lush, tropical garden, our guests enjoy direct access to white powder beaches, where the warm waters of the Indian Ocean are only a few steps away.

LOCATION

Approximately 60km or 1 hour from Stone Town and Zanzibar International Airport.

Z Hotel is ranked **'Number 1 hotel in Nungwi on Trip Advisor'**.

Nungwi beach was voted the 5th best beach in the world by UK newspaper, The Guardian, which describes it as *"...to die for"* and **#3 on "Travel & Leisure"** - 25 Most beautiful beaches in the world.

2017 TRAVELLERS' CHOICE tripadvisor 7TH BEST HOTEL IN TANZANIA

HOTEL *Basics*

34 Rooms + 6 Suites
16 Sea view rooms
17 Garden view rooms
1 Triple garden view room
3 Roof-Top Suites
2 Ocean Front Cottages
1 Z Suite

CONTACT THE Z HOTEL:

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ROOM *Features*

- Travertine marble floors
- Italian designer bathrooms
- Full air-conditioning
- Contemporary furniture & lighting
- Bluetooth speakers
- Spacious balconies
- Free WiFi throughout the hotel
- All rooms come with amenities from Zanzibar's Inaya *(coconut based products)*
- Bespoke bedroom furniture - exclusive to Z Hotel - in locally sourced coconut wood
- Four-poster beds

HOTEL *Facilities*

SERVICES & *Amenities*

- Ocean front A la Carte Restaurant - **Sexy Fish**
- Open air second floor Champagne & Cocktail Bar - **Rooftops**
- First floor Ocean view Café Bar - **Cinnamon**
- Luxury 'Sky Spa'
- Jungle Gym
- Infinity swimming pool
- Tour Office
- Reading Room

DINING & *Drinking*

SAVOUR

Sexy Fish is our famous beach side restaurant, situated on our deck over the beach & Ocean, it is the perfect waterside eatery. Designed to highlight the surrounding natural beauty with sun bleached wooden cladding, fun lighting and a cool relaxed vibe.

The menu features mainly fresh, locally caught seafood cooked to perfection with a contemporary nod to zanzibar's magically ingredients & spices. Each dish is as pretty as a picture and equally as mouthwatering, perfectly paired with a delicious bottle of wine off our international wine list. All while the waves gently lap the timbers of the deck below.

If seafood is not your thing, don't worry we have you covered, as we have a number of other dishes available.

For something a little more laid back, **Cinnamon** serves a selection of Asian fusion starters and simple classics like American burgers, fish & chips & salads.

Rooftops, our 2nd floor open air champagne & cocktail bar offers an extensive international cocktail and champagne menu, while you relax and watch the stars lighting up the heavens above. It was recently voted **4th best Rooftops bar in Africa** on www.therooftopguide.com

SEXY FISH

C CINNAMON

R ROOFTOPS

ACCOLADES
What our guests say

In recognition of our guests' positive reviews, TripAdvisor has consistently awarded The Z Hotel a *'Certificate of Excellence'* and *'Travelers Choice'* accolades.

kidoti

VILLAS ZANZIBAR

Kidoti Villas by Z Hotel are two private, luxury villas situated on the northern tip of the magical island of Zanzibar, close to the peaceful village of Kidoti. The villas are perfectly positioned on a small clifftop on privately owned, gated grounds, set back from the main road and with a full staff of 8 that includes security guards on-site 24/7. The villas share 2 acres of landscaped tropical gardens, hammocks, sun loungers and an infinity swimming pool. The villas are overlooking 6 acres of horse paddocks below and beyond onto the ocean and famous Zanzibar sunsets.

FEATURES

Both Villas have spacious private terraces, as well as a large dinning area within the grounds, over looking the horses' paddocks. This is perfect for families or larger groups wishing to dine together and relax on the sofas, alfresco, with a glass of something chilled whilst watching the horses graze below.. With stunning panoramic views over the blue waters of the Indian Ocean.

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FACILITIES

The villas offer a service of optimum luxury with many included amenities and perks: iPads, Bluetooth speakers, LED flat screen TV's with digital channels including Netflix, youtube, BBC, CNN, sports and movies, DVD players with a home library of over 200 DVD's including many classic movies, series and children's movies, free Wi-Fi, as well as some home exercise equipment.

THE VILLAS

LAYOUT

The first villa is a 300 sq. metre 4-bedroom villa, with 3 bathrooms. The second villa is a 200 sq. metre villa with 2 bedrooms and 2 bathrooms.

Together they can accommodate up to 12 guests and can be rented individually or together - ideal for families with children of all ages, groups of friends, or for people seeking complete privacy. An extra cot is available for babies under three years old.

THE VILLAS

STYLE

Furnished to the highest standard with a blend of modern and Zanzibar-Arabic style influences with an English contemporary feel. Both villas have marble floors throughout, bespoke handmade furniture from locally sourced maniga and coconut wood, artwork from throughout the African continent, indoor and outdoor eating areas, garden hammocks, and air conditioning throughout. The garden is home to six tortoises and an array of local bird life.

EXTRAS

Kindly contact the villa manager to arrange for transport to visit the Z hotel Sky Spa, the jungle gym or one of its three restaurants – Cinnamon, Sexy Fish & The Marigold - or experience the sunset with a cocktail at the Rooftops bar.

Z2 BOUTIQUE LIVING

The Z2 is a stylish 26 room boutique hotel, located in Nungwi, Zanzibar, adjacent to the Z hotel.

Each room and suite is thoughtfully designed with luxury, style and comfort in mind, featuring: Italian Calcutta marble tiled floors, bespoke furniture handcrafted in bali, modern designer bathrooms, complemented by design elements from the UK and Zanzibar. With over 100 captivating pieces of art from Tanzania.

Stylish Boutique
NUNGWI - ZANZIBAR

LOCATION

Approximately 60km or 1.5 hours from Stone Town and Zanzibar International Airport.

Nungwi beach was voted the 5th best beach in the world by UK newspaper, The Guardian, which describes it as *"...to die for"* and #3 on "Travel & Leisure" - 25 Most beautiful beaches in the world.

CONTACT Z2:
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www.thez2.com

HOTEL *Facilities*

HOTEL *Basics*

- 2 rooftops suites *(full sea view & partial sea view)*
- 24 Deluxe Rooms
- **'The Marigold'** garden restaurant, serves authentic Indian street food
- 4 meters deep black Tanga stone swimming Pool
- Tropical gardens

the marigold
AUTHENTIC INDIAN RESTAURANT

SERVICES & *Amenities*

Access to Z hotel facilities that include:

- The Z hotel beach area
- Beach front Al Fresco style restaurant **'Sexy Fish'**
- First floor Ocean view restaurant **Cinnamon**
- **Marigold restaurant** for lunch and dinner
- Room service
- Ocean & sunset views from our famous **'rooftops'** bar & restaurant
- Sky spa
- Jungle gym

THE ROOMS

ROOM *Features*

- Calcutta marble tiled floors
- Designer bathrooms
- Full air-conditioning
- Bespoke furniture handcrafted in Bali
- Designer Lighting
- Bluetooth speakers
- Spacious balconies - Deluxe rooms
- Spacious terraces - Roof Top suites
- Free WiFi throughout the hotel
- All rooms come with amenities from Inaya of Zanzibar

WELCOME TO THE ZANZIBAR HORSE CLUB, NUNGWI BEACH, KENDWA & KIDOTI VILLAGE, ZANZIBAR.

We are a professionally run stable that opened in 2018. We offer a variety of accompanied rides to suit all tastes; beach rides both in the morning and evening including sunset, swimming with horses and cultural rides in Nungwi village as well as longer rides for those who are experienced riders. All our rides are dependent on the tides, so for example we don't ride at high tide but this is great time to swim with the horses.

WE OFFER A VARIETY OF ACCOMPANIED RIDES TO SUIT ALL TASTES AND LEVELS OF EXPERIENCE;

- Morning village & beach rides
- Sunset village & beach rides
- Swimming with horses
- Cultural rides through the various villages and farms of Nungwi,
- Outrides to the world famous Nungwi sandbanks
- Our 3 to 4 rides to to remote farms and vilages of Kidoti

All our beach rides take place on the Northern Nungwi beaches, consistently voted a top 10 beach in the world and our evening rides take in the amazing sunset. Feel free to stop by and see our stables and meet the horses. We are situated opposite the rear entrance to the Z hotel on Rear Village Road. 10% of all our profits are donated to Zaaso – a donation-based horse and donkey sanctuary who also provide general animal clinic services.

Our Kidoti site is where we train our horses and the facilities including a 60m x 30m training arena, lunging rings and not to mention our 6 acres of paddocks. It is possible to ride to the Kidoti ranch from Nungwi.

MORNING OR EVENING BEACH RIDES

We offer a variety of excursions depending on how long you want to ride, your skill level and what you want to experience while on your exhilarating island outride. Our morning beach rides can head north to Nungwi to include a cultural element while passing the bustling Nungwi village, or South to the crystal-clear waters of Kendwa and Kilindi bay. For those who are experienced we offer longer 3-to-4-hour rides to the remote farms and village of Kidoti or to the famous Nungwi sandbanks, walking in the shallow water is great fun for the horses who often splash one another and the riders. Our evening sunset rides are timed so that the whole way back you have the spectacular Nungwi sunset to enjoy. All rides are dependent on tide movements.

SWIMMING WITH HORSES

Swimming with horses is a once in a lifetime experience you will never forget; we do this bareback with natural halters. Swimming can be done by any level of rider including inexperienced however, you must be able to swim. Swimming with horses can only be done at high tide. A couple of photos will be taken by our guides at the end of the swim. This has proven one of the most popular activities with many photos becoming instafamous.

MEET SOME OF OUR HORSES

Bob, who is an 8-year-old gelding. He is the player in the stables and the younger brother of Lu Lu, who he loves to tease, and can often be seen playing in the yard with Crumble, his best friend.

Buzz is an 8-year-old gelding bought from a stable on the mainland. When he arrived, he wasn't in great shape but now he is looking amazing and is one of our guest's favourite horses.

Crumble is a 10-year-old gelding and the oldest horse in the stables. He is a beautiful grey with a black mane, our smallest but fastest horse and is great with all level of riders including kids.

Lu Lu is a 9-year-old mare and is the stables princess. She is a strong, reliable horse, who loves to splash in the sea and is our best swimmer. She suits all levels of rider and has a perfectly formed trot and canter.

Oreo, also from South Africa, is a 8 year old gelding and an excellent horse to ride. Due to his beautiful coat and gentle nature Oreo is fast becoming a favorite with guests and the local children alike.

Safari is a 6-year-old gelding and the brother of Buzz. He joined the stable in October 2020, is a sound horse and is already proving very popular to our more experienced riders.

Sultan is a purebred Egyptian Arabian and is the youngest and naughtiest horse in the stable, currently suited to experienced riders as he is still under training.

Jay, who is one of our newest horses, Jay is an American painted horse and is colours are truly beautiful. Like Oreo and LuLu and he has quickly become one of the most popular horses at the stables.

At our Kidoti ranch, we have several other horses who are going through training for future use or are part of our breeding programme.

FOR MORE INFORMATION

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SERENGETI

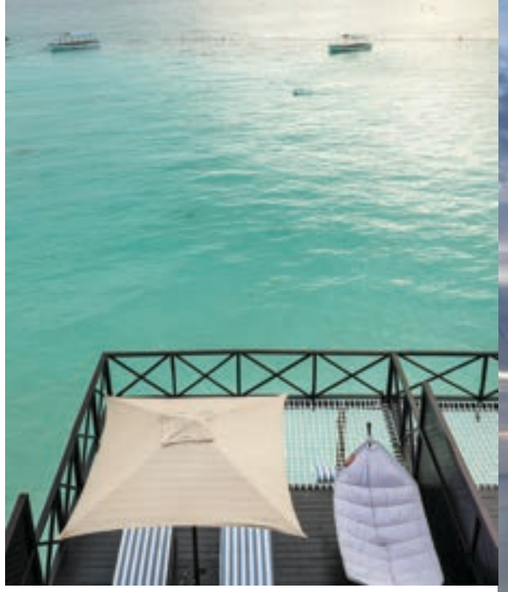
COMING
2028

Z HOTEL SERENGETI

Nestled in the stunning Northern Serengeti near Lobo, this hidden gem is all about peace and natural beauty. Picture rolling green hills that offer a refreshing break from the flat southern plains. Plus, it's just a hop away from the Lobo airstrip, making it super easy to get to our upcoming 24-tent luxury camp.

Each of our spacious tents is designed with style and comfort in mind, featuring plush king-sized beds and en-suite bathrooms. Imagine waking up to the gentle sounds of nature and sipping your morning coffee from your own private veranda. You'll have a front-row seat to watch buffalo, wildebeest, elephants, giraffes, zebras, and loads of other wildlife hanging out at the nearby waterhole.

During the day, you can hop into our spacious Land Rovers for expertly guided game drives, tracking the Big Five across the vast plains. And when the sun starts to set, kick back in the camp's cozy lounge and soak in the beautiful golden hues of an African sunset. It's the perfect mix of adventure and relaxation!



SEXY
FISH

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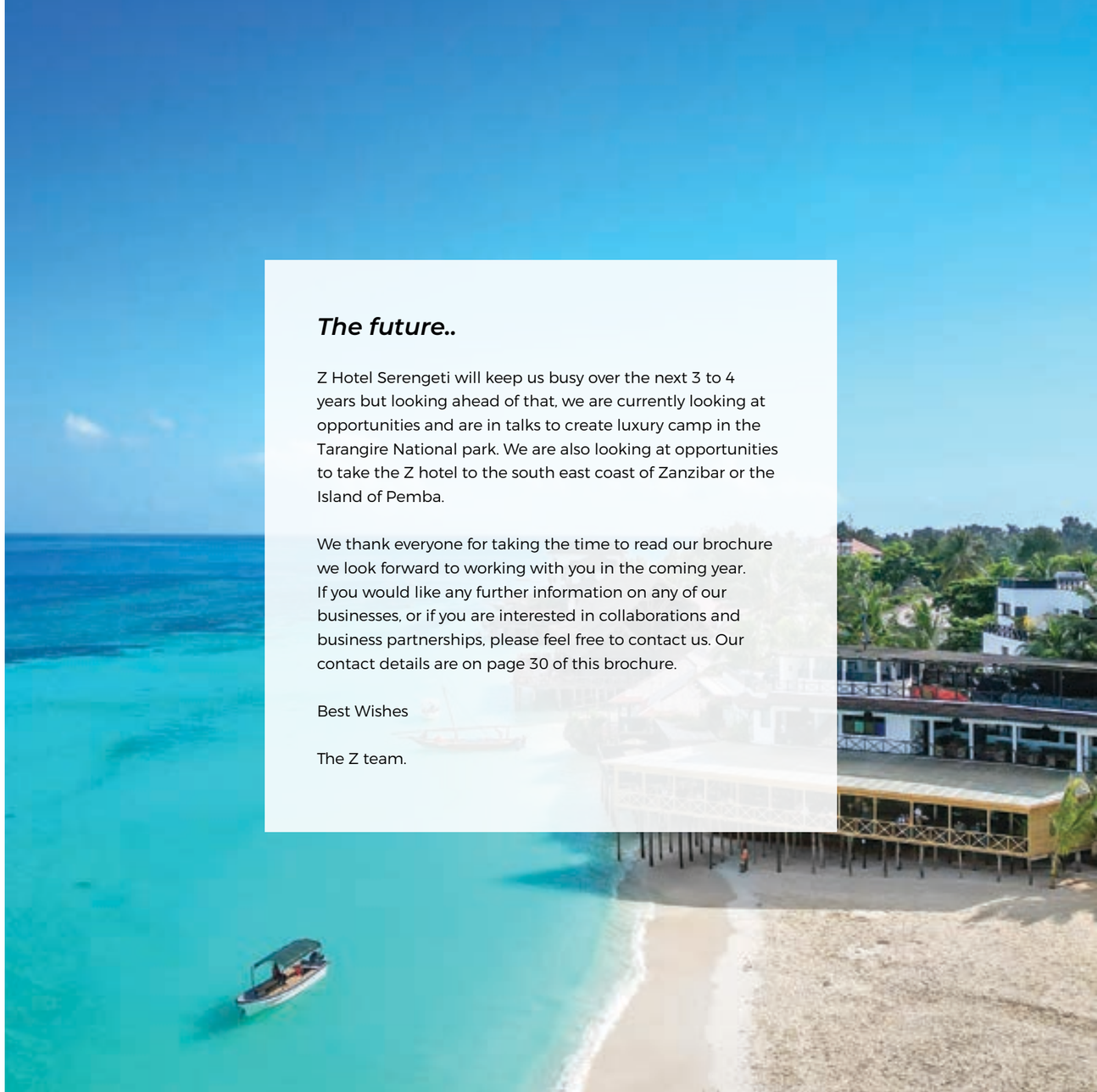

The future..

Z Hotel Serengeti will keep us busy over the next 3 to 4 years but looking ahead of that, we are currently looking at opportunities and are in talks to create luxury camp in the Tarangire National park. We are also looking at opportunities to take the Z hotel to the south east coast of Zanzibar or the Island of Pemba.

We thank everyone for taking the time to read our brochure we look forward to working with you in the coming year. If you would like any further information on any of our businesses, or if you are interested in collaborations and business partnerships, please feel free to contact us. Our contact details are on page 30 of this brochure.

Best Wishes

The Z team.

GROUP TANZANIA

SEE YOU IN TANZANIA