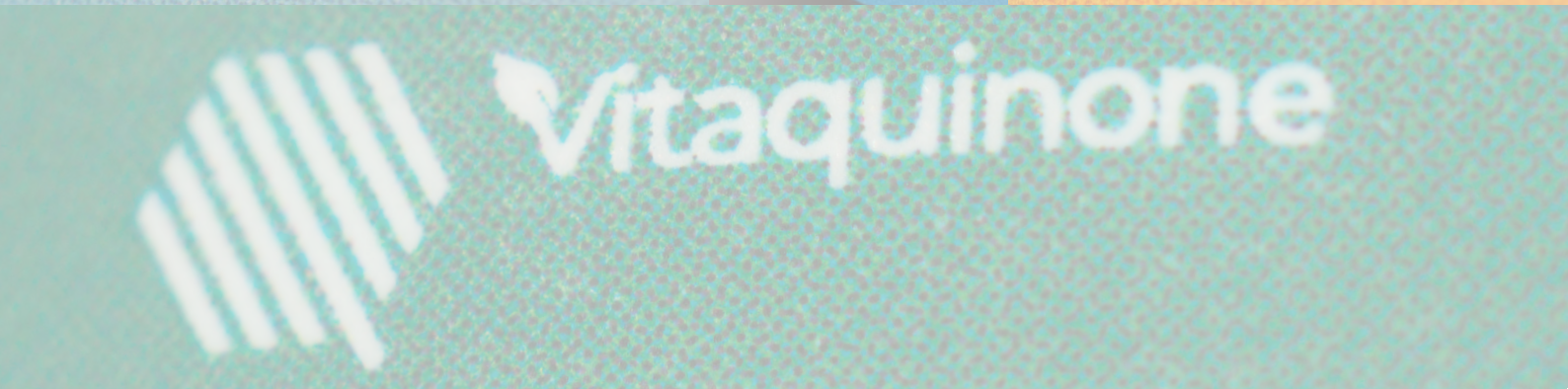
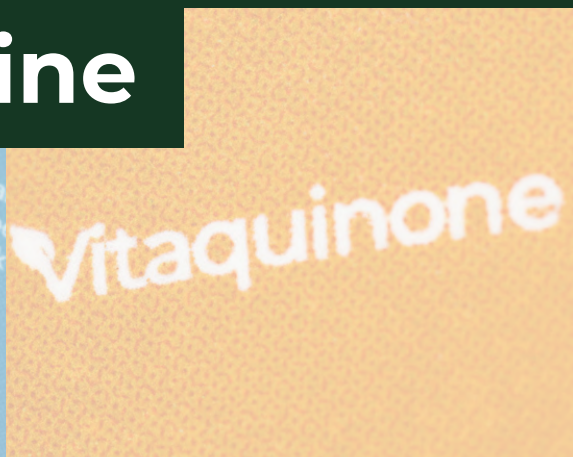


Vitaquinone®

Logo Guideline





Vitaquinone®
The new solvent free vit. K2

**from search
to cart**

**from confusion
to certainty**

**Your Label
closes the sale**



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Vitaquinone®
The new solvent free vit. K2



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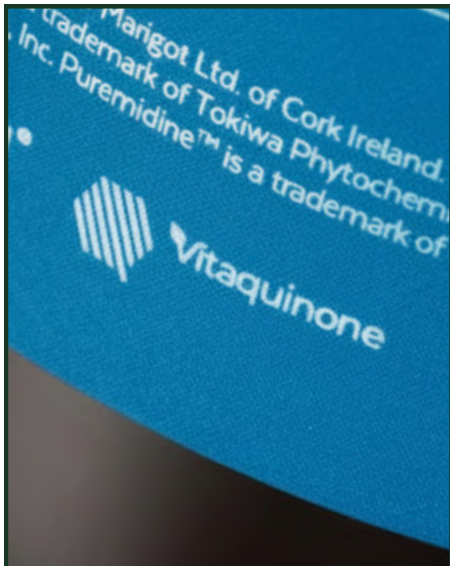


Instructions

Usage examples



Here you can find selected examples of our logo applied to real products. These visuals highlight proper usage and reinforce consistent brand presentation.



Instructions

Logo clearspace



A clear space around the Vitaquinone logo was designed to maintain full clarity and legibility. This protected area must be kept free of any other graphic elements, text, images, or borders.

Prohibited actions include:

- Placing text, graphics, or other design elements within the clear space.
- Cropping or cutting off any part of the logo.
- Placing the logo too close to the edge of a document, a container, or another element.

By consistently applying these guidelines, you ensure that the logo is always presented professionally and effectively, maintaining its visual strength across all applications.

In special cases where the placement area for the logo is limited, you may reduce the clearspace. This is only permissible if the reduction improves the logo's legibility and visual clarity.



Minimum size for print



A Minimum size has been established to assure legibility and full clarity of Vitaquinone logo. It is the minimum allowable size.

The minimum size of Vitaquinone horizontal logo is 30mm. The size is only applicable to printed materials. When using other versions of the logo in print, the minimum size is 10 mm.

In special cases where the placement area is limited, the logo may be reduced in size. This is only permissible if the reduction does not compromise its legibility.



Instructions

Color



The logo may only be used in the approved color variations shown in this document. Due care should be exercised to make sure that the background has regular tone and is appropriately light or dark.

To guarantee the highest print quality, all files have been formatted using the CMYK color model.

File format



Our logo files are provided in three standard formats to ensure versatility across various applications:

- **SVG:** This is the preferred format for all digital and print applications. As a vector file, it can be scaled to any size without losing quality, making it ideal for large-scale printing, web graphics, and app development.
- **PDF:** A versatile format suitable for both print and digital use. Our PDF files are vector-based, which means they are high-resolution and can be used for professional printing.
- **PNG:** This format is perfect for web use and digital presentations. It supports transparency, allowing the logo to be placed on any background color without a white box.

Permission to use



Before using our logo on the product label, please ensure you have a signed Trademark Usage Agreement with us. We kindly request that you submit a sample of your label or any other intended placement of our logo for our review and approval prior to production.

For any inquiries regarding this matter, please contact our dedicated specialist.

Zuzanna Dończyk

Head of Business Development, Distributor Network



+48 734 475 296



zdonczyk@pharmaquinone.com

Justin Theriault

Director of Business Development - Americas



+1 (720) 841-8837



jtheriault@vitaquinone.eu

Vitaquinone horizontal logo

Vitaquinone logo - color 1 version



Download files:

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Our clean version of Vitaquinone The new solvent free vitamin K2 logo. Designed in dark green palette, which serves as our main corporate color.

✗ Any modification of the logo, including its graphic mark and wordmark, is strictly prohibited. The logo shall be treated as a single, indivisible unit.

Vitaquinone logo - white version



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Our clean version of Vitaquinone The new solvent free vitamin K2 logo. Designed in white to ensure optimal legibility on dark or colored backgrounds.

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Vitaquinone horizontal logo

Vitaquinone logo - color 2 version



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Our clean version of Vitaquinone The new solvent free vitamin K2 logo. Designed in our core color palette, featuring a white wordmark paired with a complementary green and white symbol.

✗ Any modification of the logo, including its graphic mark and wordmark, is strictly prohibited. The logo shall be treated as a single, indivisible unit.

Vitaquinone logo - black version



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Our clean version of Vitaquinone The new solvent free vitamin K2 logo. Designed in a black color palette to ensure optimal legibility on white or colored backgrounds.

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Vitaquinone condensed logo

Vitaquinone logo - color 1 version



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Vitaquinone logo - white version



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Our clean version of Vitaquinone condensed logo. Designed in white to ensure optimal legibility on dark or colored backgrounds.

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Vitaquinone condensed logo

Vitaquinone logo - color 2 version



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Our clean version of the Vitaquinone condensed logo, designed in our complementary green and white style.

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Vitaquinone logo - black version



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Vitaquinone inside logo

Vitaquinone logo - color 1 version



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Vitaquinone logo - white version



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Our clean version of Vitaquinone inside logo. Designed in white to ensure optimal legibility on dark or colored backgrounds.

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Vitaquinone inside logo

Vitaquinone logo - color 2 version



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Our clean version of the Vitaquinone inside logo, designed in our complementary green and white style.

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Vitaquinone logo - black version



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Vitaquinone overlapping logo

Vitaquinone logo - color 1 version



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Vitaquinone logo - white version



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Vitaquinone overlapping logo

Vitaquinone logo - color 2 version



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Vitaquinone logo - black version



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Vitaquinone stacked logo

Vitaquinone logo - color 1 version



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Vitaquinone logo - white version



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Vitaquinone stacked logo

Vitaquinone logo - color 2 version



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Our clean version of the Vitaquinone stacked logo, designed in our complementary green and white style.

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Vitaquinone logo - black version



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Vitaquinone symbol

Vitaquinone symbol - color 1 version



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Vitaquinone symbol - white version



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Vitaquinone symbol

Vitaquinone symbol - color 2 version



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Vitaquinone symbol - black version



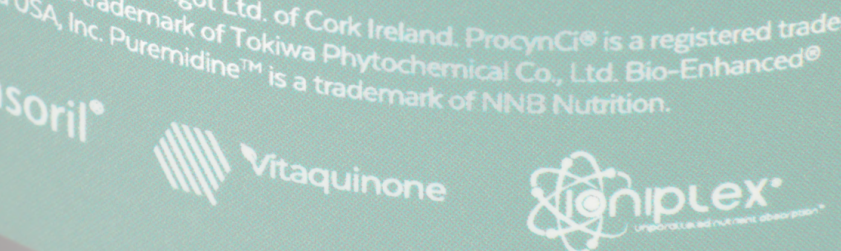
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Vitaquinone®

Thank you for being a valuable partner.

