

Privacy Policy

Effective Date: 4.7.26

1. Introduction

Welcome to **The Simon Group USA** ("Company," "we," "our," or "us"). We are committed to protecting your privacy and safeguarding your personal information.

This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit www.thesimongroupusa.com (the "Website").

2. Information We Collect

A. Personal Information

We may collect the following:

- Full name
- Email address
- Phone number
- Mailing address
- Financial information (if voluntarily provided)
- Any information submitted through forms or consultations

B. Automatically Collected Information

- IP address
 - Browser type
 - Device information
 - Pages visited and time spent
 - Cookies and tracking technologies
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3. How We Use Your Information

We use your information to:

- Preview financial offerings and consultations
 - Respond to inquiries and communicate with you
 - Process transactions or requests
 - Improve our website and services
 - Comply with legal and regulatory obligations
 - Prevent fraud and enhance security
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4. Sharing of Information

We do **not** sell your personal information.

We may share your information with:

- Licensed financial professionals and affiliates
 - Service providers (CRM systems, marketing platforms, IT support)
 - Regulatory authorities when required by law
 - Legal or compliance advisors
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5. Cookies and Tracking Technologies

We use cookies to:

- Enhance user experience
- Analyze website traffic
- Support marketing efforts

You can disable cookies through your browser settings.

6. Data Security

We implement industry-standard safeguards to protect your information. However, no method of transmission over the internet is 100% secure.

7. Your Privacy Rights (California Residents – CCPA/CPRA)

If you are a California resident, you have the right to:

- Request access to your personal data
- Request deletion of your data
- Correct inaccurate information
- Opt out of data sharing (if applicable)

To exercise your rights, contact us at:
contact@thesimongroupusa.com

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

9. Retention of Information

We retain personal information as long as necessary to:

- Fulfill business purposes
 - Comply with legal and regulatory requirements
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10. Children's Privacy

Our services are **not intended for individuals under 18**. We do not knowingly collect information from minors.

11. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

12. Contact Information

If you have any questions regarding this Privacy Policy, contact us:

The Simon Group USA

1000 Corporate Drive, Suite 700

contact@thesimongroupusa.com
