

NORTH BERWYN PARK DISTRICT'S

# CORRIDA DEL MARIACHI

5

DATE/VENUE

SATURDAY **AUGUST 15**

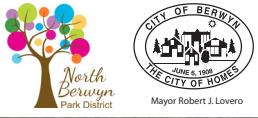
**16TH & WESLEY AVE BERWYN, IL 60402**

FOR MORE INFO

**NBPD4FUN.ORG**

## SPONSOR PACKAGE

JOIN THE NORTH BERWYN PARK DISTRICT FOR THE LARGEST LATIN EVENT FOCUSED ON  
HEALTH, WELLNESS, AND CULTURE IN THE CITY OF BERWYN FOR OUR 7TH ANNUAL 5K RUN.





# CORRIDA del MARIACHI

## 5K RUN/WALK

### Sponsorship Packages

Join the North Berwyn Park District in promoting health and wellness in our community by running/walking and celebrating in our 7th Annual CARA certified 5K RUN/WALK!

\*Proceeds from this event benefit North Berwyn Park District programs

#### PRESENTING SPONSOR - \$10,000

- Company name headlines all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Prominent logo placement on back of T-shirts and Stage as Presenting Sponsor
- Placement on Race Bib as Presenting Sponsor
- Prominent logo placement on event posters as Presenting Sponsor
- Sponsor may display company banner (sponsor provided) at the Start /Finish Line
- Primary location of vendor spot at race site (tent/table provided by sponsor)
- Opportunity for Company Executive to welcome participants at the start of the run
- Free team registration (10 runners)
- \$10 Discount Code for Presenting Sponsor (50 spots)
- Ten 15-second P.A. announcements read throughout the race
- Presenting Sponsor partnership announced in all media and news releases
- Opportunity to include business information or item (provided by sponsor) in the swag bags.
- Full page color ad (provided by sponsor) in the North Berwyn Park District program brochure

#### PLATINUM SPONSOR - \$5,000

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Premier Logo placement on the back of the event T-shirts
- Free vendor spot at race site (tent/table provided by sponsor)
- Free registrations (4 runners max)
- One banner displayed at the race, no larger than 4'x10' (sponsor provided)
- Six 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### GOLD SPONSOR - \$2,500

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Logo placement on the back of the event T-shirts

- Free vendor spot at race site (tent/table provided by sponsor)
- Free registrations (2 runners max)
- One banner displayed at the race, no larger than 3'x5' (sponsor provided)
- Four 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### SILVER SPONSOR - \$1,000

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Name recognition on the back of the event T-shirts
- Free vendor spot at race site (tent/table provided by sponsor)
- Two 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### SUPPORTING SPONSOR - \$500

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Free vendor spot at race site (tent/table provided by sponsor)
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### WATER STOP - \$250

- Company Name will be listed on NBPD and race website
- Sign with Company Name and Logo, no larger than 3'x5' (sponsor provided) prominently displayed at the Water Stop

#### TABLE SPONSOR - \$200

- Opportunity to market your business or service at a table during the event
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### COURSE SIGN - \$150

- Includes your company name and/or logo on a sign along the route
- Opportunity to include business information or item (provided by sponsor) in the swag bags

#### IN KIND DONATION OF GOODS - \$100 minimum

- Company name and logo listed on NBPD and race website

Please visit our website at [www.nbpd4fun.org](http://www.nbpd4fun.org) for a listing of In Kind Donations needed.



# CORRIDA del MARIACHI 5K RUN/WALK

Race date: August 15, 2026 - 8 am

North Berwyn Park District 1619 Wesley Ave. Berwyn, IL. 60402 [www.nbpd4fun.org](http://www.nbpd4fun.org)

## Sponsorship Form

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Company/Organization Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Level: (Please Check One)

<input type="checkbox"/> Presenting Sponsor \$10,000	<input type="checkbox"/> Water Stop \$250
<input type="checkbox"/> Platinum Sponsor \$5,000	<input type="checkbox"/> Table Sponsor \$200
<input type="checkbox"/> Gold Sponsor \$2,500	<input type="checkbox"/> Course Sign \$150
<input type="checkbox"/> Silver Sponsor \$1,000	<input type="checkbox"/> In Kind Sponsor (minimum \$100)
<input type="checkbox"/> Supporting Sponsor \$500	

Amount Enclosed: \_\_\_\_\_

Please detach and mail form with payment payable to:

**North Berwyn Park District  
Attn: Corrida del Mariachi 5K  
1619 Wesley Avenue  
Berwyn, IL. 60402**

We plan to send materials/giveaways to be put into Swag Bag:  Yes  No (*All items must be received by July 24, 2026.*)

Please write your company name exactly how you want it to appear on website, signage, etc.:

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Logo for website in JPEG format can be forwarded to [icanino@nbpd4fun.org](mailto:icanino@nbpd4fun.org)

T-shirt logo in EPS/Vector format due to [icanino@nbpd4fun.org](mailto:icanino@nbpd4fun.org) by July 2, 2026

Participants that receive complimentary race entries as part of their sponsorship can register for the 5K by providing participant information to Joseph Vallez at [jvallez@nbpd4fun.org](mailto:jvallez@nbpd4fun.org)

Thank you for your sponsorship! We are very excited to have you as a part of the Corrida del Mariachi 5K family! For additional information on our sponsorship, please contact Joseph Vallez at (708)749-4900 X17