



NORTH BERWYN PARK DISTRICT'S

CORRIDADEL MARIACHI

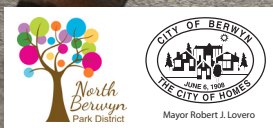
5K

DATE/VENUE **SATURDAY AUGUST 15**

16TH & WESLEY AVE BERWYN, IL 60402

FOR MORE INFO **NBPD4FUN.ORG**

SPONSOR PACKAGE



JOIN THE NORTH BERWYN PARK DISTRICT FOR THE LARGEST LATIN EVENT FOCUSED ON
HEALTH, WELLNESS, AND CULTURE IN THE CITY OF BERWYN FOR OUR 7TH ANNUAL 5K RUN.



CORRIDA del MARIACHI

5K RUN/WALK

Sponsorship Packages

Join the North Berwyn Park District in promoting health and wellness in our community by running/walking and celebrating in our 7th Annual CARA certified 5K RUN/WALK!

***Proceeds from this event benefit North Berwyn Park District programs**

PRESENTING SPONSOR - \$10,000

- Company name headlines all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Prominent logo placement on back of T-shirts and Stage as Presenting Sponsor
- Placement on Race Bib as Presenting Sponsor
- Prominent logo placement on event posters as Presenting Sponsor
- Sponsor may display company banner (sponsor provided) at the Start /Finish Line
- Primary location of vendor spot at race site (tent/table provided by sponsor)
- Opportunity for Company Executive to welcome participants at the start of the run
- Free team registration (10 runners)
- \$10 Discount Code for Presenting Sponsor (50 spots)
- Ten 15-second P.A. announcements read throughout the race
- Presenting Sponsor partnership announced in all media and news releases
- Opportunity to include business information or item (provided by sponsor) in the swag bags.
- Full page color ad (provided by sponsor) in the North Berwyn Park District program brochure

PLATINUM SPONSOR - \$5,000

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Premier Logo placement on the back of the event T-shirts
- Free vendor spot at race site (tent/table provided by sponsor)
- Free registrations (4 runners max)
- One banner displayed at the race, no larger than 4'x10' (sponsor provided)
- Six 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

GOLD SPONSOR - \$2,500

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Logo placement on the back of the event T-shirts

- Free vendor spot at race site (tent/table provided by sponsor)
- Free registrations (2 runners max)
- One banner displayed at the race, no larger than 3'x5' (sponsor provided)
- Four 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

SILVER SPONSOR - \$1,000

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Name recognition on the back of the event T-shirts
- Free vendor spot at race site (tent/table provided by sponsor)
- Two 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

SUPPORTING SPONSOR - \$500

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Free vendor spot at race site (tent/table provided by sponsor)
- Opportunity to include business information or item (provided by sponsor) in the swag bags

WATER STOP - \$250

- Company Name will be listed on NBPD and race website
- Sign with Company Name and Logo, no larger than 3'x5' (sponsor provided) prominently displayed at the Water Stop

TABLE SPONSOR - \$200

- Opportunity to market your business or service at a table during the event
- Opportunity to include business information or item (provided by sponsor) in the swag bags

COURSE SIGN - \$150

- Includes your company name and/or logo on a sign along the route
- Opportunity to include business information or item (provided by sponsor) in the swag bags

IN KIND DONATION OF GOODS - \$100 minimum

- Company name and logo listed on NBPD and race website

Please visit our website at www.nbpd4fun.org for a listing of In Kind Donations needed.



CORRIDA del MARIACHI 5K RUN/WALK

Race date: August 15, 2026 - 8 am

North Berwyn Park District 1619 Wesley Ave. Berwyn, IL. 60402 www.nbpd4fun.org

Sponsorship Form

Company/Organization Name: _____

Company Mailing Address: _____

City, State & Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____

Email Address: _____

Sponsorship Level: (Please Check One)

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Water Stop \$250 |
| <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Table Sponsor \$200 |
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Course Sign \$150 |
| <input type="checkbox"/> Silver Sponsor \$1,000 | <input type="checkbox"/> In Kind Sponsor (minimum \$100) |
| <input type="checkbox"/> Supporting Sponsor \$500 | |

Amount Enclosed: _____

Please detach and mail form with payment payable to:

**North Berwyn Park District
Attn: Corrida del Mariachi 5K
1619 Wesley Avenue
Berwyn, IL. 60402**

We plan to send materials/giveaways to be put into Swag Bag: ☐ Yes ☐ No (*All items must be received by July 24, 2026.*)

Please write your company name exactly how you want it to appear on website, signage, etc.:

Logo for website in JPEG format can be forwarded to icanino@nbpd4fun.org

T-shirt logo in EPS/Vector format due to icanino@nbpd4fun.org by July 2, 2026

Participants that receive complimentary race entries as part of their sponsorship can register for the 5K by providing participant information to Joseph Vallez at jvallez@nbpd4fun.org

Thank you for your sponsorship! We are very excited to have you as a part of the Corrida del Mariachi 5K family! For additional information on our sponsorship, please contact Joseph Vallez at (708)749-4900 X17