## Dunham's Sports® Announces the Grand Opening of its Billings store on Friday, September 5<sup>th</sup>



Dunham's Sports® is excited to announce the official Grand Opening of its new Billings store on Friday, September 5 at 9:00 AM. Dunham's would like to invite residents of Billings and the surrounding communities to our Grand Opening weekend. The new store, located in Rimrock Mall (300 S. 24<sup>th</sup> St W. Ste. E100), will bring up to 50 new full-time and part-time jobs to the community. Store hours are Monday – Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m.

Join Dunham's in celebrating the opening of our new store at 9:00 AM on Friday, September 5. The first 75 adult customers to make a purchase of \$19.99 or more on Friday, September 5 will receive a Dunham's Sports® gift card, with one being worth \$100. Additionally, the first 100 families in line will receive a shopping bag with a coupon good for 25% Off the regular price of everything they can fit in the bag (one-time use coupon good 9/5 only, excludes firearms, ammo, optics & gift cards. Limit 2 of any one item). On Saturday, September 6, the first 50 people will receive a Dunham's Sports® t-shirt. And the first 50 people on Sunday, September 7 will receive a Dunham's Sports® baseball cap.

The new Billings store is the 2<sup>nd</sup> Dunham's Sports® in the state of Montana. Dunham's Sports® is one of the largest sporting goods chains in the country, operating 260 stores in 25 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new store offers a significant number of big brands and amazing value. Dunham's offers expansive footwear and apparel departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® will offer an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Adidas®, Carhartt®, The North Face®, Yeti®, Callaway Golf®, Levi's®, Brooks®, Birkenstock®, Nordic Track®, Pro-Form®, Easton®, Rawlings®, Federal®, Winchester®, Vortex®, Smith and Wesson® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto "Big Names . . . Low Prices." We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit <u>dunhamssports.com</u> to find out more about the great brands and value Dunham's Sports® has to offer.