Blake Rogers

Product designer with
14 years experience
shipping lovable products
and leading design teams

blakerogers.io • blake@blakerogers.io

SENIOR PRODUCT DESIGN MANAGER • FieldRoutes, A Service Titan Company
2023-2024

- Served as principal product designer on multiple cross-functional teams
- Implemented design strategy for multiple B2B2C SaaS products for the trades
- Managed 5 product designers working on multiple web and native mobile apps

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SENIOR PRODUCT DESIGN MANAGER • Premise
2020-2023

- Installed UX strategy and design vision that directly contributed to $40m investment
- Created and introduced a design system to data collection/data visualization products
- Grew team from 2 to 7 by recruiting and hiring top notch product designers

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SENIOR PRODUCT DESIGNER • Total Brain
2019-2020

- Collaborated with neuroscientists to create brain-based UX strategy for mental health apps
- Designed new workflows and features for web and native mobile apps
- Mentored junior designers and guided adherence to design standards

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SENIOR PRODUCT DESIGN MANAGER • Accela
2015-2019

- Designed 15 B2B2C government enterprise SaaS web and native mobile apps
- Designed and implemented a design system based on government agency needs
- Led team of 5 product designers & 2 design technologists working on 40+ products

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CREATIVE DIRECTOR PRODUCT DESIGN • Granicus
2013-2015

- Shipped new products while simultaneously redesigning legacy apps
- Created design standards for web and desktop apps for legislators
- Grew design team by hiring and mentoring 3 product designers

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CREATIVE SERVICES MANAGER • DocuSign
2010-2013

- Launched DocuSign's first mobile app which won Apple's Best App Award
- Managed both product design & marketing design teams
- Responded to rapid growth by increasing design team from 1 to 3 members