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Greetings,

I'm writing on behalf of the **Down Syndrome Resource Group of Western Massachusetts (DSRG)** to invite you to sponsor our annual **Buddy Walk on Saturday, October 3, 2026**. This year's theme is **#Together We Shine!**

DSRG is a volunteer-run 501(c)(3) nonprofit supporting individuals with Down syndrome and their families throughout life. Funds raised at the Buddy Walk enable us to offer the following programs:

- First Call support for families of newborns
- Monthly social groups for All Ages
- World Down Syndrome Day Dance & Summer Picnic
- Recreation programs including climbing, swimming, and dance
- Scholarships for conferences, workshops, recreation, and more

DSRG means a great deal to our members. As one parent shared:

"What I love most about DSRG is the network of parents who support each other with advice, referrals, and encouragement."

Buddy Walk is a joyful, family-friendly event that draws more than 500 attendees to celebrate individuals with Down syndrome. It features food, music, games, entertainment, and a community walk—and it is our main annual fundraiser.

The table below outlines the promotional benefits available at each sponsorship level. To learn more, please visit: <https://charity.pledgeit.org/dsrgwm>. Checks may be payable to DSRG.

Benefit	\$250	\$500	\$1k	\$2.5k	\$5k
Vendor Table	✓	✓	✓	✓	✓
Your logo size on T-shirt	S	S	M	L	XL
Newsletter	✓	✓	✓	✓	✓
Lawn Signs		1	1	2	2
Logo on DSRG Website			✓	✓	✓

Thank you for joining us in making a difference in our community! #TogetherWeShine!

Sincerely,
 Joyce Leckey
 President, Down Syndrome Resource Group of Western Massachusetts

Discover and Embrace the Potential

The DSRG is a program of ServiceNet (EIN# 04-2526194)