4th International Placemaking Week
June 5–8, 2024
Baltimore, USA

#PLACEMAKINGWEEK
KEY EVENT VENUE ADDRESSES

**Area 405**
405 E Oliver St

**Harborplace - Light Street Pavilion**
301 Light St

**Hotel Ulysses**
2 E Read St

**Howard Street Block Party**
400 Block of N. Howard Street

**Lord Baltimore Hotel**
20 W Baltimore St

**MICA - Brown Center**
1301 W Mount Royal Ave

**MICA - Fox Bulding**
1305 W Mt Royal Ave

**Station North Campus**
Locations all along W. North Ave. See page 14.

Scan for Full Event Info
Dear Placemaker,

Thank you for joining over 550 of your fellow public space leaders in Baltimore, Maryland, for a week of learning, exploration, and connection!

It’s hard to believe it has been five years since our International Placemaking Week in Chattanooga, Tennessee, and so much has happened since then. The deadly coronavirus pandemic highlighted the importance of public space as fundamental social infrastructure, while the aftermath has magnified long-standing placemaking challenges, from supporting downtown recovery to addressing homelessness to planning for resilience.

These critical themes and so much more were reflected in the 300 proposals we received to participate in this year’s program. Our conference reviewers had the tough job of narrowing these down into the program you see here, but we feel confident that you’ll find four days full of inspiring ideas, opportunities to experience on-the-ground placemaking projects, and time to connect with colleagues, both old and new.

This year, our co-host is the Neighborhood Design Center, which we partnered with to develop an event that is authentically Baltimore, showcasing the city’s diverse arts and culture community, its evolving waterfront, its creative reuses of vacant space, and its innovative work toward more just and equitable infrastructure. Our local partners are thrilled to welcome you to their city, and many Baltimoreans have come out to join us; they are our speakers, volunteers, mobile workshop leaders, attendees, sponsors, and venue hosts.

From all of us—please enjoy the conference and your time in Charm City!
Wednesday, June 5

Today’s Campus: Maryland Institute College of Art (MICA), Brown Center & Fox Building
1301 and 1305 W. Mt Royal Avenue, Baltimore, MD, 21217

To get to MICA for today’s sessions from the conference hotels by public transit, take the Light Rail to Mt. Royal Station, then walk one block northwest on W Mount Royal Ave to the campus on your right.

To access public Wifi, log on to the network “MICA Guest.”

8:00am – 5:00pm
REGISTRATION AND INFORMATION DESK
@ Brown Center and Fox Building

9:00am – 10:30am
OPENING PLENARY - WELCOME TO BALTIMORE!
@ Brown Center, Falvey Hall

Host: Alanah Nichole Davis, Chief Storyteller, Mayor’s Office of Performance and Innovation
Spoken-Word Performance: Nia June, Writer, Filmmaker, Poet

Welcome
Nate Storring, Co-Executive Director, Project for Public Spaces
Jennifer Goold, Executive Director, Neighborhood Design Center

Couch Conversation: Baltimore— How Did We Get Here?
Dr. Lester Spence, Professor of Political Science & Africana Studies, Johns Hopkins University
Interviewer: Lisa Snowden-McCray, Editor in Chief, Baltimore Beat

A Message from Maryland DHCD
Secretary Jacob R. Day

10:30am – 11:15am
COFFEE BREAK
@ Brown Center, Leidy Atrium

11:15am – 12:30pm
BREAKOUT PERIOD 1
SHORT TALKS: Living with the Land: Resilience, Green Space & Fresh Food
@ Brown Center, Falvey Hall

Carla Brisotto, Assistant Director and Scholar, University of Florida FIBER
Zoe Callahan, Rural Placemaking Coordinator, County of Hawaii
Kelly Henderson, Government UX Research Program Specialist, Beeck Center - Georgetown University
Marina Queirolo, Founder, marketcity TO
Akshita Siddula, Executive Director, The 6th Branch
Moderator: Kurt Wheeler, Market Cities Program Manager, Project for Public Spaces

Couch Conversation: Community Placemaking through the Arts
Jaz Erenberg, Independent Community Artist & Muralist
Interviewer: Tonya R. Miller Hall, Senior Advisor of Arts & Culture, City of Baltimore
Jenenne Whitfield, Arts Consulting & Thought Leader

Keynote: Building Public Space for Culture to Thrive
Brittany Young, Founder & CEO, B-360

A Welcome from MICA Provost Rob Sabal
Wednesday, June 5  (continued)

11:15am – 12:30pm

BREAKOUT PERIOD 1 (CONTINUED)

PANEL: The State of/and Traffic Calming Art in Baltimore & the U.S.
@ Fox Building - Room 320 (3rd Floor)
Quinton Batts, Baltimore Project Manager, Rails to Trails Conservancy
Graham Coreil-Allen, Founding Principal & Public Artist, Graham Projects
Mike Lydon, Principal, The Street Plans Collaborative
Shayna Rose, Toward Zero Manager, Baltimore City DOT
Graham Young, Project Manager, Baltimore City Mayor's Office of Infrastructure Development

PANEL: Soup to Nuts: Artists & City Officials Teaming up to Activate a Public Space
@ Fox Building - Room 210 (2nd Floor)
Rusty Carr, CEO, The Parks Alliance of Indianapolis
Danica Liongson, Landscape Designer, Merritt Chase
Shauta Marsh, Co-Founder, Big Car Collaborative
Courtney Rissman, Director of Events and Placemaking, Downtown Indy, Inc.
Jim Walker, Executive Director, Big Car Collaborative/Spark Placemaking

PANEL: What Could a Non-Sexist Baltimore Look Like?
@ Brown Center, Lecture Hall (3rd Floor)
Ashley Molese, Curator, AMO Curatorial LLC
Lizzie MacWillie, Architect, buildingcommunityWORKSHOP

12:30pm – 1:50pm

LUNCH (INCLUDED)
@ Brown Center and Fox Building
Grab a sandwich and some fresh air before your afternoon breakout sessions.

PANEL: Crafting the Commons: Recent Placemaking Initiatives with MICA Social Design
@ Fox Building - Room 220 (2nd Floor)
Ana Mengote Baluca, Faculty, Maryland Institute College of Art
Dejia Danhi, Design Researcher, Ignite Design group
Tracy Rone, Faculty, Morgan State University
Lisa Bleich, Community Organizer, Wildseed Ecosystem

WORKSHOP: The Social Gravity of Joy
@ Fox Building - Room 310 (3rd Floor)
Hailey Jordan, Information Designer, Kings Imagination Co

PANEL: Case studies from Alumni of MICA's MFA in Community Arts & Community Art Collaborative Programs
@ Fox Building - Room 420 (4th Floor)
Hannah Brancato, Artist and Educator, Freelance
Genifer Fraser, Program Manager, Jubilee Arts
Christopher “kolpeace” Johnson, Artist, kolpeace LLC
Sara Kaltwasser, Assistant Director of Community Arts, Maryland Institute College of Art
Unique Robinson, Director, MFA Community Arts, Maryland Institute College of Art
Susan Tuberville, Program Manager, Community Art Collaborative, Maryland Institute College of Art
Wednesday, June 5 (continued)

2:00pm – 3:15pm  BREAKOUT PERIOD 2

**SHORT TALKS: Creating People-First Streets, Transit & Infrastructure**
@ Brown Center, Falvey Hall

Maura Dwyer, Public Art Coordinator, Station North Arts District/Central Baltimore Partnership
Jacque Gonzalez-Garcia, Planning & Design Manager, Downtown Houston+
Yuxiang Luo, Director, JLP+D
Derek Moore, Co-Founder, Friends of the Underground
Oscar Suastegui Quintero, Deputy Director for On-street Parking, Mobility Ministry of Mexico City
Sam Carter-Shamai, 2024 Early Career Canadian Urban Leader, School of Cities - University of Toronto
Sabina Sethi Unni, Schools Planner, Open Plans

**Moderator: Jackson Chabot, Director of Advocacy and Organizing, Open Plans**

**PANEL: Fostering Community Identity & Driving Inclusive Economic Growth: Nurturing a Distinct Sense of Place Amidst Evolving Infrastructure**
@ Brown Center, Lecture Hall (3rd Floor)

Andrea Devening, Senior Program Officer, Local Initiatives Support Corporation (LISC)
Brittney Drakeford, Founder, The Capital Market
Bryan Franklin, Deputy Director, Local Initiatives Support Corporation (LISC)
Hanna Love, Fellow, Brookings Metro, Anne T. and Robert M. Bass Center for Transformative Placemaking, Brookings Institution

@ Fox Building - Room 210 (2nd Floor)
Melissa Lee, Principal, Public Works Partners
Aron Lesser, Manager, Public Works Partners

WORKSHOP: From Vacant to Vibrant: How to Create a Pop-Up Community Space
@ Fox Building - Room 220 (2nd Floor)
Rishika Dhawan, Community Manager, CultureHouse
Aaron Greiner, Executive Director, CultureHouse

**PANEL: Choreographing Better Cities: Dance as a Critical Placemaking Tool**
@ Fox Building - Room 310 (3rd Floor)

Carly Bayles, Director, Performer, Cultural Producer and Founding Creative Director, LeMondo
Harrison Guy, Artistic Director, Urban Souls Dance Company
CJay Philip, Artistic Director, Dance & Bmore
Bella Stenvall, Research Analyst, AEA Consulting
Edwin Wee, Director, Decadance Co Limited

**PANEL: New Monuments as Public Art: Exercises in History, Trust & Accountability**
@ Fox Building - Room 320 (3rd Floor)
Zoe Megin-Davies, Consultant & Researcher, Arup / Liverpool John Moore’s University
Christopher Kojzar, Assistant Professor / Artist, University of Vermont
Teresa Durkin, Executive Vice President, Trust for the National Mall
Ebony Dumas, Senior Neighborhood Planner, DC Office of Planning
Wednesday, June 5 (continued)

2:00pm – 3:15pm  BREAKOUT PERIOD 2 (CONTINUED)

PANEL: Planning, Implementing, Maintaining: A Business Improvement District Perspective
@ Fox Building - Room 420 (4th Floor)

Benjamin Bryant, Senior Associate, Interface Studio
Alex Balloon, Executive Director, Passyunk Avenue Revitalization Corporation
Emily Hopkins, Vice President of External Affairs, NewTown Macon
Nathaniel Echeverria, Executive Director, Camden Special Services District
Maria Gabriela Gonzalez Rausell, Associate Urban Designer, Interface Studio

3:15am – 3:45pm  COFFEE BREAK

3:45pm – 5:00pm  BREAKOUT PERIOD 3

PANEL: Designing Change: Lessons from University-Community Partnerships in Avenue Market Revitalization
@ Brown Center, Lecture Hall (3rd Floor)

Karim Amin, Executive Director, Voices of 21217
Pickett Slater Harrington, Founder & Managing Principal, Joltage
Kadija Hart, Principal, Founder, Quincy Morgan Group
Alice Weston, Founding Partner, Ignite Design Group

SHORT TALKS: Grantmaking for Placemaking: Supporting Community Projects
@ Brown Center, Falvey Hall

Bridget Anderson, Indiana Director, Patronicity
Amy Cohen, Business Generation Manager, Port of San Francisco
Aisha Glover, Global Head of Urban Innovation, Audible
Aaron Kaufman, Director of Community Projects, Central Baltimore Partnership
Sarah Lewitus, Program Director, Performing Arts & Accessibility, Mid Atlantic Arts
Martha Snow, Director of Community Design, Urban Design Forum
Shaylee Zaugg, Program Manager, City & County of Denver, Department of Transportation & Infrastructure

Moderator: Nate Storring, Co-Executive Director, Project for Public Spaces

PANEL: Connecting Communities: The Role of Local Design Centers as Catalysts for Equitable Development
@ Fox Building - Room 220 (2nd Floor)

Keith Baker, Executive Director, ReConnect Rondo
Gary Gaston, CEO, Civic Design Center
Jennifer Goold, Executive Director, Neighborhood Design Center
Madeleine Spencer, Co-Director, PlacemakingUS
Tya Winn, Executive Director, Community Design Collaborative of Philadelphia
Wednesday, June 5 (continued)

3:45pm – 5:00pm

BREAKOUT PERIOD 3 (CONTINUED)

WORKSHOP: Empowering Communities: Resident-Driven Creative Placemaking Workshop for Program Design, Management, Partnerships & Funding
@ Fox Building - Room 210 (2nd Floor)

Kady Yellow, Senior Director of Placemaking and Events, Downtown Vision, Inc. / Jacksonville

PANEL: Placemaking with Federal Agencies
@ Fox Building - Room 310 (3rd Floor)

Katherine (Katie) Irani, Health Scientist, Center for Disease Control
Jocelyn Jones, Acting Equity Coordinator, Federal Highway Administration, USDOT
Ben Stone, Director of Design & Creative Placemaking, National Endowment of the Arts
Bridget Marquis, Director, Reimagining the Civic Commons

PANEL: Building Toronto Together: Co-Creating Equitable Social Infrastructure in the Inner Suburbs
@ Fox Building - Room 320 (3rd Floor)

Cara Chellew, PhD Student, McGill University
Ima Esin, Cultural Planner, STEPS Public Art
Stephanie Mah, Creative Director, Giaimo
Nazira Nasrin, Program Director, plazaPOPS
Wes Reibeling, Co-Chair/ Manager of Toronto Networks, Janes Walk/ Park People/ Independent
Jaclyn Rodrigues, Senior Manager, Events & Initiatives, Toronto Arts Foundation

5:30pm – 8:00pm

Howard Street Block Party!
@ N Howard Street between W Franklin St & W Mulberry St

Join us in the heart of the Bromo Arts District to see how placemaking takes shape in Downtown Baltimore. Be sure to bring your badge!

By public transit from MICA, take the Light Rail from Mt Royal to Mt Vernon Station and walk one block south.

PANEL: People and Their Place: Lessons From High & Low-Resource Placemaking Efforts in New York City
@ Fox Building - Room 420 (4th Floor)

Tali Cantor, Director of Planning, Union Square Partnership
Jackson Chabot, Director of Advocacy and Organizing, Open Plans
Mike Lydon, Principal, The Street Plans Collaborative
**Mobtown Ballroom & Café**  
30 W North Ave  
The Mobtown Ballroom & Café is a community coffee shop by day and an arts venue (with a full bar) by night. It hosts events, classes, dances, and Baltimore's greatest New Year's Eve party.

**The Club Car**  
12 W North Ave  
The Club Car is a queer cocktail bar and performance space that serves twists on classic drinks. It’s known for its theatrical, vintage, and midcentury decor and bold art.

**Lazarus Center**  
131 W North Ave  
Lazarus Center is the hub of graduate student life at MICA. Its 120,000-square-foot facility includes 177 studios, digital and photo labs, and a fabrication workshop.

**Impact Hub**  
10 E North Ave Suite 5  
Impact Hub supports innovators and entrepreneurs. Its inspiring workspace and programming build the connections and skills people need to scale and sustain their initiatives, advancing equity and civic wealth.

**The Parkway Theatre**  
5 W North Ave  
The Parkway Theatre is the home of the Maryland Film Festival. Modeled after the West End Theatre in London, it has served cinema lovers for over a century from the silent era into the 1970s. It underwent extensive revitalization and expansion in 2017.

**The Garage**  
6 E Lafayette Ave  
The Garage is a Black-owned event space founded by community activist / entrepreneur Derrick Chase and home to non-profit Stand Up Baltimore.

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6 E Lafayette Ave  
The Garage is a Black-owned event space founded by community activist / entrepreneur Derrick Chase and home to non-profit Stand Up Baltimore.
Thursday, June 6
Today’s Afternoon Campus: Station North Arts District
(locations all along W. North Ave - see map on page 14)

9:00am – 12:00pm

**Mobile Workshops**
Check your email for your workshop information and directions. You can also check Sched.

1. **Community Paint at the Inner Harbor: A Mural to Remember Baltimore’s Enslaved Workers**
2. **Art in Between: A “Street Museum” Connecting Baltimore’s Cultural Institutions**
3. **Growing Healthier Communities: How Urban Farming Builds Land Justice in Baltimore**
4. **Let’s Do It! Transforming Crosswalks & Blank Walls in East Baltimore Midway**
5. **Make Space: Using Cooperative Economics to Build Artist Communities**
6. **Vacant to Vibrant: Community-led Revitalization in Johnston Square**
7. **Power Tools to the People: Community Empowerment through Tool Access at the SNTL**
8. **Activating New Neighborhoods: Placemaking at the Baltimore Peninsula**
9. **A New Lexington Market**
10. **Researching the AFRO American Newspaper Archives**
11. **Countering Systemic Disinvestment: A Park & Green Space Development Model in Southwest Baltimore**
12. **Creative Placemaking in Highlandtown: Nurturing Healthy, Vibrant & Diverse Communities**

12:00pm – 2:00pm

**LUNCH BREAK (ON YOUR OWN)**
Suggestions for lunch were shared in your mobile workshop information email.

1:30pm – 6:00pm

**REGISTRATION AND INFORMATION DESK (COFFEE AND SNACKS CAN BE BOUGHT HERE)**
@ Mobtown Ballroom and Café

2:30pm – 3:45pm

**BREAKOUT PERIOD 4**

**PANEL: Inner Harbor 2.0—Inventing Waterfront Placemaking in a Post Industrial Society**
@ Fred Lazarus IV Center, Auditorium (MICA)

Jacqueline Bershad, VP Planning & Design, National Aquarium
Adam Genn, Vice President, MCB Harborplace
Michael Humes, Senior Associate, Mahan Rykiel Associates
Laurie Schwartz, President, Waterfront Partnership of Baltimore
Amelle Schultz, Principal, Ayers Saint Gross

**WORKSHOP: ChalkTalk: a Participatory Methodology for Designing Resilient Public Spaces**
@ Impact Hub Baltimore

Jacob DeGeal, Assistant Professor, The University of Baltimore

**WORKSHOP: Creating Intergenerational Public Spaces for Solace**
@ The Club Car

Keisha Webster, Executive Director, Greenmount West Community Center Foundation
Thursday, June 6 (continued)

2:30pm – 3:45pm  BREAKOUT PERIOD 4 (CONTINUED)

PANEL: Building Inclusive Outdoor Communities: Lessons from Pigtown Climbs & Beyond
@ The Garage

Amanda Foran, Landscape Architect, Envirocollab
Bri’Anna Horne, Founder, Pigtown Climbs
Hailey Jordan, Information Designer, Kings Imagination Co.
Sih Oka-Zeh, Director of Community Outreach and Engagement, Pigtown Climbs
Neha Srinivasan, Sr. Manager, Design & Sacred Places, Nature Sacred

3:45pm – 4:15pm  BREAK

4:15pm – 5:30pm  BREAKOUT PERIOD 5

PANEL: Built to Play: Scaling Play Infrastructure at the Regional Scale
@ Parkway Theatre, Theatre 3

Alex Allen, President & CEO, Chandler Park Conservancy
Carrie Leovy, Senior Strategist, Partnership Development, KABOOM!
Eamon O’Connor, Associate, Gehl
Kari Pardoe, Program Officer, Ralph C. Wilson, Jr. Foundation
Trevor Staples, Director of Grants and Skatepark Development, The Skatepark Project

PANEL: 83 to Hilton Restorative Justice with Food and You
@ Parkway Theatre, Theatre 2

Arica Gonzalez, Executive Director, The Urban Oasis
Ashiah Parker, Executive Director, No Boundaries Coalition
Amanda Stephenson, Owner, The Fresh Food Factory Market
Christy Turner, Policy and Research Analyst, West North Avenue Development Authority
Randi Williams, Green Space & Environmental Health Officer, West North Avenue Development Authority

3:45pm – 4:15pm  BREAK

4:15pm – 5:30pm  BREAKOUT PERIOD 5

PANEL: Crafting Contextually Appropriate Open Spaces: Embracing Community Identity through Placemaking
@ Fred Lazarus IV Center, Auditorium (MICA)

Kris Hoellen, Executive Director, B&O Railroad Museum
John Pezzulla, Retail/Commercial Property and Asset Management, Placemaking, Activation, MCB Real Estate
Brian Reetz, Principal - Director of Landscape Architecture, Design Collective
Scott Vieth, Principal, Design Collective
Kenneth Young, City Manager, City of College Park
Thursday, June 6 (continued)

4:15pm – 5:30pm

BREAKOUT PERIOD 5 (CONTINUED)

WORKSHOP: Urban Cipher: A Race and Space Board Game
@ Impact Hub Baltimore
Heidi Thomas, Founding Principal, EnviroCollab

WORKSHOP: Collective Action: Agenda-Setting for the PlacemakingUS Network
@ The Club Car
Ryan Smolar, Co-Director, PlacemakingUS
Madeleine Spencer, Co-Director, PlacemakingUS

SHORT TALKS: Filling Vacancies: Reusing Storefronts, Alleys, and Empty Lots
@ The Garage
Simon Bertrang, Executive Director, SF New Deal
Alan Chan, Designer, di Domenico + Partners
Tina Govan, Principal, Tina Govan Architect, Inc.
Lisbeth Iversen, Leader / Public Sector PhD Candidate, Arendal Municipality / AHO
Ilana Preuss, Founder & CEO, Recast City LLC
Alexis Rourk-Reyes, U.S. EPA, Superfund Redevelopment Program Manager, U.S. EPA
Heidi Youngha Cho, Founder and Director, Domansa
Moderator: Ilana Preuss, Founder & CEO, Recast City LLC

5:30pm - 6:30pm

UNOFFICIAL HAPPY HOUR
@ The Royal Blue, The Club Car, or Mobtown Ballroom and Café
Purchase yourself a refreshment after a long day at one of the above Baltimore establishments, and find some friends to spend your open evening with! You can also find tours and other public events for this evening on Sched.

PANEL: The Power of Trails for Creating Connection and Celebrating Culture
@ Parkway Theatre, Theatre 2
Quinton Batts, Baltimore Project Manager, Rails to Trails Conservancy
Arica Gonzalez, Executive Director, The Urban Oasis
Christopher Schulze, President, Gwynns Falls Community Association
Misty Fae, Executive Director, Friends of Herring Run Parks, Inc
Kate Foster, Mid-Atlantic Director of Trail Development, Rails to Trails Conservancy

PANEL: The Guardians of Baltimore: Stories of Change From 25 Black Women Leaders
@ Parkway Theatre, Theatre 3
Markia Beckwith, CEO / Executive Director, Natural Born Champions
Gwen Brown, Organizer / Outreach Coordinator, Behavioral Health Systems of Baltimore
Terrye Moore, Sr. Pastor, New Solid Rock Fellowship Church
Pauline Charles, President / Community Leader, Darley Park Community Association
Whitney Frazier, CEO, WGF Studio

Purchase yourself a refreshment after a long day at one of the above Baltimore establishments, and find some friends to spend your open evening with! You can also find tours and other public events for this evening on Sched.
Friday, June 7

Today’s Campus: Maryland Institute College of Art (MICA), Brown Center & Fox Building
1301 and 1305 W. Mt Royal Avenue, Baltimore, MD, 21217
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9:30am – 5:00pm
REGISTRATION AND INFORMATION DESK
@ Brown Center and Fox Building

10:30am – 12:00pm
CLOSING PLENARY - THE STATE OF PLACEMAKING
@ Brown Center, Falvey Hall

Welcome
Elena Madison, Director of Projects, Project for Public Spaces

Couch Conversation: How Can Placemaking Scale Up?
Mallory Baches, President, Congress for the New Urbanism
Tracy Hadden Loh, Fellow, Brookings Metro
Madeleine Spencer, Co-Director, PlacemakingUS
Moderator: Nate Storring, Co-Executive Director, Project for Public Spaces

Couch Conversation: The Future of Waterfronts
Ramon Marrades, Director, Placemaking Europe
Anna McCorvey, Senior Equitable Development Manager, 11th Street Bridge Park
Chika Mezie, Program Manager, A. Philip Randolph Institute San Francisco
Moderator: Laurie Schwartz, President, Waterfront Partnership of Baltimore

Closing
Briony Hynson, Deputy Director, Neighborhood Design Center
Juliet Kahne, Director of Events, Project for Public Spaces
Ajamu White, Founder/Head of Storytelling & Impact, The Medicine Show

12:00pm – 2:00pm
LUNCH BREAK (ON YOUR OWN)
We recommend that you go to a local restaurant or food hall on your two hour lunch break! Food can also be purchased from one of the food vendors Cohen Plaza.

2:00pm – 3:15pm
BREAKOUT PERIOD 6
SHORT TALKS: Placekeeping: Honoring Community Cultures & Stories
@ Brown Center, Falvey Hall
Dejia Danhi, Design Researcher, Ignite Design group
Christina Delgado, Founder, Tola’s Room
Shawn Dunwoody, Creative Director, Hinge Neighbors
Nancy Goldring, President, Northeast Towson Improvement Association, Inc.
Anita Morson-Matra, Cultural Planning Project Manager, Community Engagement, City of Boston / Mayor’s Office of Arts & Culture
Fiorella Pinillos, Co-director, La Libelula Cooperative
Moderator: Christina Delgado, Founder, Tola’s Room
Friday, June 7 (continued)

2:00pm – 3:15pm

BREAKOUT PERIOD 6 (CONTINUED)

PANEL: Tools and Techniques for Placemaking Success
@ Brown Center, Lecture Hall (3rd Floor)

Anne-Marie Spencer, Corporate VP of Marketing, Playcore
Rick Wood, Senior Development Manager, Impact Parks

WORKSHOP: Exploring Baltimore’s Identity through Architectural Sketching
@ Fox Building - Room 210 (2nd Floor)

Eric J. Jenkins, AIA, Lecturer, Maryland Institute College of Art
Robert R. Lowe III, Associate Professor, Department of Architecture & Interior Design, Anne Arundel Community College
Jeffery Roberson, Assistant Professor, Department of Architecture & Interior Design, Anne Arundel Community College

PANEL: Retrofitting Suburbia through Placemaking: Equitable Economic Development along the Blue Line Corridor
@ Fox Building - Room 220 (2nd Floor)

Andy Clarke, Director of Strategy, Toole Design
Adam Dodgshon, Planning Supervisor, M-NCPPC
Jared Press, Principal, HR&A Advisors
Angie Rodgers, Deputy Chief Administrative Officer, Prince George’s County Government
MacKenzie Twardus, Associate, Design Collective

WORKSHOP: How San Francisco Is Using Placemaking to Engage People in the Next Wave of Waterfront Revitalization: Sea Level Rise
@ Fox Building - Room 310 (3rd Floor)

Amy Cohen, Business Generation Manager, Port of San Francisco
Julie Flynn, Senior Project Director, The Street Plans Collaborative

WORKSHOP: LGBTQ Placemaker Storytelling Toolkit
@ Fox Building - Room 320 (3rd Floor)

Robin Abad Ocubillo, Citywide Ombuds, City of Oakland, Co-Founder, Global LGBTQ Storytelling Congress
Wes Reibeling, Co-Chair/ Manager of Toronto Networks, Janes Walk/ Park People/ Independent

PANEL: Building Safer & Healthier Communities: The Transformative Influence of Placemaking
@ Fox Building - Room 420 (4th Floor)

Dan Baisden, Community Development Administrator, City of Fort Wayne
Réna Bradley, Neighborhood Planner, City of Fort Wayne
Megan Grable, Neighborhood Planner, City of Fort Wayne
John MacDonald, Professor of Criminology and Sociology, University of Pennsylvania

3:15am – 3:45pm

COFFEE BREAK
Friday, June 7 (continued)

3:45pm – 5:00pm  BREAKOUT PERIOD 7

SHORT TALKS: On the Waterfront: Making Rivers & Harbors into Community Destinations
@ Brown Center, Falvey Hall
Aaron Cuisin, Marketing Director, Waterfront Partnership
Catherine Ferrer, Founder, Place 4 Consulting
Andrew Gustafson, Vice President, Turnstile Tours & Studio
Taylor Mathiesen, President, Quay North Urban Development
Kelsea McCrary, Chief Cultural and Economic Development Officer, City of Monroe, Louisiana
Bryce Turner, President, BCT Design Group
Diane Ruggiero, Director, City of Alexandria Office of the Arts
Moderator: Aaron Cuisin, Marketing Director, Waterfront Partnership

PANEL: For Us By Us: Place Keeping in Black Communities
@ Brown Center, Lecture Hall (3rd Floor)
Jason Hyman, Owner, Realinc
Desiree’ Powell, Founder/Urban Planner, DRBTS LLC
Khalia Young, Community Organizer, The Key to Planning LLC

WORKSHOP: How the Tennessee Department of Health is Promoting Health Equity through Built Environment Design
@ Fox Building - Room 210 (2nd Floor)
Shannon Velasquez, Built Environment Coordinator, Tennessee Department of Health
Kelly Ware, Healthy Development Coordinator, Tennessee Department of Health-Southeast

PANEL: Placemaking & Social Inclusion
@ Fox Building - Room 220 (2nd Floor)
Elena Madison, Director of Projects, Project for Public Spaces
Elliott Madison, Clubhouse Executive Director and Chief Program Officer, Fountain House

PANEL: Framing the Future of the Roundhouse: Trauma & Public Engagement in Placemaking
@ Fox Building - Room 310 (3rd Floor)
Ian Litwin, City Planner Supervisor, Philadelphia City Planning Commission
Alex Peay, Founder & Chief Trouble Maker, Ones Up
Marisa Denker, CEO & Co-Founder, Connect the Dots
Sylvia García-García, Principal, Connect the Dots
**Friday, June 7 (continued)**

3:45pm – 5:00pm  
**BREAKOUT PERIOD 7 (CONTINUED)**

**PANEL: Culturally Responsive Placemaking for Social, Economic & Environmental Justice**  
@ Fox Building - Room 320 (3rd Floor)

**Ariam Ford**, Equity and Inclusion Lead, Uncommon Bridges  
**Andrew Martineau**, Co-Founder / Managing Partner, Zero Empty Spaces  
**Garry Gilliam**, CEO, The Bridge Eco-Village  
**Jennie Kovalcik**, Project Manager, BDS Planning and Urban Design  
**Matthew Richter**, Senior Advisor, Cultural Space Agency

**WORKSHOP: Humanity & Connection to Place & History through Art**  
@ Fox Building - Room 420 (4th Floor)

**Sharon Attipoe Dorcoo**, Principal, TERSHA LLC

5:00pm – 5:30pm  
**Meet for Neighborhood Walks**  
@ MICA Cohen Plaza (AKA the quad in front of the Brown Center)

5:30pm – 6:00pm  
**Neighborhood Walks**

Groups of guided walks will cut through the Station North and Greenmount West neighborhoods on the way to the Closing Party. Locations along the way will be activated by community members and Neighborhood Design Center partners!

Shuttles from Cohen Plaza to Area 405 will be provided for those who cannot join the 20-minute walk.

5:30pm – 8:30pm  
**“The City is Yours” Closing Party!**  
@ Area 405

Join us for food, drinks, and performances that showcase the essence of Baltimore’s culture and charm, as we wrap up the 4th International Placemaking Week with the Neighborhood Design Center’s annual event.

Be sure to bring your name badge!
Saturday, June 8

If you’re still in Baltimore this morning, there’s a few public activities you can join.

9:00am – 11:00am

**Floatilla Watch Party: Seeing the Harbor through Googly Eyes**
@ Harborplace - Light Street Pavilion (301 Light Street) upstairs on the balcony, look for our yellow signs by the doors!

Join us and the team from Gensler’s Baltimore office to enjoy coffee, pastries, and conversation while we watch this procession of paddlers on the Inner Harbor.

10:00am onwards

**Baltimore Floatilla & related activities**
@ Harborplace Amphitheater

Check Sched for details if you’re looking to paddle!

10:00am onwards

**Charles Street Promenade Pedestrian Takeover**
@ Charles St from Saratoga St to North Ave

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And of course, we thank all of the Placemaking Week volunteers this year—MICA graduate students, Planning staff from the City of Baltimore, Central Baltimore Partnership, local architects, designers, artists, and everything in between!
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The Social Life of Small Urban Spaces

How to Turn a Place Around: A Placemaking Handbook

*Offer expires June 30th.
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Project for Public Spaces

Founded in 1975, Project for Public Spaces has brought some of the most successful public places in the world to life. We put community participation at the center of everything we do, from placemaking partnerships with corporations and foundations to our workshops, trainings, conferences, and more. Our interdisciplinary team has helped over 3,500 communities in 52 countries create inclusive places that change our society for the better. Together, we can build a world where every public space is community-powered. Learn more at PPS.org.

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