INVISIBLE PACKAGING AUTHENTICATION

THE PACKAGE LOOKS THE SAME. THE AUTHENTICITY DOESN'T.

Give your customers a security feature that cannot be reproduced simply by copying a QR code, barcode or packaging artwork. TAGIT adds an invisible, independently verifiable physical authentication element inside the packaging itself.



ILLUSTRATIVE COMPARISON | genuine TAGIT element detected vs. no matching security element detected

WHY PRINTED IDENTIFIERS ARE NOT ENOUGH

VISIBLE / PRINTED FEATURES

QR codes, barcodes and packaging graphics can be photographed or duplicated. Digital verification may help, but copying the print does not establish the presence of a genuine hidden security element.

TAGIT INVISIBLE PHYSICAL AUTHENTICATION

A concealed physical feature provides a separate check. Copying the box, artwork or digital code does not reproduce the TAGIT element; verification requires a matching TAGIT handheld detector.

INVISIBLE ON THE OUTSIDE. VERIFIABLE ON DEMAND.

TAGIT offers two concealed integration options for packaging producers. Both preserve the original exterior design and allow verification with the matching TAGIT handheld detector.

TWO WAYS TO INTEGRATE INVISIBLE AUTHENTICATION

01 SELF-ADHESIVE AUTHENTICATION LABEL

A discreet TAGIT label integrated inside the carton, without changing the packaging design.

02 EMBEDDED DURING CARTON PRODUCTION

A TAGIT physical security element incorporated into the carton structure during packaging manufacture.

FOR PACKAGING PRODUCERS & CONVERTERS

TURN YOUR PACKAGING INTO A PREMIUM SECURITY OFFERING.

Offer brand owners more than a beautifully printed box: an invisible TAGIT authentication feature, added as a concealed label or incorporated during carton production, and verified with a dedicated detector.

WHAT THIS ADDS TO YOUR PACKAGING OFFER

NO COMPROMISE ON DESIGN

The authentication feature remains invisible. Brand artwork, finishes and packaging aesthetics take centre stage.

A DIFFERENT KIND OF SECURITY

Visible artwork can be copied. TAGIT adds a separate physical check that cannot be recreated by duplicating the print.

FAST, REPEATABLE INSPECTION

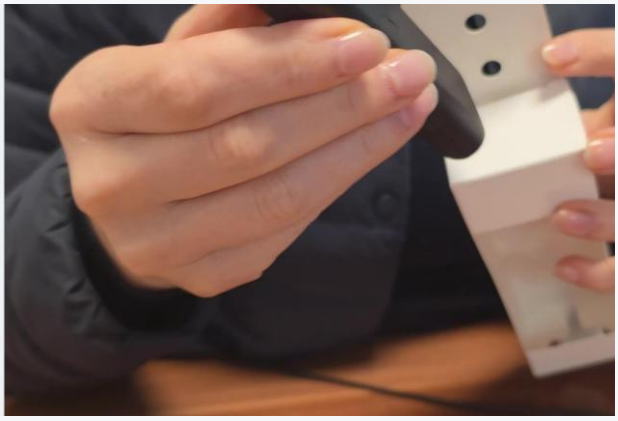
A consistently defined check location on each packaging format makes detector verification quick and straightforward.

A NEW COMMERCIAL OFFERING

Bring premium brand owners a distinctive authentication option for luxury cartons, rigid boxes and specialist packaging.

WATCH THE PACKAGING DEMONSTRATION

See how TAGIT checks for an invisible physical authentication feature using the dedicated handheld detector.



SCAN TO WATCH

Watch on YouTube: TAGIT packaging authentication demo

POTENTIAL PACKAGING APPLICATIONS

Luxury goods | Cosmetics & fragrances | Electronics | Premium cartons & rigid boxes | High-value consumer products

LET'S DEVELOP A PACKAGING AUTHENTICATION TRIAL

Share your packaging format with TAGIT. We can discuss an authentication concept and a suitable verification workflow, without compromising your visible packaging design.

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Physical verification confirms the presence of a genuine TAGIT security element; on its own, it does not establish the history of a product or packaging.