

Group Privacy Notice

Wilts and Bath Advanced Motorcyclists (WaBAM) Privacy Notice.

WaBAM is an independent registered UK road safety charity, affiliated to IAM RoadSmart, as part of their support for Associate Members preparing for the advanced test. We help to improve driver and rider skills through coaching and education.

WaBAM is run by volunteers, represents a unique resource with unparalleled experience and expertise. We also provide a social focus meeting and enjoying the company of fellow driving and motorcycling enthusiasts.

WaBAM acts as the data controller/data processor when collecting and processing your data.

This Privacy Notice covers WaBAM in relation to the collection and use of the information you give us. We may change this Policy from time to time. If we make any significant changes we will advertise this on our website or contact you directly with the information. Please check this page occasionally to make sure you are happy with any changes.

If you have any questions about this Notice or concerning your personal information please contact us using the details provided at the bottom of this Notice.

Our basis for processing your personal information and what we use it for WaBAM aims to be very clear when we collect your personal data and will not do anything you wouldn't reasonably expect in order to provide the products and/or services that you request, to communicate with you, and to personalise our information we send to you.

We will process your personal data because WaBAM has a legitimate interest to do so.

How do we use your information?

We use your information to: [

- Arrange and manage your Advanced Driving Course (our obligation arising from your purchase via IAM RoadSmart)
- Manage your membership of the Group

Pictures, videos and written updates of WaBAM events and activities at which you may be in attendance, or referred to by name, may also be regularly published on social media sites, in group newsletters/magazines and on group related websites.

What type of information we collect and how we use your information

We will use your personal information in a number of ways which reflect the legal basis applying to processing of your data to enable us to contact you in relation to an enquiry you have made, Group events and to manage your membership.

The personal data that we collect from is: -

- Name

This Policy was last updated on 13/5/26

- Address
- Email Address
- Phone number

We collect information in the below ways: -

- Via IAM RoadSmart database to which we have access
- Directly from Associates orally or via email.

If you provide us with bank details in order for WaBAM to pay expenses or discounts we will keep such details for 6 years.

We may ask for additional information from you in order to deliver the specific product or service purchased.

As required by the General Data Protection Regulation, we follow strict security procedures in the storage and disclosure of information you have provided to us. You have the right to object to this processing. Please bear in mind that if you object this may affect our ability to deliver the products and services you have requested.

Disclosure of information to third parties

WaBAM will not share your details with third parties except:

- Where we have your permission;
- where we are required to deliver your product or service;
- where we are required by law and by law enforcement agencies, judicial bodies, government entities, tax authorities or regulatory bodies around the world;

Marketing

Not applicable

Cookies and how we use them

“Cookies” are small pieces of information sent by a web server to a web browser, which enables the server to collect information from the browser.

When you visit a site that uses cookies for the first time, a cookie is downloaded onto your computer/mobile device so that the next time you visit that site, your device will remember useful information such as items added in the shopping cart, visited pages or logging in options.

Cookie Name	Performance Cookies
_gid	Set by Google Analytics. Stores and updates a unique value for each page visited and is used to count and track page views
_gat	Associated with Google Universal analytics, according to documentation it is used to throttle the request rate –

This Policy was last updated on 13/5/26

	limiting the collection of data on high traffic sites
_ga_GMK1C5Q8YG _ga_W3LW6TMZ4K _ga_89GH9W2RCH	Used by Google Analytics to persist session state
_ga	Associated with Google Universal analytics. Used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.
Cookie Name	Targeting Cookies
_gat_gtag_UA_60776838_78	Part of Google Analytics. Used to limit requests (throttle request rate)
Cookie Name	Functionality Cookies
elfsite_viewed_recently	Records which items a user has viewed recently on the website to provide an enhanced user experience by showing related content or products based on the user's browsing history.
_cfuvid	Used for tracking users across sessions to optimise user experience by maintaining session consistency and providing personalised services.

You may refuse to accept cookies by activating the setting on your browser which allows you to block cookies. However, if you select this setting you may be unable to access certain parts of our site, including services and on-line shopping. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site. Details of how to disable the Cookie function can be found at the help menu on your browser.

How we use Google Analytics

Whilst WaBAM does use Google Analytics (see "how we use cookies" above) it does not store any personal data.

How long do we keep your information?

We will hold your personal information for as long as it is necessary for the relevant activity. By way of example, we hold records of payment you make for at least six years so we can fulfil our statutory obligations for tax purposes

This Policy was last updated on 13/5/26

We may retain information after your association with us has come to an end. Some information may be retained indefinitely for historical, statistical or research purposes. As stated below, you have the right to require us to erase personal data.

Your rights

You have a number of legal rights to control what IAM RoadSmart can do with your information. For example:

- the right to be informed about the collection and use of your personal data
- the right to access the information we hold about you
- the right to correct or update information we hold about you
- the right to have the information we hold about you erased
- the right to restrict or suppress your personal information
- the right to obtain and reuse your personal data for your own purpose
- the right to object to the processing of their personal data in certain circumstances

Please note that:

In some cases, exercising these rights may mean that we are no longer able to provide you with our products and services.

We will not administer requests by a third party unless accompanied by evidence that the third party is entitled to act on behalf of the individual.

Please also note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.

Changes to this Privacy Notice

This Notice may be changed from time to time. If we make any significant changes we will advertise this on our website or contact you directly with the information.

Do please check this Policy each time you consider giving your personal information to us.

Contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

- Via email to: secretary@WaBAM.org.uk