



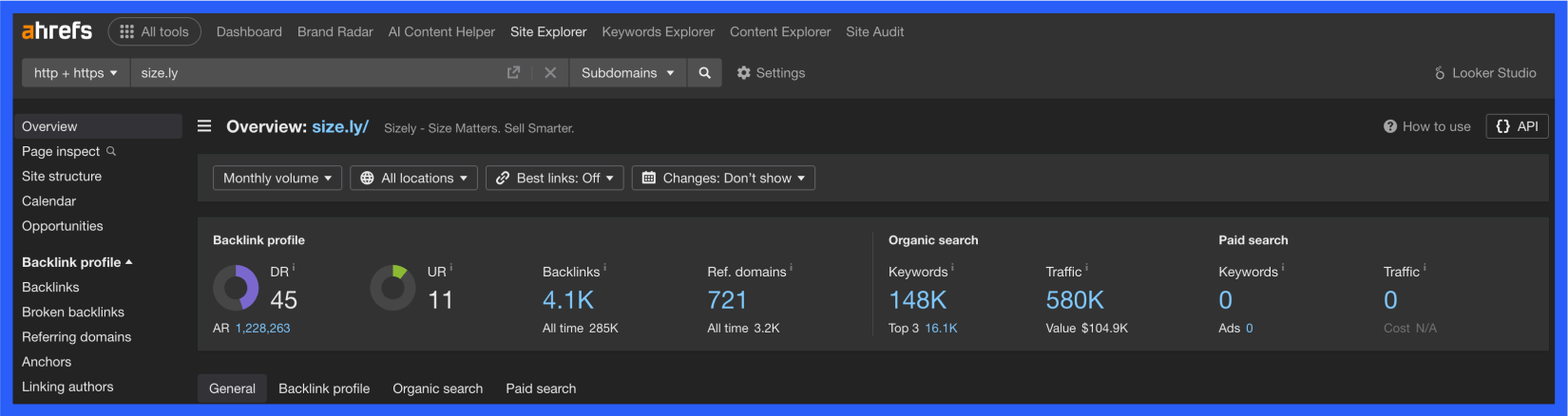
SPONSORSHIP PROGRAM

Access 600K+ Monthly Fashion, Shopping &
E-Commerce Enthusiasts

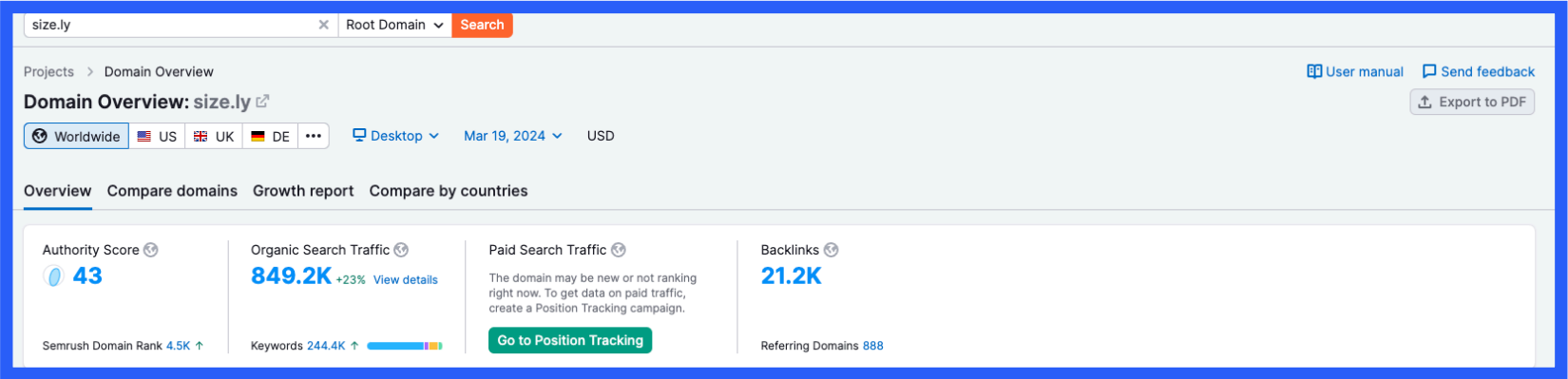
INTRO

Sizely is leading online sizing platform—draws **550 - 645K organic visitors a month** and ranks for **148K keywords**.

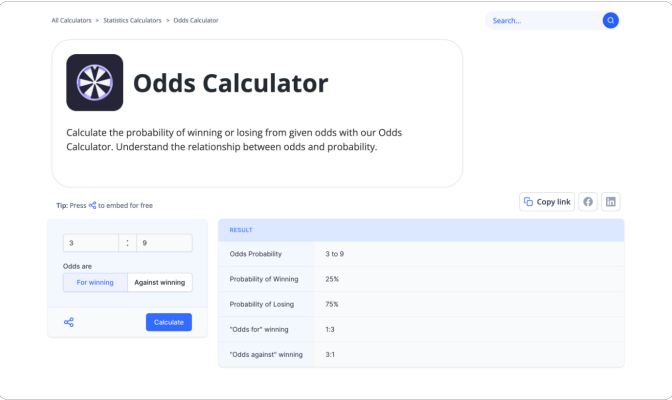
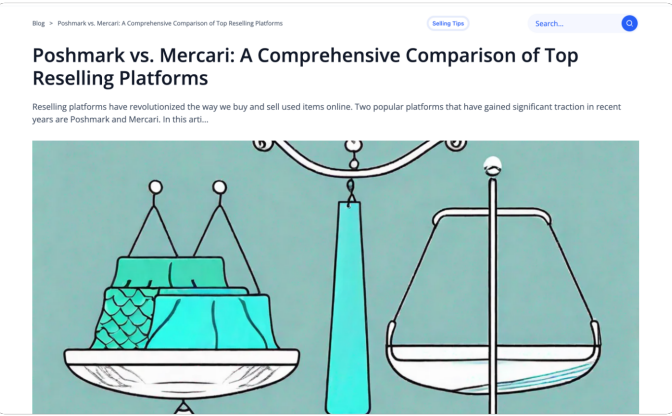
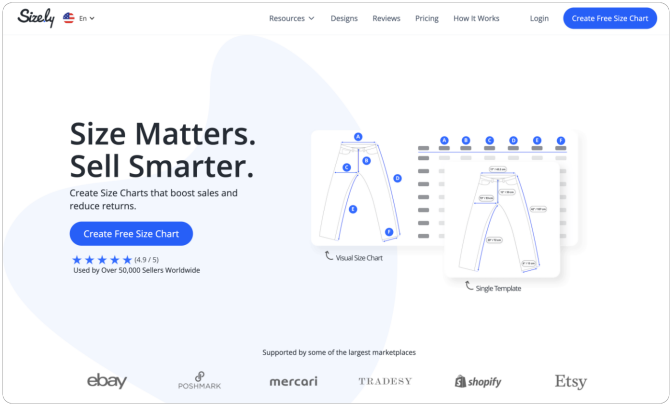
Our size calculators and commerce guides drive confident purchases and fewer returns, and for 2025 we’re opening a limited slate of sponsorship slots for the first time.



ahrefs.com



SEMrush.com



Reach & Authority

550 - 645K monthly organic sessions | 1.3 M page-views | 40 % YoY growth – a fast-scaling traffic engine driven by evergreen “how-to” content and viral calculators.

Domain Rating 45 backed by **4,100 high-quality backlinks from 721 referring domains**—proof of our editorial trust and link equity.

16,100 top-3 Google rankings including the #1 spot on many shopping focused keywords

Core geographies: **US 72 %, UK 5 %, Canada 3 %, Germany 2 %**—an English-first global audience with strong buying power.

Audience Insights & Brand Credibility

62 % fashion-forward shoppers who research fit before every purchase—ideal targets for apparel, footwear, and lifestyle brands.

24 % e-commerce sellers on Shopify, Amazon, and eBay who use our tools to optimise listings and cut returns—prime prospects for B2B SaaS, logistics, and marketplace services.

14 % industry professionals & media tracking size-tech trends—expanding your reach to analysts, journalists, and retail decision-makers.

Proven partner track-record: long-term collaborations with household names such as **Nike, Zappos, ASOS, Adidas and other top global retailers.**



RATE CARD

High-Authority Link Placements

Contextual Link Insertion • \$350

- Evergreen **do-follow** backlink embedded in a Sizely article.
- Passes full **DR 45 authority** and benefits from ~1.3 M monthly page-views across the site.
- Links are permanent and surrounded by relevant, conversion-focused copy—ideal for boosting your target page’s rankings.

Brand-Visibility Package

6-Month Site-wide Sponsorship • \$9,500

- Premium header banner, and rotating call-outs inside our market-leading size-calculator tools.
- Featured mention in Sizely’s newsletter & **exposure to 550 - 645K monthly visitors**
- Comprehensive exposure across all major traffic sources—perfect for brand lift and sustained referral traffic.

Content Sponsorships

Client-Supplied • \$600*

- Publish **up to 1,000 words** (your copy) with **1-2 do-follow links**.
- Professionally proof-read and formatted to match Sizely’s editorial style.
- Indexed as a standalone URL—instantly taps our **550 - 645K monthly visitors** and passes **DR 45 authority** to your target page.
- Fast turnaround: go live within 5 business days once content is approved.

Written by us • \$750*

- Crafted by Sizely’s in-house **fashion editors & SEO strategists** for maximum engagement.
- Includes custom imagery, internal cross-links, and keyword optimization to rank quickly.
- **1-2 do-follow links** embedded within native, conversion-focused copy—delivers stronger dwell-time and link equity.
- Ideal for brands seeking a turnkey, high-authority content placement without lifting a finger.

*Links from heavily regulated or high-risk industries will undergo strict review and cost 50 % extra; once approved, they receive the same authority benefits while covering the added legal and reputation safeguards.

Contact & Payment

Ready to partner with Sizely?

Email us at info@size.ly with your preferred package, target URL(s), and any timeline requirements—our team will confirm availability within one business day.

Accepted Payment Methods

- PayPal
- Bank / wire transfer
- Crypto: **USDT (ERC-20), USDC (ERC-20), or Bitcoin.**
 - Pay in Bitcoin and receive a **10 % discount** on the total fee.

Invoices are issued in USD; crypto amounts are pegged to the USD value at time of invoicing. Sponsorships go live 1-5 after payment confirmation.

