

Anton Divnich

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Portfolio & Links

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Senior UX/UI Designer | Fintech, Trading & Web3 Platforms

Versatile, results-driven designer with 6+ years of experience building high-impact fintech and trading interfaces including crypto. Skilled in translating complex systems into intuitive user experiences, leading design systems, and driving UX improvements through data and user feedback. Experienced in full product cycles from research to delivery.

PROFESSIONAL EXPERIENCE

SR(LEAD) UX/UI DESIGNER Finotive Group, Remote, contractor

Jan 2025 - Dec 2025

Led the redesign of Finotive Funding's proprietary prop-trading platform, focusing on risk management, trading analytics, and user performance tracking.

- Defined the product UX architecture for Risk Calculator, Dashboard, and Statistics modules.
- Created and maintained the Finotive Design System (tokens, typography, components).
- Aligned the interface with MetaTrader standards while improving accessibility and consistency.
- Designed core features such as Notional Volume tracking, Strike Counter, Risk Tiles, and Scaling Rules.
- Delivered UX copy and tooltips explaining complex trading logic in simple terms.
- Conducted UI/UX audits and collaborated with developers to ensure design implementation quality.
- Conducted Hotjar analysis and collected user feedback to identify usability pain points and improve feature adoption.
- Conducted iterative UX audits and worked closely with developers to ensure design quality and proper implementation in production.

SR UX/UI DESIGNER Getmoni.io, Remote, contractor

Feb 2024 - Nov 2024

Worked on several software projects, from wireframes and user flows to final designs and design systems, in close collaboration with developers and stakeholders to create web app and mobile product designs for a crypto firm

- Created and maintained the design system for the web app crypto product Getmoni Discover.
- Modernized existing product designs based on user feedback.
- Collaborated with the development team to solve problems related to the new design of the product.
- Created wireframes and user flows for an undisclosed project.
- Delivered final designs for the undisclosed project.

UX/UI DESIGNER at Chaos.com, On-Site, Full-time

January 2023 - January 2024

Working on several software projects from UX to final designs in a close collaboration with developers and stakeholders

- Created new UX/UI elements for the Corona renderer in 3Ds Max and Cinema 4D, improving the user experience and workflow for designers and artists.
- Developed a comprehensive Cinema 4D materials converter tool that seamlessly transforms 3D materials between Cinema 4D and Phoenix, significantly streamlining the material conversion process and reducing conversion time by 50%. This tool has been instrumental in enhancing the efficiency and compatibility of materials across various projects and platforms
- Spearheaded end-to-end design process on AI project with a user-centered design approach

SENIOR UX/UI WEB DESIGNER Wrike.com, On-Site, Full-time

October 2020 - December 2022

Support Wrike's system across al web products and portals by innovating multiple internal tools for design and user experience. Increasing

OTHER EXPERIENCE

UX/UI DESIGNER Bizintex, Full-time contractor

January 2019 - January 2020

Proficient in usability testing, prototype development, and design flaw identification.

SENIOR UX/UI DESIGNER Bitsgap, Full-time contractor

January 2025 - March 2025

- Proficient in usability testing, prototype development, and design flaw identification.
- Implemented design improvements across multiple applications, reducing usability issues by 20% and enhancing user satisfaction by 15%.
- Demonstrated a strong commitment to user-centered design principles through rigorous heuristic evaluations.

PRODUCT DESIGNER Cryptopay, Remote, Part-time contractor

August 2025 -

Working on UX/UI design and product development for internal and client-facing fintech tools at Cryptopay, a crypto payments and wallet platform. Focused on improving user experience, interface consistency, and collaboration between design and development teams.

- Key responsibilities and achievements:
 - Designing web interfaces for crypto payments, merchant accounts, and internal dashboards.
 - Creating new user flows for billing, verification, and analytics tools.
 - Modernizing the design system to ensure visual and functional consistency across all product teams.
 - Conducting UX audits and suggesting usability improvements based on real user scenarios.
 - Collaborating with frontend developers and QA to ensure design quality in implementation.
 - Maintaining structured Figma documentation and component libraries to streamline design-to-dev handoff.

EDUCATION & PROFESSIONAL DEVELOPMENT

Further professional Education. Art & Design | British High School of Art and Design Google Course Certificate: Foundations of UX Design | Coursera Bachelor's Degree | Synergy University

LANGUAGES

English | Fluent, professional, written & spoken Russian | Native Ukrainian | Basic (Technically native) Italian | Elementary, written & spoken

KEY EXPERTISE

User Experience Design • Product Design • Design Systems • UX Research & Usability Testing • Wireframing & Prototyping • Web & Mobile UI • Fintech & Trading Platforms

TECHNICAL SKILLS

Figma, Adobe Suite, HTML/CSS, Javascript, Webflow, Python, ChatGPT

ADDITIONAL

Legal status: Self-employed (Lavoro Autonomo, Italy)