Paul Giles Digital Designer

Senior Digital Designer with 15+ years' experience across agency, in-house, and freelance roles.

I create digital design that's thoughtful, accessible, and sustainable, combining clear UX, robust UI systems, and purposeful content structures.

I work across strategy and delivery, bringing clarity to complex challenges, whether leading projects or collaborating with wider teams.

I've partnered with a diverse range of clients, from start-ups to global brands, including Adidas, BBC, Canon, CCP Games, Clarivate, Crew Clothing, King, O'Neill, Philips, PokerStars, Range Rover, Riot Games, Sony, Team17, Twitch, and Ubisoft.

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Experience

2024 till Present **Senior Digital Designer**Canterbury Christ Church University

2022 - 2024 **Senior Digital Designer**Freelance

2020 - 2022 **Digital Lead Designer**Clarivate Analytics

2019-2020 **Digital Design Lead** Amigo Partnership

2016-2018 **Lead Digital Creative**Villain Limited

2012-2016

Middleweight Graphic Designer
Crew Clothing Company

2010-2011 **Art Director & Graphic Designer**Community Communications

Education

2009 - 2010

MA Visual Arts: Illustration
University of the Arts London

2005-2008 **BA Art & Design**Leeds Beckett University

2014 **HTML & CSS Web Design & Build**Shillington Education

2021
Analytics and User Experience
Nielsen Norman Group

2021 **Remote User Research**Nielsen Norman Group

