



Add Your Newsletter Title Here

Newsletters keep people engaged with your organization and may include recent updates, videos, links to new blog posts, or upcoming events. This text box could offer a summary of the content.



Feature Story/Article Title

Share a story/update. This story should be the main focus for the newsletter. It should also be the longest story of the newsletter, with any other stories below feeling more secondary. **Bold parts of the text that you want to emphasize.** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. **Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.** Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

LEARN MORE



Second Article Title

If you have a second main story you'd like to feature in the newsletter, it can go here. Try to pare this text down to a short update, and [link out to longer text](#) on your website or somewhere to read more information.

Third Article Title

If you have another story you'd like to feature in the newsletter, you can add it here or delete this section.



Alternative Layout Article Title

Here's another layout option to add or replace the layout above if your text and photo(s) doesn't work well side-by-side.



\$21,000 RAISED



Events/Campaigns

Invite people to your next event, let them know about an upcoming campaign, or give them a save-the-date for something ahead!

Thank you for bringing hope and healing to girls in the Dominican Republic!

MAKE A GIFT



FIGHTministries.org



Hi Friend,

Include a short paragraph at the beginning that introduces the story/update. Keep this paragraph between 80–150 words, or it will get too wordy and may deter recipients from reading further. For perspective, this paragraph is about 80 words. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

With gratitude,

Phyllis Brady
Director



Special Update Title

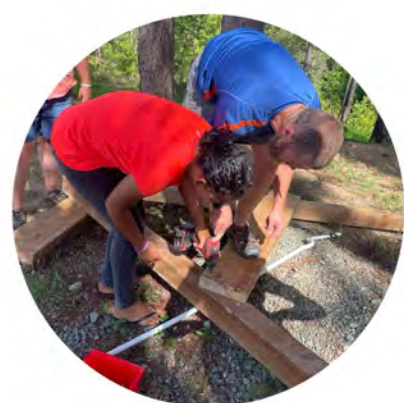
Use this section to write an update or story that is recent and not included on your regular newsletter. Consider making the first sentence something impactful/catchy and emphasize it so it stands out from the section above. This section can be an exciting update – a new program, a project update, a transformation story, or whatever seems special to FIGHT Ministries.

We recommend keeping this section between 1–3 paragraphs long. Consider short sentences throughout that make it skimmable. Feel free to include a story, quote, or graphic if you have one that matches the update. Maybe include a hyperlink to your donate page if you'd like to make a softer ask here at the end of your update. For example: [Make a gift today](#) to support our building project!

Another option is to include a call-to-action button and text (like the example below) if it feels applicable to your update. If this is just an update without an applicable ask, feel free to delete.

Your support will help provide safety and healing to more girls like Ana!

MAKE A GIFT



These image blocks are intended for photos relating to your special update.



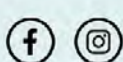
If you'd like to use fewer photos, consider replacing this layout with a different layout option.



If you'd like to include photo captions, you can input them here. Otherwise, feel free to delete these blocks!



Here's an alternative layout to use if you only have one photo, or want to show larger images.



FIGHTministries.org

Hi Friend,

Use this section as a personal letter from the leader in your organization (Executive Director, President, etc.) Plain text emails (versus an email that may look too much like a newsletter template) tend to have more response. Use this template when giving a personal update or making an ask outside your standard newsletter (or both).

"People give to people." **Emails sent by someone from your organization (i.e. your founder), come off as more genuine and authentic**, because they look like an email you would receive from a friend.

An effective way to include a call to action in a plain text/letter format is to add an 'ask' at the end of the letter that comes directly from the writer (Director, Founder, etc). i.e. **"Will you join us... [Give today.](#)"** (hyperlink the text to your giving page)

With gratitude,

Phyllis Brady

Director

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