

Driving Safety and Efficiency

73%

Reduction in Distracted Driving

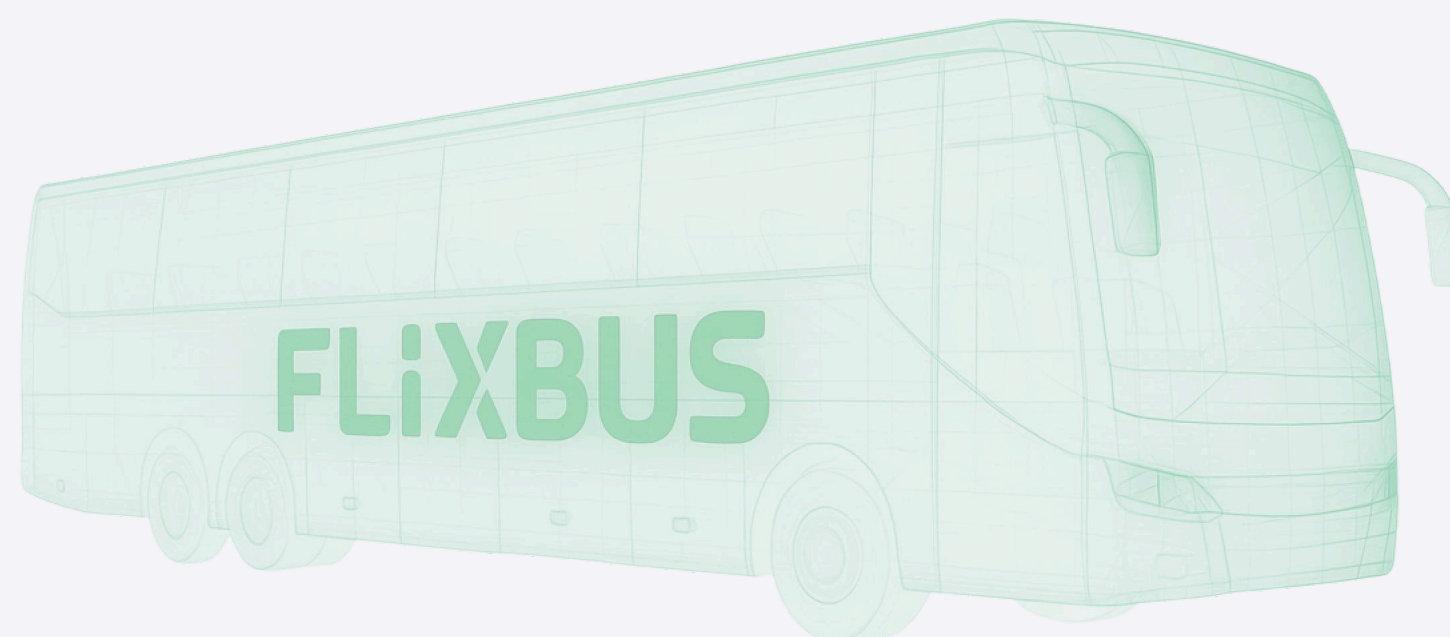
WHAT THEY DO

FlixBus is a leading intercity bus service provider known for its commitment to safe, reliable, and efficient travel. Operating across the Americas, Europe, and expanding into Asia, the company works closely with bus partners to maintain high safety standards while leveraging cutting-edge technology to enhance operational oversight and risk mitigation. FlixBus began using Nauto in 2019, starting with one of their longest-standing and most trusted bus partners, Tourcoach Charter and Tours. Since then, they have steadily expanded its use, integrating Nauto further into their Southwest and Southeast corridors.

WHAT THEY'RE SAYING

“Nauto’s AI-powered safety features have been instrumental in mitigating risks on the road. Through real-time alerts and tailored data reporting, we empower our bus partners to proactively address unsafe driving behaviors, improve operational oversight, and reduce liability risks.”

— Jordan Van Treese, Sr. Crisis and Incident Manager, Americas, Flix North America



CHALLENGES

FlixBus faced challenges in maintaining long-term safety & operational efficiency:

- ❗ **Driver Adoption of New Technology**
Initial hesitation from drivers regarding in-cab monitoring tools required education and clear communication on the system’s benefits.
- ❗ **Incident Reduction & Liability Management**
FlixBus sought to reduce accidents and liability risks while ensuring drivers had access to real-time safety insights.
- ❗ **Standardized Safety Across Regions**
As the company expanded, maintaining consistent safety standards across various regions and partners became a priority.

RESULTS

Since implementing Nauto’s predictive AI-powered safety technology, FlixBus has seen significant improvements in fleet safety and efficiency:

- ✅ **73% Reduction in Distracted Driving**
The system’s proactive alerts help drivers remain attentive, significantly improving road safety.
- ✅ **Enhanced Fleet Management & Incident Response**
The panic button feature allows drivers to capture critical footage instantly, improving response times and ensuring accurate incident assessments.
- ✅ **Operational Expansion**
Nauto has been integrated across FlixBus’ Southwest and Southeast corridors, with ongoing efforts to encourage broader adoption among partners.

By leveraging Nauto’s AI-driven technology, FlixBus continues to advance its mission of providing safe and efficient transportation while optimizing fleet operations. Looking ahead, the company remains committed to expanding the use of Nauto’s innovative solutions, ensuring a secure and seamless travel experience for all passengers.