

Reducing At-Risk Driver Behaviors

58%

Reduction in Preventable Collisions

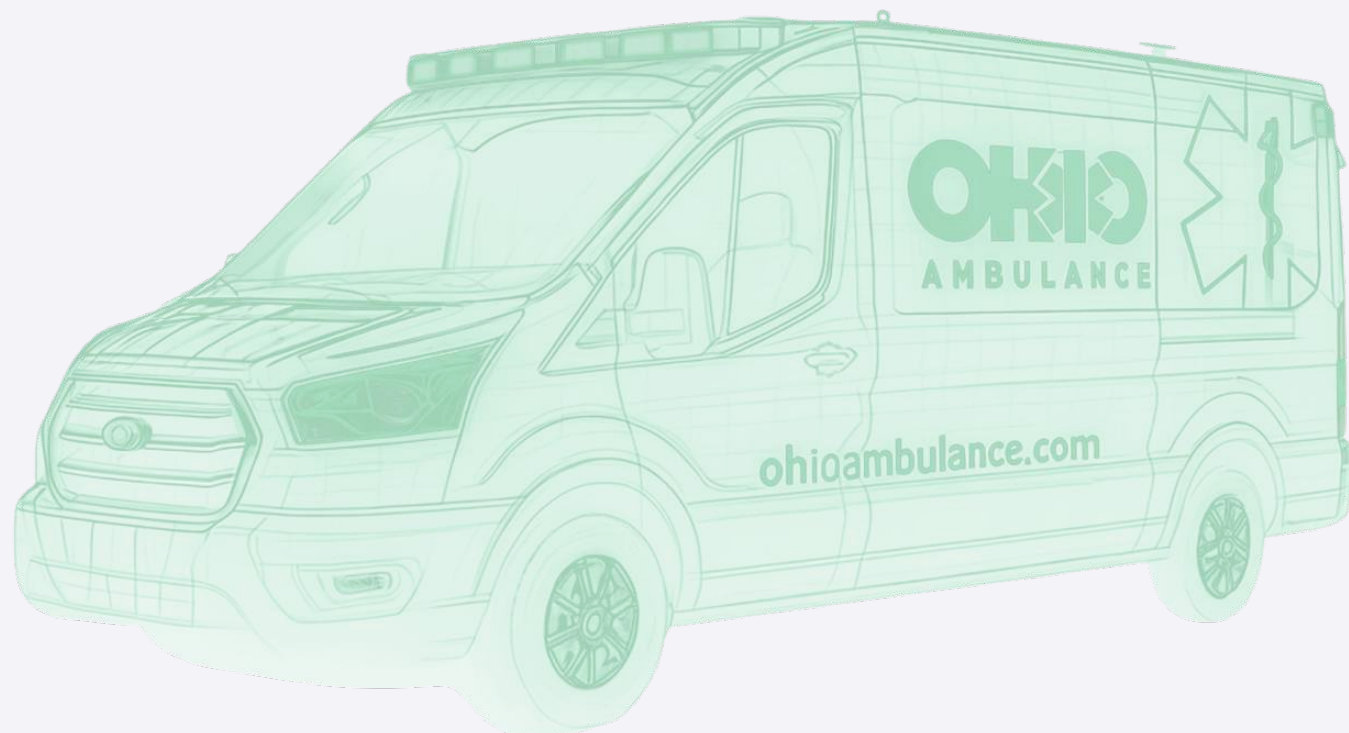
WHAT THEY DO

Ohio Ambulance Solutions, LLC is a locally owned and operated business that carries forward a family legacy into its second generation of ownership and professional management. It plays an essential role in Ohio's healthcare system by providing medical transportation services throughout the state. Ohio Ambulance offers 24-hour emergency and non-emergency medical transportation services with its specialized fleet of 28 licensed EMS vehicles. The company is dedicated to its employees and embodies the philosophy that, "There are no employees that we would be prouder to take care of than those who take care of others."

WHAT THEY'RE SAYING

"Nauto has assisted in preventing collisions by 58%, including aiding drivers in avoiding incidents where they were not at fault. As a result, we have fewer employees who might be injured, fewer claims and expenses for the business, and it demonstrates to our insurance company that we are proactively addressing safety concerns."

— Jerry Dozier, CIO, Clinical Director & Paramedic, Ohio Ambulance



CHALLENGES

⚠️ Maintain safety in critical situations

Continuous safety is paramount for ambulance operators. Having two members of the ambulance team in the vehicle – one driving while the other is attending to a patient – requires very careful driving and confidence in the EMT or paramedic that they won't get distracted, drowsy or be on their phone. Ohio Ambulance's stress on safety requires all paramedics and EMTs to be able to safely transport patients to their destination.

⚠️ Understand driver performance

Unidentified damage and general wear necessitated the implementation of cameras throughout their fleet. Nauto's collision detection feature allows Ohio Ambulance managers to observe minor incidents that may not be recorded by other systems, facilitating timely interventions and corrective measures to potentially prevent serious accidents. With Nauto's driver ID functionality, drivers can seamlessly switch shifts and vehicles, while receiving alerts to enhance their driving skills. Additionally, this system provides accurate driver data, enabling management to continue training staff who need additional coaching.

RESULTS

"Since incorporating Nauto, we have successfully reduced instances of distracted driving, thereby significantly enhancing safety for all parties involved."

✅ Transformed driver behavior to improve fleet safety

Ohio Ambulance incorporates the Nauto VERA® (Visually Enhanced Risk Assessment) scores in employee evaluations. Employees who achieve the highest VERA scores are acknowledged and receive monetary incentives for their driving performance. This initiative has led to numerous drivers attaining perfect scores without any at-risk driving incidents. Following the implementation of Nauto, Ohio Ambulance drivers have achieved an average VERA score between 88 and 90 out of 100. This success is accompanied by an overall reduction in driver distraction and a decrease in high severity distractions. This significant decrease in risk enhances the safety of drivers, patients, and the communities they serve.

✅ Identified drivers for improvement

Managers and trainers have utilized Nauto's driving data to provide enhanced coaching for drivers with lower VERA scores. The detailed insights offered by Nauto have enabled Ohio Ambulance to educate employees on maintaining safe speeds during off-ramp maneuvers and to proactively address these behaviors with targeted guidance.

✅ Improved driver recruiting and retention

Since the adoption of Nauto, Ohio Ambulance has enhanced its recruitment process by emphasizing safety within the company culture, supported by the implementation of in-vehicle cameras and the Nauto app. Despite high turnover rates in the industry, they have successfully retained employees throughout their college years and maintained their employment on a part-time basis after graduation.