

# Advancing Driver Safety with Nauto

89%

Reduction in Distracted Driving

75%

Reduction in Tailgating

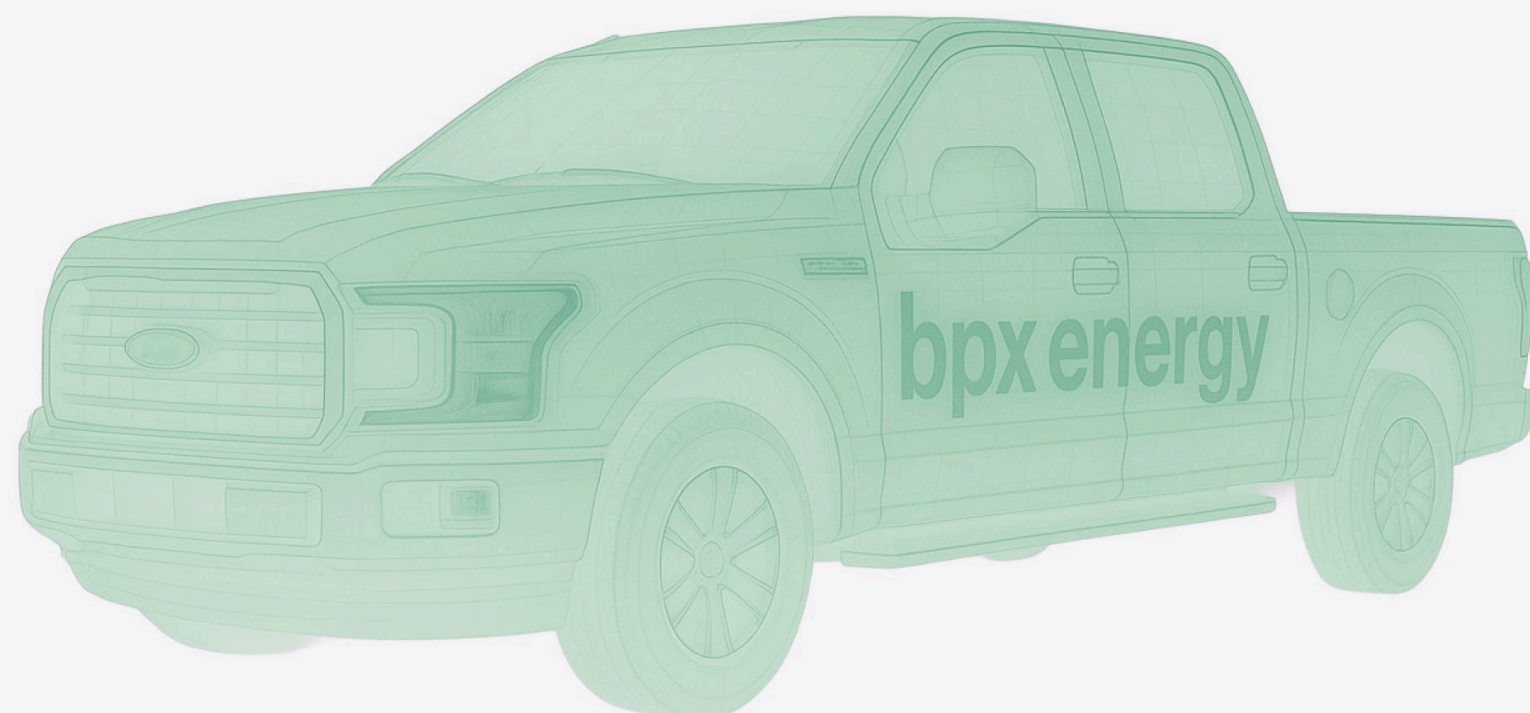
## WHAT THEY DO

bpx energy is the U.S. onshore oil and gas business of BP, with active operations in the Haynesville, Eagle Ford, and Permian basins. With a fleet of more than 400 light-duty trucks driving over 21 million miles annually, bpx places a strong emphasis on the safety of its people and operations.

## WHAT THEY'RE SAYING

“What really excited us about Nauto was that it allowed us to coach and provide feedback to our drivers in a private, psychologically safe way—closing that last gap we couldn’t address with vehicle tech alone. It’s been a step change in performance and a great fit with our culture of care.”

— Craig McMillan, VP of HSE and Carbon, bpx energy



## CHALLENGES

bpx was using a traditional telematics solution that monitored speed, harsh braking, and acceleration. However, the delayed reporting meant that feedback to drivers came long after incidents occurred, diminishing its impact.

bpx needed a way to:

- ❗ Reduce distracted driving, fatigue, and other high-risk behaviors that telematics alone cannot address
- ❗ Provide real-time, personalized in-cab feedback to drivers
- ❗ Respect driver privacy while improving bpx’ culture of safety

## SOLUTION

bpx selected Nauto’s intelligent driver safety system for its in-cab, real-time feedback that can enable drivers to self-correct immediately. This helped bpx address the last, most critical piece of the safety puzzle: the human factor.

Nauto also provided managers with a robust coaching dashboard, giving them insights and talking points to support employees in improving their driving behaviors.

## RESULTS

bpx first piloted Nauto in 2022 on a small group of vehicles in the Permian Basin. The results were so promising—over 80% reduction in distractions—that they quickly rolled it out to the full fleet of 400 vehicles.

Since implementing Nauto:

- ✅ Distracted driving dropped by ~89%
- ✅ Cell phone usage reduced by ~95%
- ✅ Tailgating cut by ~75%
- ✅ At Fault Collisions per Million Miles (AFMM) reduced by ~62%

These results helped bpx earn the NETS Road Safety Award in 2023 and recognition from the Permian Road Safety Coalition in 2024, underscoring its commitment to eliminating life-changing injuries and fatalities.

Disclaimer: The results described in this case study are specific to this specific deployment and, due to the unique characteristics of each deployment — including differences in fleet composition, usage patterns, driver behavior and training, geographic regions, customer policies, and other factors — results will vary. This case study is provided for informational purposes only and should not be interpreted as a guarantee of similar results in other deployments. Potential customers are encouraged to consider their own specific requirements and consult with our team to assess how our solution may perform for them.