

Building a Winning Safety Culture

100%

Reduction in Severe Distractions

WHAT THEY DO

Aristocrat Gaming is a global leader in gaming technology and entertainment, operating a fleet of over 400 vehicles across the U.S. The fleet supports the company's field operations—delivering, installing, and servicing Aristocrat-built gaming machines in casinos nationwide. With over 400 field service technician vehicles as well as supervisor vehicles and large box trucks for deliveries, the fleet plays a critical role in ensuring casino operations run smoothly.

Safety is a top priority at Aristocrat. Since implementing Nauto's AI-powered driver safety platform in September 2022, the company has built a data-driven, proactive safety culture rooted in accountability, coaching, and continuous improvement.

WHAT THEY'RE SAYING

"If driver safety is even a remote concern for your fleet, implementing an AI-powered dash cam solution like Nauto is not just recommended, it's essential. Aristocrat Gaming has seen significant results in driver safety since we went live with the system. The solution aligns completely with our values and the goal of safety being a top priority. At Aristocrat, we believe that everyone's safety is everyone's responsibility, and we live that belief every day."

— Robert Schramer, Senior Vice President of Gaming Strategy & Services for Aristocrat Gaming



CHALLENGES

Before Nauto, Aristocrat's growing fleet faced several key challenges with its previous system:

- ❗ Managing adoption and change among drivers
- ❗ Managing telematics data with limited internal resources
- ❗ Addressing false positives and improving accuracy in incident detection
- ❗ Building consistent, actionable coaching opportunities

As its fleet expanded, Aristocrat needed a scalable safety solution that could reduce risk, improve driver behavior, and provide clear, measurable insights for ongoing performance improvement.

SOLUTION

After an extensive due diligence process and a six-month pilot with 20 drivers, Aristocrat selected Nauto for its advanced AI-driven detection, real-time alerts, and in-platform driver coaching tools.

The rollout was carefully managed through:

- ✓ Transparent driver communication and Q&A sessions
- ✓ Phased feature adoption, starting with reducing cell phone use, eliminating smoking, and ensuring seatbelt compliance
- ✓ Continuous sharing of performance results and coaching videos with drivers to maintain engagement

This structured approach helped drive rapid adoption and buy-in across the entire fleet.

Nauto's predictive AI and real-time coaching enabled Aristocrat to not only reduce risky behaviors but also prevent collisions before they occurred.

RESULTS

Award-Winning Safety Improvement

Aristocrat Gaming earned a Nauto Fleet Safety Award for outstanding safety performance improvement, achieving one of the highest VERA (Visually Enhanced Risk Assessment) scores across all Nauto customers.

Quantifiable Success:

- ✓ 72% reduction in At-Fault Collisions per Million Miles (CPMM) since deployment
- ✓ Net distraction reduction of 98% since deploying Nauto and sustained the performance for ~2 years
- ✓ 2nd highest VERA score among all Nauto fleets – rising from 73 to 93 within 12 months
- ✓ Best-in-class speeding reduction: Speeding events decreased by 90% in just one year

Ongoing Commitment

Aristocrat Gaming continues to expand its Nauto deployment, including to its Canadian fleet, and partners with Nauto to provide real-world feedback that enhances Nauto's future product development. With a methodical, data-informed safety strategy and committed leadership, Aristocrat Gaming continues to set a new standard for fleet safety and driver engagement in the gaming industry.