Emily WALLICK

CONTACT

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emilywallick.com

ABOUT ME

Passionate and hardworking designer with over six years of experience in print and digital design. Seeking to work in a collaborative and innovative environment, creating memorable user-centered experiences. Strong work ethic and attention to detail, responsible and motivated with a desire to grow and learn. Excellent communication skills with the ability to understand others empathetically and solve problems head-on. Values intentionality within design, meaningful solutions and a great story.

SKILLS

General
User Research, Interaction Design, UI Design, Prototyping, Usability Testing, Writing, Social Media, Team Management, Program Development

Computers
Illustrator, InDesign, Photoshop, Invision, Sketch, Webflow, basic HTML, Flash, Final Cut Pro X, Word, Excel, PowerPoint

Languages
English, mother tongue
Hebrew, proficient

EXPERIENCE & EDUCATION

UX/UI Designer
Roboplan Technologies, Tel Aviv, IL   Oct. 2017 - Present

- Conduct a full design cycle from user research, ideation, wireframing and prototyping through interaction design, UI design and collaborative handoff to development.
- Define and develop solutions, strategies and product requirements alongside product manager and CEOs to ensure product meets business development and KPI goals.
- Led brand revamp which included creating a new style guide for both product and marketing, and a complete app redesign.

Freelance Digital Product Designer
Tel Aviv, IL   May 2017 - Oct. 2017

- Design products from the ground up for two early-stage B2B startups.
- Complete UX/UI development and design process from research through final product mockups.
- Collaborate with product manager and CEO/CTOs to develop product strategy.

UX Academy   **Education**
DesignLab, trydesignlab.com   Jan. 2017 - Jul. 2017

- Intensive UX bootcamp program, 480 hours of coursework, 50+ hands-on projects, one-to-one mentorship with industry professionals.
- Developed and practiced core UX skills and methodologies including user research, information architecture, interaction design, interface design.
- Participated in weekly group critiques with fellow students to present work, give and receive feedback.

Graphic Designer,
Nefesh B'Nefesh, Jerusalem, IL   Mar. 2015 - Jul. 2017

- Created all graphics for organization's social media platforms and email content as well as graphics for website.
- Designed informational booklets, brochures, marketing and public relations materials, fundraising gifts, event promotions, print and on-line ads, business cards, banners, promotional logos, and infographics.
- Collaborated with over 10 offices internally to meet their graphic needs.

Marketing Assistant
Good St., New York, NY   Nov. 2013 - Oct. 2014

- Researched charities to highlight for on-line subscriber service with target to promote causes and increase donations.
- Wrote editorial content and generated graphic design for e-blasts, social media, and promotional materials.

Graphic Designer
Bnei Akiva - US & Canada, New York, NY   Aug. 2013 - Oct. 2014

BA Studio Arts   **Education**
Yeshiva University, New York, NY   Aug. 2011 - May 2014
GPA: 3.46, Dean's Honor Role for Scholastic Achievement