

CANNABIS AND INTIMACY

Brightfield Group surveyed cannabis users to better understand where cannabis plays a role in their lives, including how cannabis is used in romantic relationships and intimate settings.

DATING & CANNABIS

Of cannabis users...

45%

say cannabis removes anxiety from dates

33%

feel more confident when using cannabis before/during dates

41%

have used cannabis with a date

RELATIONSHIPS & CANNABIS

38%

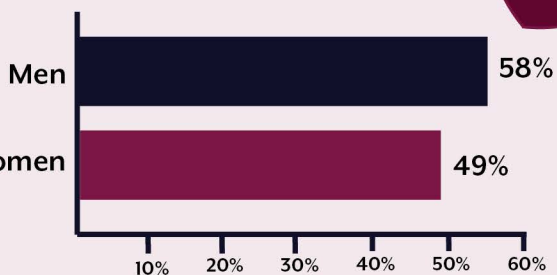
USE CANNABIS WITH THEIR PARTNER

17%

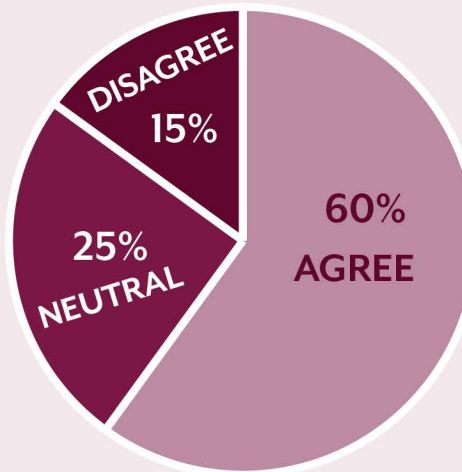
SAY THEIR PARTNER IS THE MAIN CAUSE OF THEIR STRESS

CANNABIS USE BEFORE/DURING/AFTER SEX

Men are more likely to use cannabis with sex



Agree or disagree: I often use cannabis before/after sex



69%

of cannabis users who have Tinder use cannabis with sex

PAL-ENTINE'S DAY

Of single cannabis users,

42%

use cannabis during a girls'/guys' night out

We're Brightfield Group, and we provide consumer insights and market intelligence for the CBD and Cannabis industries. Fusing intelligent machines with real human analysis, we help you navigate the dynamic CBD and Cannabis markets as data-driven storytellers. With us, you don't just get the numbers; you get a trusted partner, providing a robust picture of the landscape and an actionable plan for the road ahead. See what our products can do for you at www.brightfieldgroup.com.