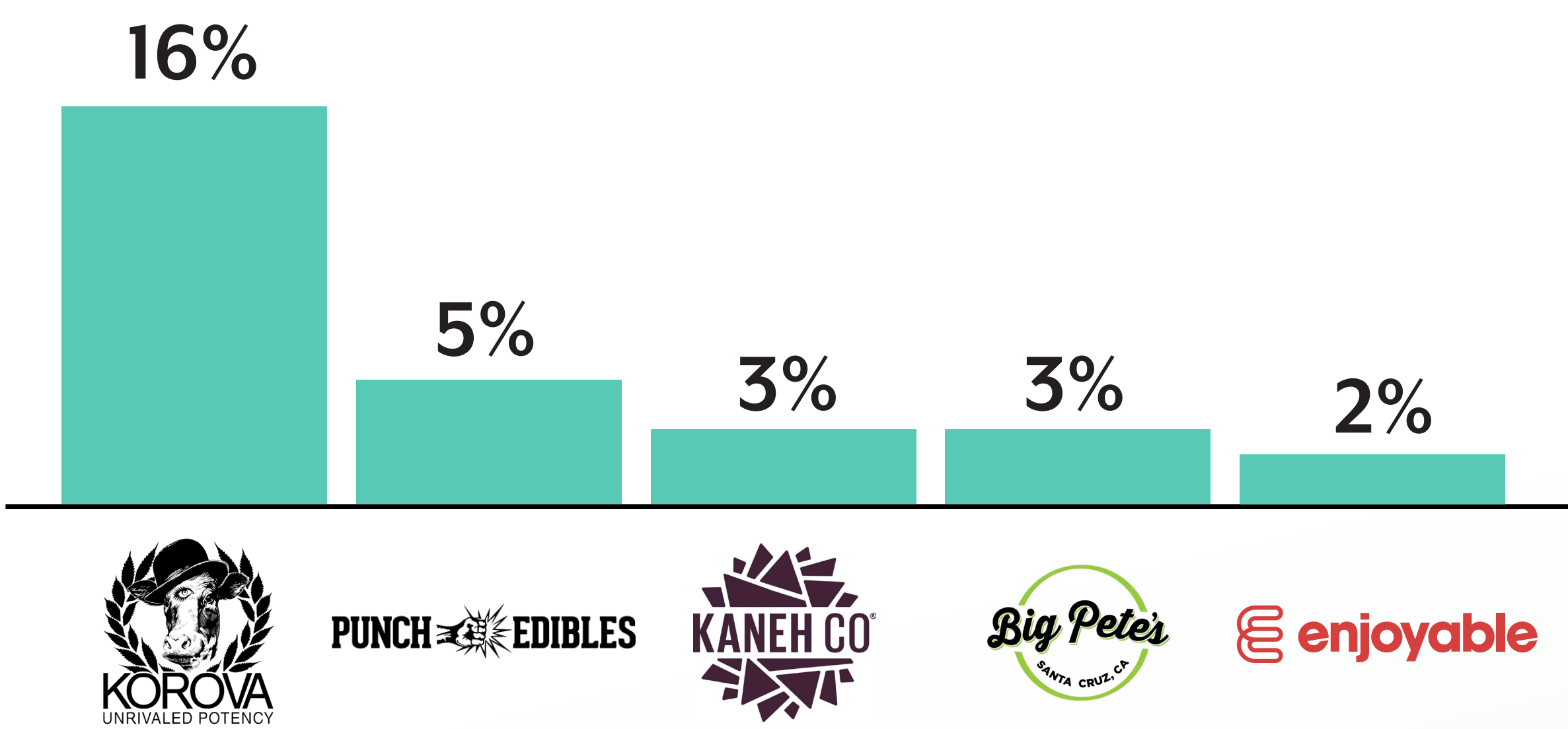


US Cannabis Distribution Report: Baked Goods



Cannabis baked goods are ubiquitous. “*Special brownies*” hold a sacred place in cannabis culture, and though they’re not the most efficient or precise method of consumption, they may be the tastiest. Baked goods may only take up 3.5% of the US cannabis market, but **39% of US cannabis consumers report eating a cannabis baked good in the past 6 months!** There’s opportunity for brands to create exciting baked good options to appeal to these consumers.

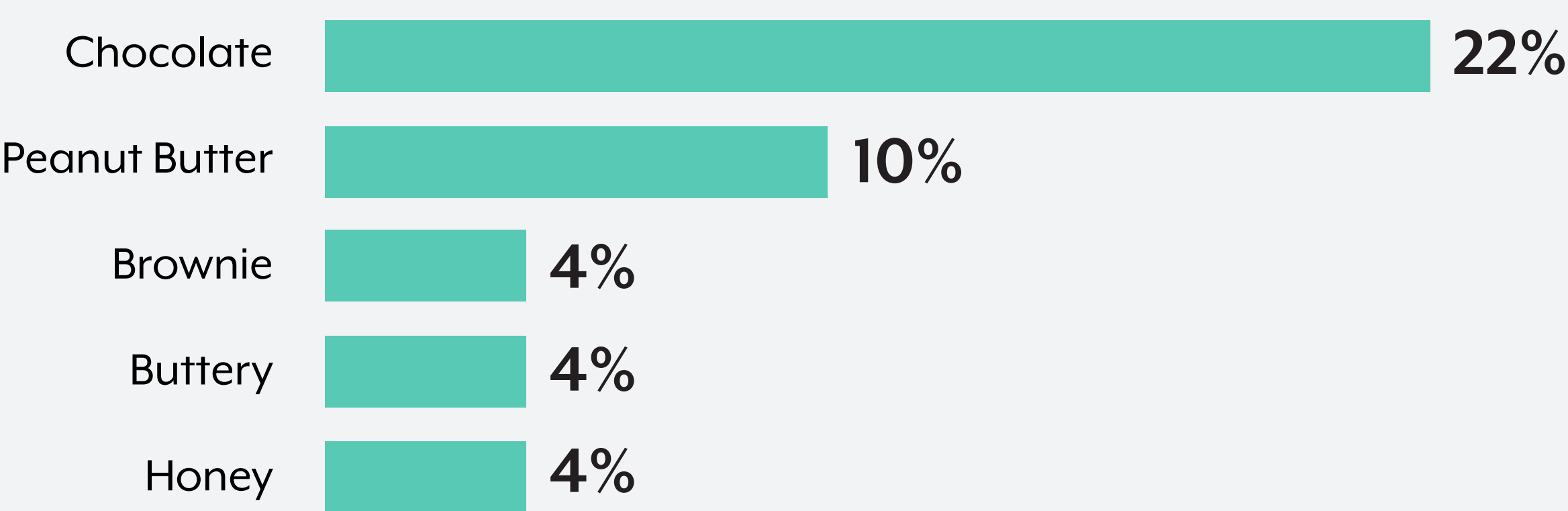
Top 5 Baked Good Brands in the US % By Share of Shelf



Fastest Growing Baked Goods SKUs By Month-Over-Month Distribution Growth



Top Baked Goods Flavors in the US % By Share of Shelf



Fastest Growing Dosages % By Share of Shelf

