

US CANNABIS DISTRIBUTION TRENDS REPORT: Concentrates

November 2021



Concentrates are an elusive product type. It takes knowledge and the ability to take a large dose of THC to enjoy raw concentrates.

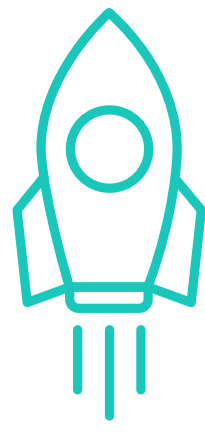
There are many kinds of raw concentrates, each variety predominantly defined by how it was made. Hash, kief, rosin, shatter, budder, and wax are some of the raw concentrate varieties tracked in the US Cannabis Distribution Trends portal. Beyond looking at THC percentage, consumers can take their pick of a concentrate based on unique attributes like consistency, terpene percentage, and how it was manufactured.

Consumers looking to maximize the entourage effect with terpenes could pick a live sugar, while those wanting a solventless experience would pick a bubble hash.

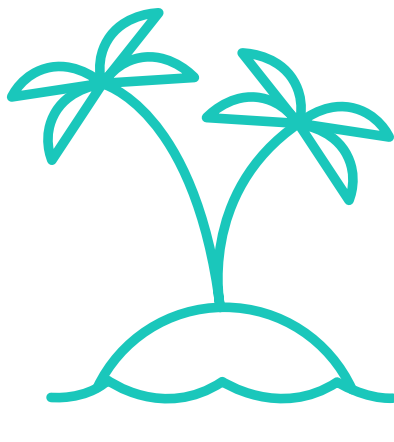
The attribute US Distribution Trends tracks most relevant to concentrates is strain. Concentrate connoisseurs look to strains to find products that will give them their desired effects.

Top Growing Concentrate Strains

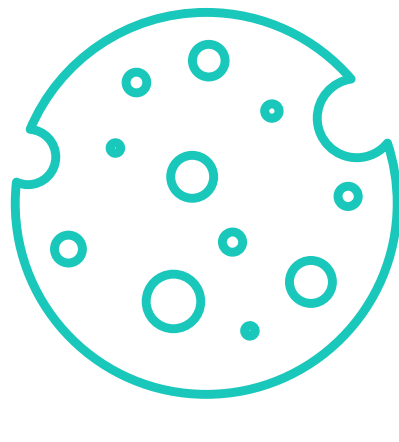
By nationwide distribution in October 2021



Rocket Fuel



Sweet Island Skunk



Mars OG

Top Growing Concentrate Products on Shelf

Products that grew in October 2021



Cresco
Rocket Fuel
Live Sauce



Regulator Xtracts
Sweet Island Skunk
Sugar Wax



Harmony Extracts
Mars OG
Live Badder

Top Emerging Concentrate Strains on Shelf

Products that grew in October 2021



Shatter & Budder
Banana Candy
Pheno 51
Diesel Dough



Resins & Rosins
Lime Cookies
Abusive OG
Sour Headband



Hash
Pineapple OG
Blueberry Haze
Big Smooth

Top Concentrate Brands by Nationwide Distribution

STIIIZY

CRESCO LABS®



TIOLABS

RAW GARDEN™

Top Distributed Concentrate Products on Shelf

By nationwide distribution in October 2021



STIIIZY
Cherry Gelato
Curated Live Resin



Raw Garden
Melon Patch
Live Resin



West Coast Cure
Birthday Cake
Diamonds



BRIGHTFIELD GROUP