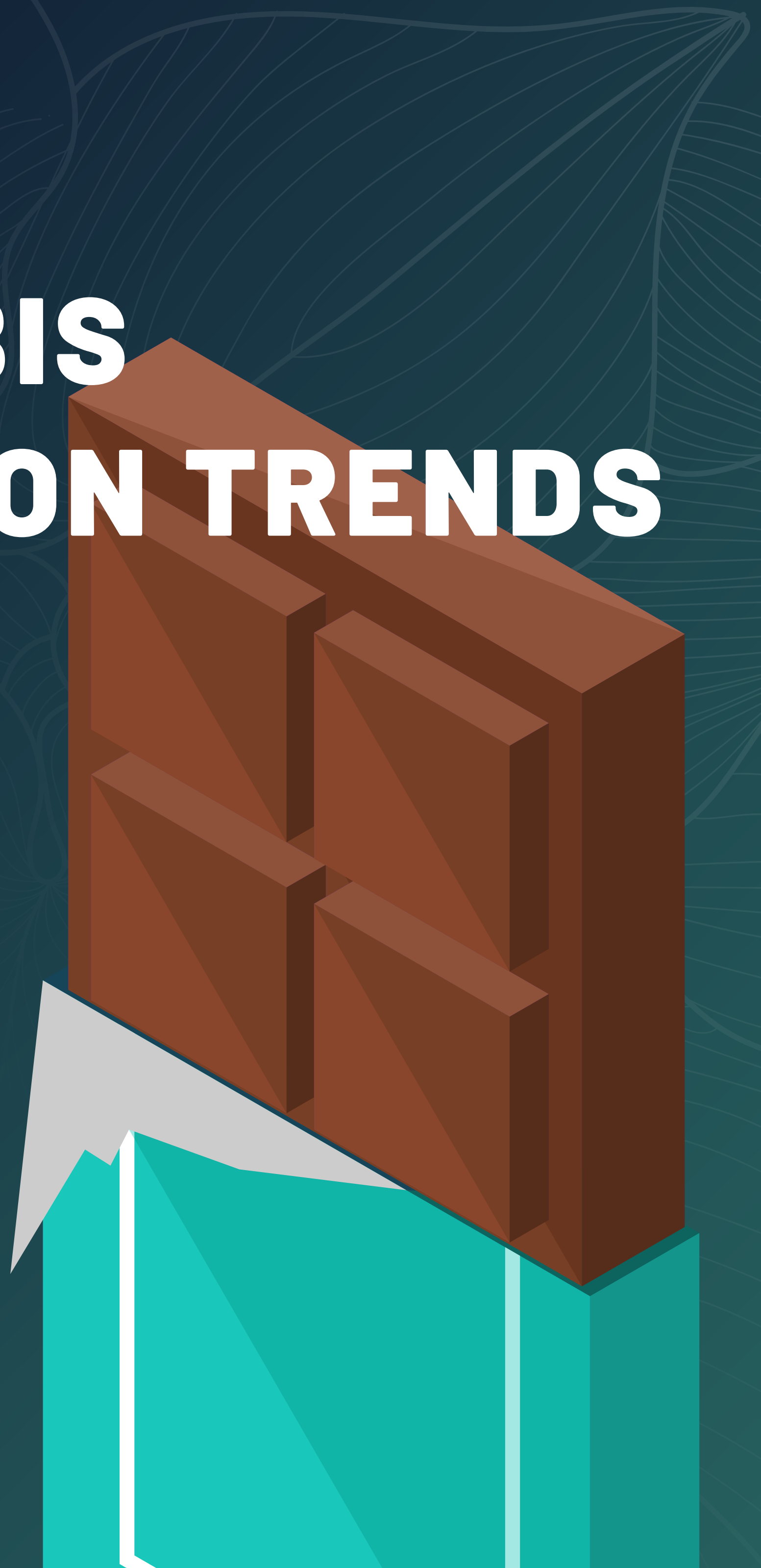


US CANNABIS DISTRIBUTION TRENDS REPORT:

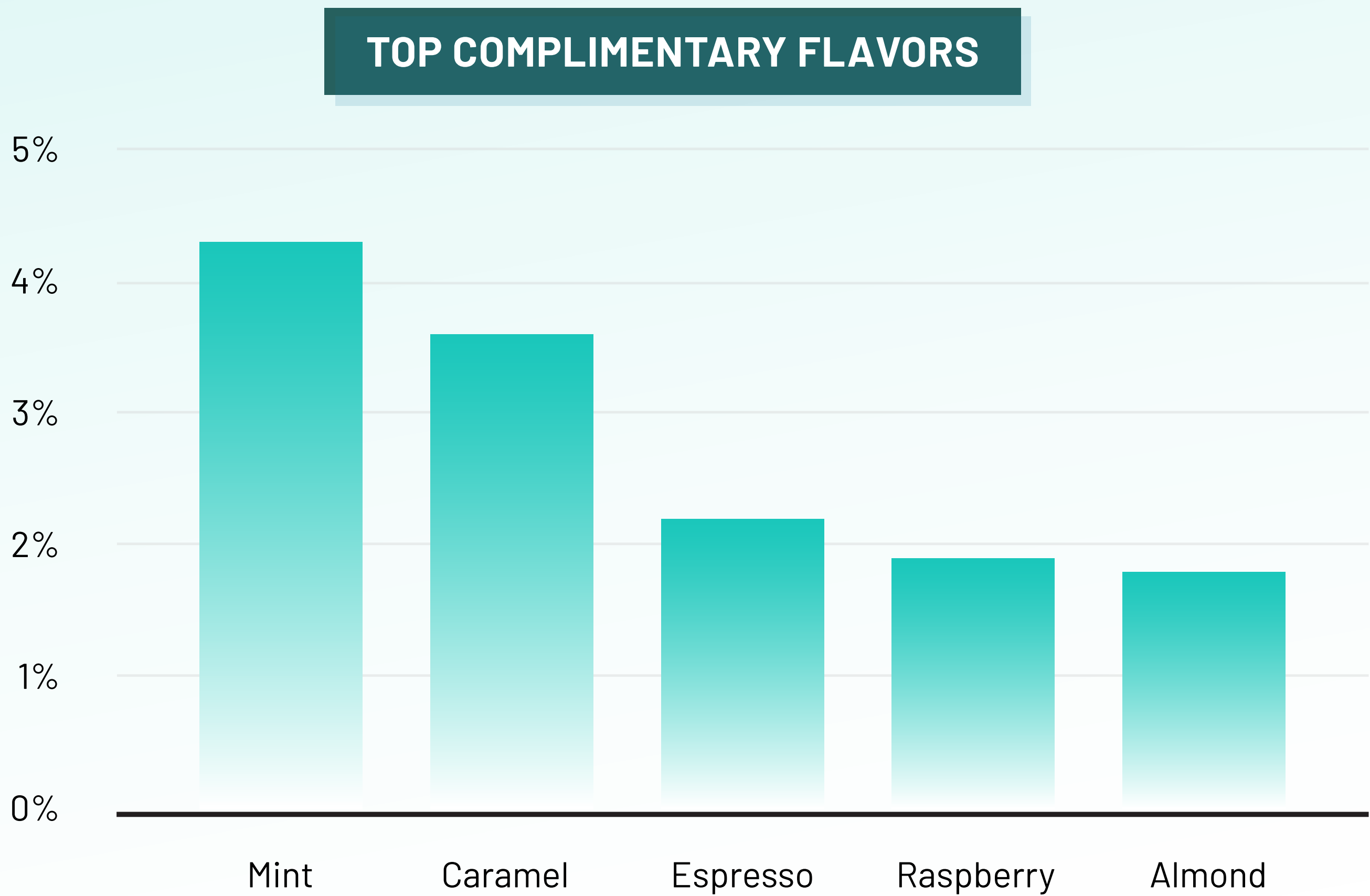
Cannabis
Chocolates



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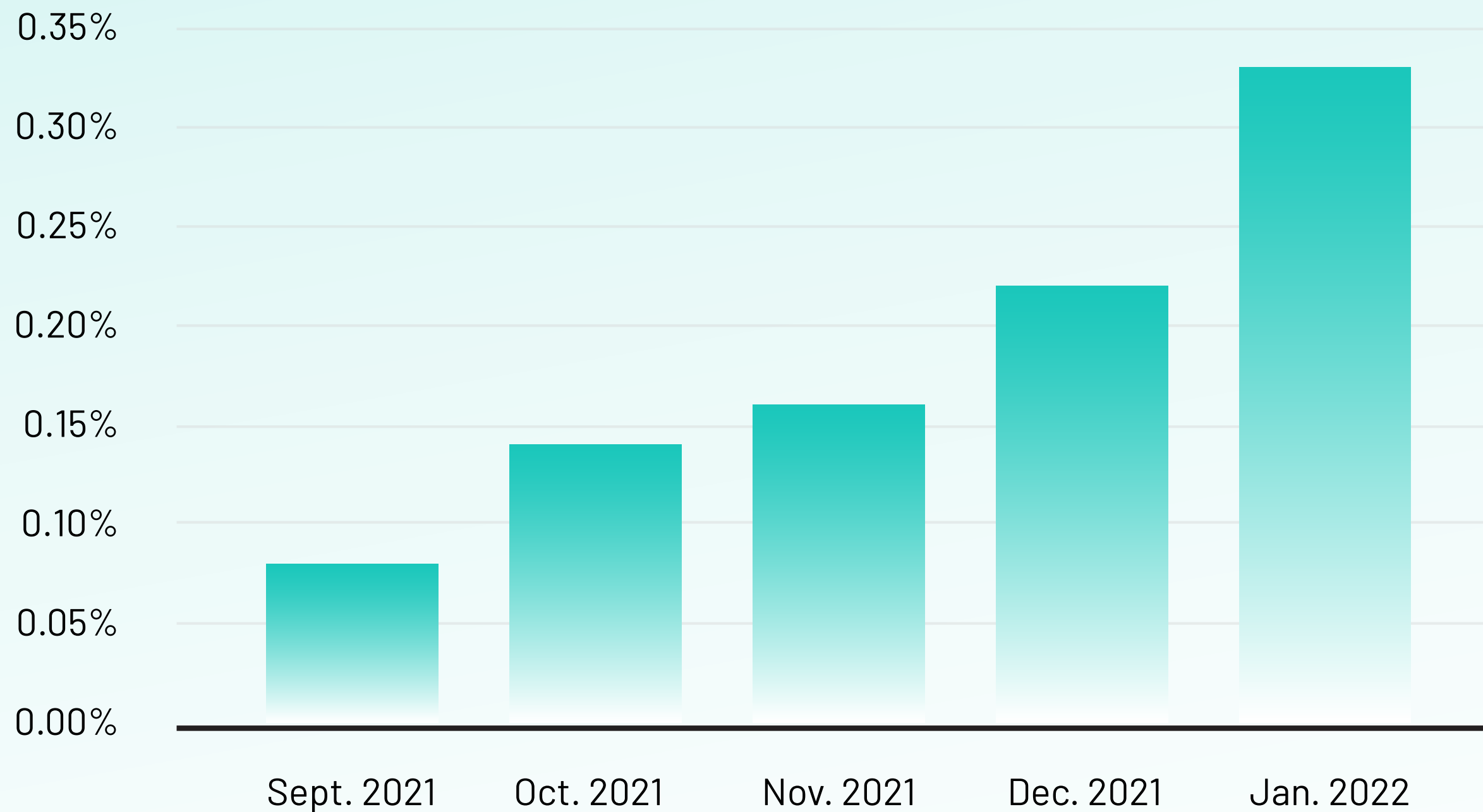


Cannabis chocolates are a romantic way to celebrate a 420-friendly Valentine’s Day. With the mainstream chocolate industry to draw inspiration from, there are all sorts of creative cannabis chocolates available to consumers in various markets. From the standard chocolate bar to sophisticated bonbons and fudge, let’s explore the cannabis chocolate attributes and brands gaining and maintaining share of dispensary shelves.

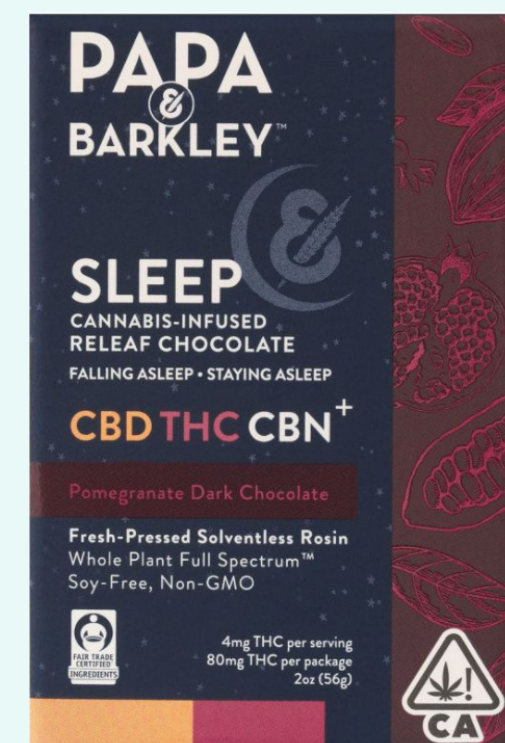


Plain chocolate flavored THC chocolate is the most common, with 57% share of shelf. These five flavors –mint, caramel, espresso, raspberry, and almond– are commonly paired with chocolate for delicious flavor combinations. As edibles technology had improved, THC chocolates taste better than ever.

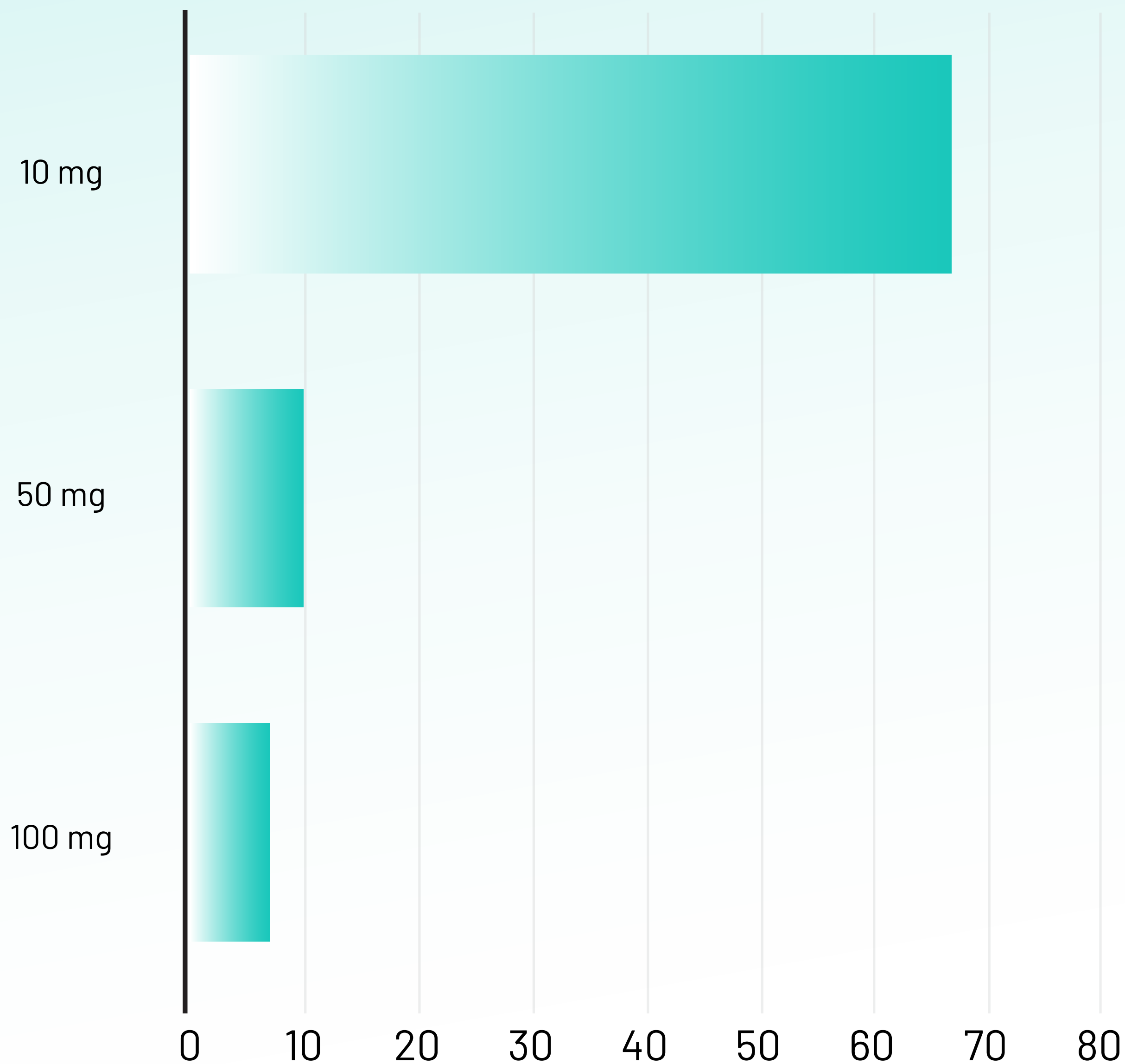
UP & COMING CHOCOLATE FLAVOR – POMEGRANATE



Since September 2021, pomegranate flavor in cannabis chocolates has risen – tripling from 0.1% to 0.3% nationwide distribution. In the wider food and beverage industry, pomegranate is a seasonal winter flavor. The cannabis chocolates space seems to be following the same seasonal trend. One brand behind this growth is Papa & Barkley with its CBN Sleep Releaf Pomegranate Dark Chocolate.



TOP CANNABIS CHOCOLATE DOSAGE



TOP DISTRIBUTED CANNABIS CHOCOLATE BRANDS

1

KIVATM
• CONFECTIONS •



Kiva Confections is one of the most well-known cannabis brands with its line up of innovative edibles including its Petra Mints and Camino Gummies. Its chocolate bar is where it all started California in 2010, and now the brand is available in 9 states. The brand's popular Terra Bites are available in four of the five top distributed flavors, a clear indicator that Kiva leads the cannabis chocolates pack.

2

incredibles



incredibles is part of the Green Thumb Industry (GTI) family of brands and is available in six states, including Colorado and Illinois. The brand has a distinct logo it uniformly designs into its fun, colorful chocolate bar packaging. Each bar has 100mg of THC and a unique flavor ranging from s'mores to mint — a top distributed chocolate flavor!

3

grön



Grön sells organic, Fair Trade Certified cannabis chocolates in Oregon, Oklahoma, and Arizona. It is independently owned and offers a variety of chocolate bars in different flavors and doses. The brand also offers colorful, candy-coated chocolate balls it calls "pips" in for different flavor — including top distributed chocolate flavor, caramel.

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