



NATIONAL COLLEGE
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NCRF's 22nd Annual Atlanta Black College Expo™ returns to the Cobb Galleria Saturday March 22nd

***Event empowers area students with resources, expanded workshops, access
to college opportunities and millions \$\$\$ in scholarships!***

ATLANTA, GEORGIA – March 18, 2025 – National College Resources Foundation (NCRF) continues to expand access to education for Atlanta-area students by hosting its 22nd Annual Atlanta Black College Expo™ on Saturday, March 22, 2025, at Cobb Galleria Centre, 2 Galleria Parkway SE, Atlanta, Georgia 30339 from 10 a.m. to 3 p.m.

In celebrating NCRF's enduring partnership with Historically Black Colleges and Universities (HBCUs), the event provides students access to a diverse range of over 70 colleges and universities, including several HBCUs, trade schools and other educational programs. Select colleges and programs will generously waive application fees, offer scholarships, and even extend on-the-spot acceptances!

NCRF welcomes families, students, parents, guardians, educators and individuals of all ethnic backgrounds to attend. The annual expo offers a unique hub of information and connection for a wide range of students, from high school to college to adult learners, to plan their college and career success. The expo also fosters a college-going culture and an opportunity for future leaders to find their voice with several engaging seminars and workshops throughout the day, including: *How to Find Money for College*, *411 for the Student Athlete*, *Boomin' Careers*, *Keeping Your Mind Healthy*, and *Power of Your Voice – How to Advocate for Yourself*.

“We are grateful to our sponsors and a supportive community in Atlanta who share in our mission to create possibilities for underserved and underrepresented students. Our greatest hope is to continue empowering students with the knowledge and resources they need to build brighter futures.” says Dr. Theresa Price, NCRF Founder and CEO.

For tickets or sponsorship/partnership opportunities visit www.ncrfoundation.org or call 877-427-4100.

The 22nd Annual Atlanta Black College Expo™ is presented by NCRF and sponsored by NCRF TV, Foundation Clothing Co, Army ROTC, Be An Actuary, T-Mobile and Toyota.

For tickets and to register to attend, please visit: www.ncrfoundation.org or call 877-427-4100.

The event is produced by National College Resources Foundation (NCRF), now in its 26th year of connecting students to college and careers. To date, NCRF has helped over 700,000 students get into college and assisted students in securing over 5 billion dollars in scholarships and grants.

NCRF welcomes donations to support and connect underserved and underrepresented students to college, careers and beyond! <https://ncrfoundation.charityproud.org>

Follow @blackcollegeexpo on FACEBOOK, Instagram, TikTok and X or visit our website www.blackcollegeexpo.com.

Follow NCRF TV today on YouTube at: <https://youtube.com/c/NCRFTVNetwork>

About National College Resources Foundation (NCRF) and Black College Expo™

Now in its 26th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its Black College Expo™, Latino College Expo™, Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino Community Engagement and Student Athletic Program (SAP). Founded in 1999 by Dr. Theresa Price to serve as a vital link between minorities and college admissions, NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, underrepresented, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement, workforce and economic disparities, with the goal of ending racism and racial inequalities.

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