



NATIONAL COLLEGE
RESOURCES FOUNDATION
NCRFOUNDATION.ORG

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National College Resources Foundation (NCRF) Receives Contribution from U.S. Bank to Support Opportunity for Students

WALNUT, CALIFORNIA – July 12, 2025 – National College Resources Foundation (NCRF) is proud to announce a generous contribution from U.S. Bank to support NCRF's ongoing commitment to prepare and connect students with education and workforce opportunities.

NCRF's programs have a proven track record of increasing college admissions and career placements for underrepresented students nationwide. This contribution will support initiatives such as college prep workshops, scholarship opportunities, and mentorship programs in California, to provide students with the tools necessary to succeed.

Specifically, the funds will support NCRF's TMEP Program (The Movement Enrichment Program) and continue to help empower youth through mentoring, tutoring, and workforce readiness. This generous support strengthens NCRF's foundational mission to break barriers and build bridges to success for students.

"This funding from U.S. Bank strengthens our ability to uplift students and help them navigate their educational and professional journeys," said NCRF Founder and CEO Dr. Theresa Price. "With this support, we can expand our reach, ensuring that more students have access to life-changing opportunities."

"Supporting the development of a dynamic workforce is an investment in today and our future. We're proud to work with organizations like NCRF to help provide pathways to higher education and build thriving communities," said Rockette Richardson Ewell, community affairs manager at U.S. Bank.

U.S. Bank is committed to powering human potential and creating lasting change in communities. The bank does this through the [Community Possible](#) platform, including philanthropy, community investments and team member volunteerism.

Follow NCRF TV today on YouTube at: <https://youtube.com/c/NCRFTVNetwork>

About National College Resources Foundation (NCRF)

Now in its 26th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit

educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its College Expos™, The Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino Community Engagement and Student Athletic Program (SAP).

Founded in 1999 by Dr. Theresa Price, NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement, workforce and economic disparities.

About U.S. Bancorp

U.S. Bancorp, with approximately 70,000 employees and \$686 billion in assets as of June 30, 2025, is the parent company of U.S. Bank National Association. Headquartered in Minneapolis, the company serves millions of customers locally, nationally and globally through a diversified mix of businesses including consumer banking, business banking, commercial banking, institutional banking, payments and wealth management. U.S. Bancorp has been recognized for its approach to digital innovation, community partnerships and customer service, including being named one of the 2025 World's Most Ethical Companies and one of Fortune's most admired superregional banks. Learn more at usbank.com/about.

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