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National College Resources Foundation's 5th Annual Detroit Black College Expo™ Returns with a Resounding Commitment to Detroit's Future Workforce

Gilbert Family Foundation and DABO enhance Expo with investment in workforce initiatives and expanded community opportunities

DETROIT, MICHIGAN – September 15, 2025 – National College Resources Foundation (NCRF), with support from the Gilbert Family Foundation (GFF), hosts the 5th Annual Detroit Black College Expo™ for students throughout Michigan on Saturday, September 20 at Huntington Place, 1 Washington Blvd., Detroit, MI 48226 from 10:00 am – 3:00 pm EDT.

The 5th Annual Detroit Black College Expo™ offers a platform for information and connections to college and careers for high school students, adult students and college students looking to transfer to four-year institutions. In addition to an opportunity for students to meet with over 50 colleges, universities, (with a special focus on Historically Black Colleges and Universities (HBCUs)) and other programs; select colleges in attendance will waive application fees, offer scholarships, and may even extend on-the-spot acceptances!

In support of a college-going culture in the communities they serve, NCRF warmly welcomes students, parents, guardians, educators and individuals of all ethnic backgrounds to take part in the day's enriching experiences.

NCRF, the Gilbert Family Foundation and DABO Detroit (Detroit Association of Black Organizations) have recently launched the Detroit Empowerment & Workforce Program (DEWP), ensuring that workforce programming is deeply rooted in local needs and community empowerment.

The DEWP is designed to equip Detroit's next generation of leaders with the tools, training, and support to succeed in today's and tomorrow's workforce. GFF will sponsor a Work Force Development Pavillion at the Expo where Detroit-area students can meet face-to-face with companies, training programs, and community-based organizations offering career and workforce development opportunities in Healthcare, Advanced Manufacturing, Construction, Finance and Real Estate.

The Expo also includes informative seminars and workshops, including: *How to Find My Dream Job* with Gilbert Family Foundation leaders, including Kinnus Paul, participating as panelists, *411 for the Student-Athlete*, and more.

Powered by NCRF and NCRF-TV, the expo is sponsored by the Gilbert Family Foundation, DABO Detroit, Casualty Actuarial Society, Comerica Bank, Foundation Clothing Co, Honda, US Bank and United States Help Desk Academy.

“NCRF's long-standing commitment to Detroit students takes a powerful step forward with support from the Gilbert Family Foundation and local partner DABO. In their ongoing commitment rooted in so many facets of the community, they are truly the heart of this city,” said Dr. Theresa Price, Founder and CEO of NCRF. “In our shared mission, we are bringing the power of possibilities to the Detroit community.”

The Detroit Black College Expo™ is free to attend and is open to all students and families throughout the Midwest. Those interested in attending are welcome to register at:
<https://www.thecollegeexpo.org/ncrf-events/events>.

NCRF was founded in 1999. The nonprofit hosted its first Black College Expo™ in 2000 in California with over 35,000 people in attendance. NCRF continues to connect students to positive post-secondary pursuits – providing resources and services to help students prepare for, enroll in and graduate from a degree and/or certificate program. To date, NCRF has helped more than 700,000 students get into college and secured more than 5 billion dollars in scholarships and grants for students.

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About National College Resources Foundation (NCRF)

Now in its 26th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its College Expos™, The Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino Community Engagement and Student Athletic Program (SAP). Founded in 1999 by Dr. Theresa Price, NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement, workforce and economic disparities.

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