



NATIONAL COLLEGE
RESOURCES FOUNDATION
NCRFOUNDATION.ORG

FOR IMMEDIATE RELEASE

CONTACT:

Joan Scott

210-834-9964

joan@ncrfoundation.org

NCRF and Wells Fargo Foundation Join Forces to Promote Financial Literacy at 16th Annual Houston Black College Expo™ Saturday November 1st

Celebrating access to college, training, funding and more for area students, including workshop highlighting Wells Fargo's "Hands On Banking Experience"

HOUSTON, TEXAS – October 31, 2025 – National College Resources Foundation (NCRF) brings college awareness, career pathway possibilities, financial literacy and more to students throughout the Houston area with the 16th Annual Houston Black College Expo™, on Saturday, November 1st, at NRG Center, 1 NRG Park, Houston, TX 77504, from 10:00 am – 3:00 pm.

The 16th Annual Houston Black College Expo™ offers a platform for information and connections to college and careers for high school students, adult students and college students looking to transfer to four-year institutions. In addition to an opportunity for students to meet with over 50 colleges, universities, (with a special focus on Historically Black Colleges and Universities (HBCUs)) and other programs; select colleges will waive application fees, offer scholarships, and may extend on-the-spot acceptances! Additionally, attendees can meet with companies on site to learn more about internships and careers.

The Expo also includes informative seminars and workshops, including: a new joint NCRF/Wells Fargo financial literacy workshop, *Think and Grow Rich*, highlighting Wells Fargo's *Hands On Banking Experience*; *Booming Careers: How to Find My Dream Job*; *Why Attend an HBCU*; *411 for the Student-Athlete*, and more.

To help attendees learn how to save, budget and grow their money, NCRF and Wells Fargo have joined forces for the *Think and Grow Rich* seminar that will feature a simulation of Wells Fargo's *Hands On Banking Experience*.

Know before you go. More information and a video about the Wells Fargo *Hands On Banking Experience* is available here: <https://handsonbanking.org/handsonbankingexperience/>.

Presented by NCRF, NCRF-TV and the Wells Fargo Foundation, the expo is sponsored by Comerica Bank, Foundation Clothing Co, Honda and United States Help Desk Academy.

“The Houston community has been very good to us over the years. We’re especially thrilled to have Wells Fargo Foundation’s support in our shared commitment to the students we serve. No matter the pathway they choose, helping students learn more about building generational wealth is an essential component of their success,” said Dr. Theresa Price, Founder and CEO of NCRF.

The Houston Black College Expo™ is free to attend. In support of a college-going culture in the communities they serve, NCRF warmly welcomes students, parents, guardians, educators and individuals of all backgrounds to take part in the day’s enriching experiences. The Houston Black College Expo™ is free to attend. Those interested in taking part are welcome to register at: <https://www.thecollegeexpo.org/ncrf-events/events> or call 877-427-4100.

Founded in 1999, NCRF hosted its first Black College Expo™ in 2000 in California with over 35,000 attendees. NCRF continues to connect students to positive post-secondary pursuits – providing resources and services to help students prepare for, enroll in and graduate from a degree and/or certificate program. To date, NCRF has helped more than 700,000 students get into college and secured more than 5 billion dollars in scholarships and grants for students.

Follow NCRF on Twitter: @ncrfoundation, Instagram: [@ncrfoundation.org](https://www.instagram.com/ncrfoundation.org)

Subscribe to NCRF TV on YouTube at: <https://youtube.com/c/NCRFTVNetwork>.

The NCRF Store is open, get your merch here now: <https://ncrfstore.org>

As a nonprofit, committed to changing lives, NCRF welcomes donations to support and connect underserved students to college, careers and beyond! <https://ncrfoundation.charityproud.org>

About National College Resources Foundation (NCRF)

Now beginning its 27th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its College Expos™, The Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino Community Engagement and Student Athletic Program (SAP). Founded in 1999 by Dr. Theresa Price, NCRF’s mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, at-risk, low-resource, homeless and foster students. NCRF’s vision is to close the gap in educational achievement, workforce and economic disparities.

###