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National College Resources Foundation Hosts 34 HBCU Coaches at 8th Annual HBCU Basketball Showcase

Men's and women's basketball players battle for athletic scholarships offered on-site

LOS ANGELES, CA – April 7, 2026 – National College Resources Foundation (NCRF) will host its **8th Annual HBCU Basketball Showcase** on **April 10 and April 11, 2026**, in **Lynwood, California**, giving student athletes the opportunity to showcase their skills in front of **34 HBCU basketball coaches** with an opportunity to play at the next level.

The showcase was a dream of Black College Expo™ Founder, Dr. Theresa Price, to offer **unsigned seniors, JUCO players, and transfer portal student athletes** a chance to continue their academic and athletic journey at Historically Black Colleges and Universities.

This year the **Men's Basketball Showcase** will take place at **Lynwood High School Imperial Campus, 4050 E. Imperial Hwy, Lynwood, California**. The **Women's Basketball Showcase** will be held at **Firebaugh High, 5246 Martin Luther King Jr Blvd, Lynwood, California**.

As the recruiting landscape continues to shift, student-athletes are facing increased competition for scholarship and roster opportunities. With the continued rise of the transfer portal and the challenges that come with standing out in a crowded field, NCRF's HBCU Basketball Showcase creates another pathway for athletes to be seen by college coaches.

“NCRF is proud to create spaces where student athletes can be seen, supported, and recruited,” said **Dr. Theresa Price**, Founder and CEO of National College Resources Foundation and Black College Expo™. “The HBCU Basketball Showcase is about opening doors. We want these

athletes to leave encouraged, empowered, and one step closer to the future they've been working for.”

NCRF's **Student Athletic Program (SAP)**, expands opportunities for student athletes by connecting them with college coaches, educational pathways, and resources that support both athletic achievement and long-term success beyond the game.

This year's showcase is sponsored by **Actor/Comedian Kel Mitchell** and the **Dick's Sporting Goods Foundation** as part of Kel Mitchell's collaboration with the sporting goods brand on **“Play It Forward: Game On,”** a Dick's Sporting Goods Foundation-produced series on Nickelodeon. Co-hosted by **Kel Mitchell** and **Renee Montgomery**, Vice President and part-owner of the **Atlanta Dream**, the series delivers transformational makeovers for under-resourced youth sports teams. Their support of the showcase reflects a shared commitment to expanding opportunity for young athletes and investing in their futures.

The registration fee is **\$30 per person. Late registration and walk-up registration will be \$50.**

For more information, contact:

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About National College Resources Foundation (NCRF)

Now in its 27th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its Black College Expo™, Latino College Expo™, The Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino Community Engagement and Student Athletic Programs (SAP). Founded in 1999 by Dr. Theresa Price, NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement, workforce and economic disparities. NCRF has helped over 700,000 students gain access to higher education and facilitated more than \$5 billion in scholarships and grants.

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