

JC Solis

Experience

Senior Product Designer, Roblox Mar 2020 - Present

Envisioning the future of Roblox Studio's worldbuilding, rendering, and simulation tools while supporting tactical efforts to ship new features and eliminate UX debt iteratively. Contributing to UX framework initiatives that ensure the systems we deliver are cohesive, scalable, and aligned with business goals and values. Mentoring junior designers and interns.

UX Designer, Unity Technologies Sep 2018 - Mar 2020

Evolved the user experience of the Unity Editor. Helped ship a complete UI refresh and established new design patterns for future iterations. Provided UX support to the graphics team developing innovative tools and features used for environment creation, look development, and shader authoring. Prescribed design solutions that scale to support the broader ecosystem.

Designer, iFixit Nov 2015 - Aug 2018

Helped refine iFixit's end-to-end user experience, including UI, campaigns, packaging, and promotional material. Created a 3D library of all iFixit tools. Designed a new sustainable packaging scheme for repair kits. Led direction of several successful retail partnership programs and product launches. Shipped a redesign of cart abandonment emails.

Graphic Designer, Pilot Automotive Sep 2013 - Aug 2015

Developed branding for aftermarket automobile accessories and electronics. Designed packaging, catalogs, tradeshow booths, retail displays and miscellaneous marketing material. Joined the product design team and leveraged 3D visualization to ship new product and environmental designs.

Graphic Designer, Global Energy Services Oct 2011 - Aug 2013

Redesigned brand identity and led production of entire suite of collateral. Worked with utility companies to craft digital and print material for partnership programs. Conducted design of new web portal while using A/B testing to measure success and iterate based on acquired metrics.

Education

The Art Institute of California, Los Angeles 2007 - 2011

Bachelor of Arts Program - Game Art & Design

Skills

Envisioning
Design Strategy
Sense & Respond
Collaboration
Storytelling
UX Design
Product Design
Visual Design
Prototyping
Illustration
3D Visualization

Contact

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