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ON SELECT CAMERAS AND LENSES.

	WAS	INSTANT SAVINGS	FINAL PRICE
 EOS R3 Body	\$5,399	\$1,000*	\$4,399.00
 EOS R5 Mark II Body	\$4,299	\$300*	\$3,999.00
 EOS R6 Mark II Body	\$2,199	\$200*	\$1,999.00
 EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,499	\$200*	\$2,299.00
 EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,399	\$200*	\$3,199.00
 EOS R8 Body	\$1,599	\$200*	\$1,399.00
 EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,799	\$200*	\$1,599.00
 EOS R8 Content Creator Kit	\$2,049	\$200*	\$1,849.00
 EOS R7 Body	\$1,599	\$100*	\$1,499.00
 EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$2,049	\$100*	\$1,949.00
 EOS R7 Content Creator Kit	\$2,149	\$100*	\$2,049.00
 EOS R10 Body	\$1,049	\$100*	\$949.00
 EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,199	\$100*	\$1,099.00
 EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,499	\$100*	\$1,399.00
 EOS R10 Content Creator Kit	\$1,399	\$100*	\$1,299.00
 EOS 5D Mark IV Body	\$2,499	\$300*	\$2,199.00
 RF-S10-18mm F4.5-6.3 IS STM	\$349.99	\$30*	\$319.99
 RF16mm F2.8 STM	\$329.99	\$30*	\$299.99
 RF35mm F1.8 Macro IS STM	\$549.99	\$50*	\$499.99
 RF85mm F2 Macro IS STM	\$649.99	\$50*	\$599.99
 RF135mm F1.8 L IS USM	\$2,299	\$200*	\$2,099.00
 RF16-28mm F2.8 IS STM	\$1,249	\$100*	\$1,149.00
 RF14-35mm F4 L IS USM	\$1,499	\$100*	\$1,399.00
 RF15-30mm F4.5-6.3 IS STM	\$599.99	\$100*	\$499.99
 RF15-35mm F2.8 L IS USM	\$2,599	\$200*	\$2,399.00
 RF24-70mm F2.8 L IS USM	\$2,599	\$200*	\$2,399.00
 RF28-70mm F2.8 IS STM	\$1,199	\$100*	\$1,099.00
 RF28-70mm F2 L USM	\$3,399	\$200*	\$3,199.00
 RF70-200mm F4 L IS USM	\$1,699	\$100*	\$1,599.00
 RF100-500mm F4.5-7.1 L IS USM	\$3,099	\$200*	\$2,899.00
 RF100mm F2.8 L Macro IS USM	\$1,299	\$100*	\$1,199.00
 RF5.2mm F2.8 L Dual Fisheye	\$2,199	\$200*	\$1,999.00
 RF-S3.9mm F3.5 STM Dual Fisheye	\$1,199	\$100*	\$1,099.00
 RF-S7.8mm F4 STM DUAL	\$479.99	\$50*	\$429.99

*Savings are with instant rebate. Offer valid now through August 3, 2025, 2025 11:59 p.m. EST or while supplies last, whichever is earlier.

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