

Accessories

Instant Savings 9/29-10/5, 2025



Media



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CFexpress Type A TOUGH 80GB	CEAG80T	\$199 ⁹⁹	\$20	\$179 ⁹⁹
CFexpress Type A TOUGH 160GB	CEAG160T	\$399 ⁹⁹	\$130	\$269 ⁹⁹
CFexpress Type A TOUGH 320GB	CEAG320T	\$649 ⁹⁹	\$200	\$449 ⁹⁹
CFexpress Type A TOUGH 640GB	CEAG640T	\$999 ⁹⁹	\$240	\$759 ⁹⁹
CFexpress Type A TOUGH 960GB	CEAM960T	\$749 ⁹⁹	\$290	\$459 ⁹⁹
CFexpress Type A TOUGH 1920GB	CEAM1920T	\$1,399 ⁹⁹	\$600	\$799 ⁹⁹

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

Bundles

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α Bundles

Bundle	With	Additional Savings
All Compatible ILC Models (Body or Kit)	SEL50F18F/2*	\$30
All Compatible ILC Models (Body or Kit)	SEL11F18, SEL15F14G, SEL20F18G, SEL24F28G, SEL35F18F, SEL40F25G, SEL50F25G, SEL70350G, SEL85F18/2, SELP1020G OR SELP1635G*	\$50
All Compatible ILC Models (Body or Kit)	SEL2860*	\$200
SEL100400GM, SEL200600G, SEL70200G2, SEL70200GM OR SEL70200GM2	SEL14TC OR SEL20TC*	\$200
α7R V, α7R IV, α1, α1 II OR α9III	SEL300F28GM*	\$300
α7R V, α7R IV, α1, α1 II OR α9III	SEL100400GM, SEL200600G, SEL50F12GM, SEL1635GM2, SEL70200GM2 OR SEL2470GM2*	\$100

Accessories, Point and Shoot, and Media Bundles

Bundle	With	Additional Savings
All CFE-A Compatible Cameras	CEAG80T CFexpress Type A (80GB)*	\$20
All CFE-A Compatible Cameras	CEAG160T CFexpress Type A (160GB)*	\$100
All ILC models	SFG256T/T1 Tough (256GB)*	\$50
All ILC models	SFG128T/T1 Tough (128GB)	\$25
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)**	\$300
All DSC AND Non FF APS-C	Vlogger Accessory Kit (ACCVC1)*	\$50
All ILC AND FX Cameras	Digital Shotgun Microphone (ECMB10.UC)*	\$50
All Compatible ILC AND DSC Cameras	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$50
All ILC Cameras (Body or Kit)	Digital Shotgun Microphone (ECMB1M.UC)*	\$50
All Compatible ILC Cameras	Vertical Grip (VGC4EM)*	\$50
All Compatible ILC Cameras	Vertical Grip (VGC3EM)*	\$50
All ILC Cameras (Body or Kit)	Digital Shotgun Microphone (ECMB10.UC)*	\$50
All ILC FF High Cameras	Wireless Radio Flash (HVL-F60RM2)*	\$50
All DSC AND Non FF APS-C	Creator Accessory Kit II (ACCVC2)*	\$50
All Compatible ILC Cameras	Vertical Grip (VGC5)*	\$100
All ILC Cameras (Body or Kit)	Wireless Radio Flash (HVL-F46RM.UC OR HVL-F46RMA.UC)*	\$50
All ZV Series (White) Camera	GPVPT2BTW.UC (white) grip	\$40

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