

# Canon



# Happy New Gear

Save Up To **\$1,000** on select cameras and lenses.

	WAS	INSTANT SAVINGS	FINAL PRICE
EOS R3 Body	\$5,399.00	\$1,000*	\$4,399.00
EOS R5 Mark II Body	\$4,399.00	\$500*	\$3,899.00
EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	\$5,649.00	\$500*	\$5,149.00
EOS R5 Body	\$3,299.00	\$700*	\$2,599.00
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,549.00	\$700*	\$3,849.00
EOS R6 Mark II Body	\$2,299.00	\$300*	\$1,999.00
EOS R6 Mark II Body with Stop Motion Animation Firmware	\$2,399.00	\$300*	\$2,099.00
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,599.00	\$300*	\$2,299.00
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,549.00	\$300*	\$3,249.00
EOS R8 Body	\$1,649.00	\$350**	\$1,299.00
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,849.00	\$350**	\$1,499.00
EOS R8 Content Creator Kit	\$2,099.00	\$350**	\$1,749.00
EOS R7 Body	\$1,649.00	\$300**	\$1,349.00
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$2,149.00	\$330**	\$1,819.00
EOS R7 Content Creator Kit	\$2,249.00	\$300**	\$1,949.00
EOS R10 Body	\$1,099.00	\$100*	\$999.00
EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,249.00	\$150**	\$1,099.00
EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,549.00	\$100*	\$1,449.00
EOS R10 Content Creator Kit	\$1,449.00	\$150**	\$1,299.00
EOS R50 V Body	\$719.99	\$150*	\$569.99
EOS R50 V + RF-S14-30mm F4-6.3 IS STM PZ Lens Kit	\$949.99	\$150*	\$799.99
EOS R50 Body	\$779.99	\$100*	\$679.99
EOS R50 RF-S18-45mm F4.5-6.3 IS STM	\$899.99	\$100*	\$799.99
EOS R50 Content Creator Kit	\$1,129.00	\$150*	\$979.00
EOS R50 Vlogging Creator Kit	\$1,129.00	\$150*	\$979.00
EOS R100 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$679.99	\$180*	\$499.99
EOS R100 RF-S18-45mm F4.5-6.3 IS STM & RF-S55-210mm F5-7.1 IS STM Lens Kit	\$929.99	\$230*	\$699.99
EOS R100 Double Zoom Lens Kit	\$829.99	\$180*	\$649.99
EOS 5D Mark IV Body	\$2,499.00	\$700*	\$1,799.00
EOS 5D Mark IV EF 24-105mm f/4L IS II USM Lens Kit	\$3,699.00	\$700*	\$2,999.00
EOS Rebel T7 EF-S 18-55mm IS II Kit	\$579.99	\$50*	\$529.99
EOS Rebel T7 Double Zoom Lens Kit	\$699.99	\$60*	\$639.99
PowerShot V1 Point and Shoot Hybrid Camera	\$1,029.00	\$180*	\$849.00
PowerShot V10 Digital Vlogging Camera (Black or Silver)	\$479.99	\$80*	\$399.00
PowerShot GOLF Digital Laser Rangefinder	\$459.99	\$160*	\$299.99
RF-S10-18mm F4.5-6.3 IS STM	\$369.99	\$30*	\$339.99
RF16mm F2.8 STM	\$349.99	\$50*	\$299.99
RF24mm F1.4 L VCM	\$1,649.00	\$100*	\$1,549.00
RF24mm F1.8 MACRO IS STM	\$689.99	\$140*	\$549.99
RF28mm F2.8 STM	\$349.99	\$50**	\$299.99
RF35mm F1.4 L VCM	\$1,649.00	\$100*	\$1,549.00
RF50mm F1.4 L VCM	\$1,549.00	\$100*	\$1,449.00
RF85mm F2 Macro IS STM	\$689.99	\$50*	\$639.99
RF135mm F1.8 L IS USM	\$2,399.00	\$300*	\$2,099.00
RF35mm F1.8 Macro IS STM	\$589.99	\$90*	\$499.99
RF16-28mm F2.8 IS STM	\$1,249.00	\$200*	\$1,049.00
RF14-35mm F4 L IS USM	\$1,499.00	\$150*	\$1,349.00
RF10-20mm F4 L IS STM	\$2,599.00	\$200*	\$2,399.00
RF15-30mm F4.5-6.3 IS STM	\$639.99	\$150*	\$489.99
RF15-35mm F2.8 L IS USM	\$2,599.00	\$500**	\$2,099.00
RF24-70mm F2.8 L IS USM	\$2,599.00	\$300**	\$2,299.00
RF28-70mm F2.8 IS STM	\$1,249.00	\$200*	\$1,049.00
RF70-200mm F2.8 L IS USM Z	\$3,299.00	\$200**	\$3,099.00
RF70-200mm F2.8 L IS USM	\$2,999.00	\$500**	\$2,499.00
RF100-500mm F4.5-7.1 L IS USM	\$3,099.00	\$500*	\$2,599.00
RF24-105mm F4 L IS USM	\$1,399.00	\$100*	\$1,299.00

\*Savings are with instant rebate. Offer valid January 5, 2026, 2025 through February 1, 2026 11:59 p.m. ET or while supplies last, whichever is earlier. \*\*Savings are with instant rebate. Offer valid January 5, 2026, 2025 through January 18, 2026 11:59 p.m. ET or while supplies last, whichever is earlier. ©2026 Canon U.S.A. Inc. All rights reserved. Canon, and EOS are registered trademarks of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. Pricing, specifications, and availability subject to change without notice.