

Canon

Savings in Bloom

SAVE UP TO **\$1,000**

WITH INSTANT SAVINGS ON SELECT CAMERAS AND LENSES.

	WAS	INSTANT SAVINGS	FINAL PRICE
EOS R3 Body	\$5,399.00	\$1,000*	\$4,399.00
EOS R5 Mark II Body	\$4,399.00	\$500*	\$3,899.00
EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	\$5,649.00	\$500*	\$5,149.00
EOS R5 Body	\$3,299.00	\$500*	\$2,799.00
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,549.00	\$500*	\$4,049.00
EOS R6 Mark II Body	\$2,299.00	\$300*	\$1,999.00
EOS R6 Mark II Body with Stop Motion Animation Firmware	\$2,399.00	\$300*	\$2,099.00
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,599.00	\$300*	\$2,299.00
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,549.00	\$300*	\$3,249.00
EOS R8 Body	\$1,649.00	\$200*	\$1,449.00
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,849.00	\$200*	\$1,649.00
EOS R8 Content Creator Kit	\$2,099.00	\$200*	\$1,899.00
EOS R7 Body	\$1,649.00	\$100*	\$1,549.00
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$2,149.00	\$100*	\$2,049.00
EOS R7 Content Creator Kit	\$2,249.00	\$100*	\$2,149.00
EOS R10 Body	\$1,099.00	\$100*	\$999.00
EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,249.00	\$100*	\$1,149.00
EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,549.00	\$100*	\$1,449.00
EOS R10 Content Creator Kit	\$1,449.00	\$100*	\$1,349.00
EOS R50 V Body	\$719.99	\$100*	\$619.99
EOS R50 V + RF-S14-30mm F4-6.3 IS STM PZ Lens Kit	\$949.99	\$100*	\$849.99
EOS R50 Body	\$779.99	\$100*	\$679.99
EOS R50 RF-S18-45mm F4.5-6.3 IS STM	\$899.99	\$100*	\$799.99
EOS R50 Content Creator Kit	\$1,129.00	\$130*	\$999.00
EOS R50 Vlogging Creator Kit	\$1,129.00	\$130*	\$999.00
EOS R100 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$679.99	\$100*	\$579.99
EOS R100 RF-S18-45mm F4.5-6.3 IS STM & RF-S55-210mm F5-7.1 IS STM Lens Kit	\$929.99	\$150*	\$779.99
EOS 5D Mark IV Body	\$2,499.00	\$500*	\$1,999.00
EOS 5D Mark IV EF 24-105mm f/4L IS II USM Lens Kit	\$3,699.00	\$500*	\$3,199.00
PowerShot V1 Point and Shoot Hybrid Camera	\$1,029.00	\$130*	\$899.00
PowerShot V10 Digital Vlogging Camera (Black or Silver)	\$479.99	\$80*	\$399.99
PowerShot GOLF Digital Laser Rangefinder	\$459.99	\$160*	\$299.99
RF-S10-18mm F4.5-6.3 IS STM	\$369.99	\$90*	\$279.99
RF16mm F2.8 STM	\$349.99	\$90*	\$259.99
RF24mm F1.4 L VCM	\$1,649.00	\$100*	\$1,549.00
RF24mm F1.8 MACRO IS STM	\$689.99	\$90*	\$599.99
RF28mm F2.8 STM	\$349.99	\$50*	\$299.99
RF35mm F1.4 L VCM	\$1,649.00	\$50*	\$1,599.00
RF50mm F1.4 L VCM	\$1,549.00	\$50*	\$1,449.00
RF85mm F2 Macro IS STM	\$689.99	\$100*	\$589.99
RF135mm F1.8 L IS USM	\$2,399.00	\$300*	\$2,099.00
RF35mm F1.8 Macro IS STM	\$589.99	\$90*	\$499.99
RF16-28mm F2.8 IS STM	\$1,249.00	\$200*	\$1,049.00
RF14-35mm F4 L IS USM	\$1,499.00	\$100*	\$1,399.00
RF10-20mm F4 L IS STM	\$2,599.00	\$200*	\$2,399.00
RF15-30mm F4.5-6.3 IS STM	\$639.99	\$100*	\$539.99
RF50mm F1.8 STM	\$239.99	\$20*	\$219.99
RF15-35mm F2.8 L IS USM	\$2,599.00	\$200*	\$2,399.00
RF28-70mm F2.8 IS STM	\$1,249.00	\$150*	\$1,099.00
RF70-200mm F2.8 L IS USM	\$2,999.00	\$200*	\$2,799.00
RF100-500mm F4.5-7.1 L IS USM	\$3,099.00	\$200*	\$2,899.00
imagePROGRAF PRO-310	\$971.99	\$72^	\$899.99

*Savings are with instant rebate. Offer valid March 9, 2026 through April 5, 2026 11:59 p.m. ET or while supplies last, whichever is earlier. ^Savings are with instant rebate. Offer valid March 8, 2026 through April 4, 2026 11:59 p.m. ET or while supplies last, whichever is earlier. ©2026 Canon U.S.A. Inc. All rights reserved. Canon, EOS and PIXMA are registered trademarks of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. Pricing, specifications, and availability subject to change without notice.

Canon

UPGRADE TODAY! AND SAVE!

**RECEIVE STORE
TRADE-IN VALUE¹**

when you **trade-in** your **digital**
or **film interchangeable lens**
camera or a lens

PLUS

**RECEIVE UP TO \$500
BONUS TRADE-UP CREDIT¹**

for every purchase of **one or
more Eligible Canon Products**

PLUS

**RECEIVE INSTANT
SAVINGS[^]**

on **Select Eligible Canon Products**



ELIGIBLE PRODUCTS	TRADE-IN / TRADE-UP BONUS ¹
EOS MIRRORLESS CAMERAS	
EOS R1 Body	\$500
EOS R5 Body	\$200
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$200
EOS R5 Mark II Body	\$200
EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	\$200
WIDE ANGLE LENSES	
RF14-35mm F4 L IS USM	\$100
RF15-35mm F2.8 L IS USM	\$200
RF16-28mm F2.8 IS STM Lens	\$50
RF10-20mm F4 L IS STM	\$100
STANDARD ZOOM LENS	
RF24-105mm F2.8 L IS USM Z	\$200
TELEPHOTO ZOOM LENSES	
RF70-200mm F2.8 L IS USM	\$200
RF70-200mm F2.8 L IS USM Z (White or Black)	\$100
RF70-200mm F4 L IS USM	\$100
SUPER TELE PHOTO LENSES	
RF100-500mm F4.5-7.1 L IS USM	\$200

Offer is available with same day in-store or online purchase only. Valid March 9, 2026 through April 5, 2026.

¹Savings are with instant rebate. See store for specific offers on eligible products and offer dates.

[^]Offer is only available March 9, 2026 through April 5, 2026 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products only. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film interchangeable lens camera or lens ("Trade-In Product") will receive (a) a Trade-In amount determined by the Canon Authorized Dealer, and (b) a Trade-Up credit in an amount set forth in the chart above for every purchase of one (1) or more Canon Eligible Products listed herein. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

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Thank you for helping Canon achieve
**#1 share of interchangeable-lens digital cameras
in the global market for 23 years in a row.***



Canon

^{*}Based on a Canon survey

**NUMBER
ONE**