

LUMIX



LUMIX S9N 18-40mm Kits
Save \$450
 6/23-6/26 (3:15 am EST)



LUMIX S1II Series
Save \$300
 Body or 24-60 f2.8 Kit



LUMIX S5II2KK
 Lumix S5II2KKK
Save \$500*
 6/23-6/26 (3:15 am EST)

Panasonic LUMIX		Spring Camera Deals			Digital Imaging Promotions	
					Week Beginning:	06/21/26
					Week Ending:	06/27/26
	Model	Series	S Series Camera-Full Frame	MSRP	Instant Savings + Special 3 Day Sale	Promo Price
	S-Series Camera	DC-S1RM2AK9	S1RII	S1RM2 First Lumix 8K FF Camera w/24-60mm	\$4,099.99	\$300.00
DC-S1RM2BODY/9		S1RM2 First Lumix 8K FF Camera (Body)		\$3,299.99	\$300.00	\$2,999.99
DC-S1M2AK9		S1II	S1M2 Lumix Partially Stacked Sensor w/24-60mm	\$3,999.99	\$300.00	\$3,699.99
DC-S1M2BODY/9			S1M2 Lumix Partially Stacked Sensor (Body)	\$3,199.99	\$300.00	\$2,899.99
DC-S1M2ESBODY/9		S1IIE	S1M2E Full Frame 24MP Sensor w/S1M2 Body (Body)	\$2,499.99	\$300.00	\$2,199.99
DC-S5M2XAK9		S5IIX	S5M2X Kit Full Frame w/24-60mm	\$2,999.99	\$450.00	\$2,549.99
DC-S5M2XKK/9			S5M2X Kit Full Frame Mirrorless Camera w/20-60mm Lens	\$2,499.99	\$500 6/23-6/26 (3:15 am EST)	\$1,999.99
DC-S5M2XBODY/9			S5MX2 Body Full Frame Mirrorless 4k 60p Camera	\$2,199.99	\$400.00	\$1,799.99
DC-S5M2AK9		S5II	S5M2 Kit Full Frame w/24-60mm	\$2,799.99	\$450.00	\$2,349.99
DC-S5M2KK/9			S5M2 Kit Full Frame Mirrorless Camera w/20-60mm Lens	\$2,299.99	\$500 6/23-6/26 (3:15 am EST)	\$1,799.99
DC-S5M2BODY/9			S5M2 Body Full Frame Mirrorless 4k 60p Camera (Body)	\$1,999.99	\$400.00	\$1,599.99
DC-S9NA/9		S9	S9 Full Frame Camera w/18-40mm (Blue Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NK/9			S9 Full Frame Camera w/18-40mm (Black Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NG/9			S9 Full Frame Camera w/18-40mm (Green Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NGA/9			S9 Full Frame Camera w/18-40mm (Mint Green Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NR/9			S9 Full Frame Camera w/18-40mm (Red Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NP/9			S9 Full Frame Camera w/18-40mm (Pink Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NWA9			S9 Full Frame Camera w/18-40mm (Whitw/Silver Kit)	\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99
DC-S9NSB9	S9 Full Frame Camera w/18-40mm (Black/Silver Kit)		\$1,799.99	\$450 6/23-6/26 (3:15 am EST)	\$1,349.99	
DC-S9BODYK/9	S9 Full Frame Camera (Body Black)		\$1,499.99	\$200.00	\$1,299.99	
G-Series Camera	Model	Series	G Series Camera M4/3rd	MSRP	Instant Savings	Promo Price
	DC-GH7LK/9	GH7	GH7, Phase AF MFT Camera w/12-60mm f/2.8-4	\$2,799.99	\$400.00	\$2,399.99
	DC-GH7BODY/9		GH7, Phase AF MFT Camera (Body Only)	\$2,199.99	\$400.00	\$1,799.99
	DC-G9M2LK/9	G9II	G9M2, Phase AF MFT Camera w/12-60mm f/2.8-4	\$2,499.99	\$400.00	\$2,099.99
	DC-G9M2BODY/9		G9M2, Phase AF MFT Camera (Body Only)	\$1,899.99	\$400.00	\$1,499.99
	DC-GH5M2BODY	GH5II	GH5M2, Mirrorless Camera w/Livestreaming	\$1,499.99	\$500.00	\$999.99
	DC-GH5M2LK		GH5M2, Mirrorless Camera w/Livestreaming + Leica Lens	\$2,099.99	\$500.00	\$1,599.99
	DC-G100DKK/9	G100	Updated G100, 4K Mirrorless Camera w/12-32mm Lens	\$749.99	\$150.00	\$599.99
DC-G100DVK/9	Updated G100, 4K Mirrorless Camera w/12-32mm Lens, Tripod		\$799.99	\$50.00	\$749.99	
DC-G97MK/9	G97	G97, 4K Mirrorless Camera w/12-60mm f/3.5-5.6	\$849.99	\$250.00	\$599.99	
P&S	Model	Series	P&S Cameras	MSRP	Instant Savings	Promo Price
	DC-ZS300K	Compact	1 Inch Sensor 15X Zoom (Available May) Black	\$899.99	\$0.00	\$899.99
	DC-ZS300S		1 Inch Sensor 15X Zoom (Available May) Silver	\$899.99	\$0.00	\$899.99
	DC-ZS99K		1 2/3 Inch Sensor 30X Zoom Black	\$699.99	\$0.00	\$699.99
	DC-ZS99S		1 2/3 Inch Sensor 30X Zoom Silver	\$699.99	\$0.00	\$699.99
	DC-FZ80DK	Bridge	1 2/3 Inch Sensor 60x Zoom	\$549.99	\$115 6/23-6/26 (3:15 am EST)	\$434.00

Free three year extended warranty is available on select models at Authorized U.S. Panasonic Imaging Dealers
 Panasonic reserves the right to update promotions based on market trends with or without notice.



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 PRO SERVICES

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Panasonic LUMIX **Spring Lens Deals** **Digital Imaging Promotions**
Week Beginning: 06/21/26
Week Ending: 06/27/26

	Model	Series	S Series Full Frame Lenses	MSRP	Instant Savings	Stand Alone IR Price
	S-Series Lenses	S-X50	Prime	50mm F1.4 L-Mount Interchangeable Lens	\$2,499.99	\$300.00
S-E100/J		LUMIX S 100mm f/2.8		\$1,099.99	\$100.00	\$999.99
S-S18		18mm F1.8 L-Mount Interchangeable Lens		\$1,099.99	\$50.00	\$1,049.99
S-S24		24mm F1.8 L-Mount Interchangeable Lens		\$999.99	\$50.00	\$949.99
S-S35		35mm F1.8 L-Mount Interchangeable Lens		\$749.99	\$50.00	\$699.99
S-S40		New 40mm F2,0 Compact L Mount Lens		\$399.99	\$0.00	\$399.99
S-S85		85mm F1.8 L-Mount Interchangeable Lens		\$649.99	\$150.00	\$499.99
S-S50		50mm F1.8 L-Mount Interchangeable Lens		\$499.99	\$150.00	\$349.99
S-E70200		Tele	S Pro 70-200mm F2.8 Telephoto Lens, Full-Frame L Mount	\$2,499.99	\$200.00	\$2,299.99
S-R100500			100-500mm F5-7.1 L-Mount Interchangeable Lens	\$2,099.99	\$0.00	\$2,099.99
S-R70200			70-200mm F4 Telephoto Lens, Full-frame L Mount	\$1,599.99	\$200.00	\$1,399.99
S-R24105			24-105mm F4 L-Mount Interchangeable Lens	\$1,399.99	\$200.00	\$1,199.99
S-R70300			70-300mm F4 Telephoto Lens, Full-frame L Mount	\$1,199.99	\$200.00	\$999.99
S-E2470		Standard	S Pro 24-70mm F2.8 L-Mount Interchangeable Lens	\$2,149.99	\$200.00	\$1,949.99
S-E2460			24-60mm F2.8 L-Mount Interchangeable Lens	\$1,049.99	\$0.00	\$1,049.99
S-R1635	Wide	16-35mm F4 Wide Zoom L-Mount Interchangeable Lens	\$1,649.99	\$500.00	\$1,149.99	
S-R1428		14-28mm F4-5.6 L-Mount Interchangeable Lens	\$899.99	\$0.00	\$899.99	
G-Series Lenses	Model	Series	G Series M4/3rd Lenses	MSRP	Instant Savings	Promo Price
	H-NS043	Prime	42.5mm, f/1.2 LEICA NOCTICRON	\$1,999.99	\$300.00	\$1,699.99
	H-XA025		25mm f/1.4 LEICA SUMMILUX II	\$849.99	\$150.00	\$699.99
	H-X015K		15mm f1.7 Aspherical Lens	\$649.99	\$0.00	\$649.99
	H-X09		9mm f/1.7 ASPH	\$549.99	\$50.00	\$499.99
	H-HS030		30mm f2.8 Lens	\$499.99	\$100.00	\$399.99
	H-HS043K		42.5mm f1.7 Lens	\$499.99	\$100.00	\$399.99
	H-H020AK		20mm f1.7 Lens (blk)	\$399.99	\$100.00	\$299.99
	H-H020AS		20mm f1.7 Lens (slv)	\$399.99	\$100.00	\$299.99
	H-H025K		25mm f1.7 Lens	\$299.99	\$100.00	\$199.99
	H-ES50200	Tele	50-200mm f/2.8-4.0, ASPH, LEICA DC ELMARIT	\$1,899.99	\$400.00	\$1,499.99
	H-RSA100400		100-400mm f4-6.3 Lens Leica	\$1,699.99	\$100.00	\$1,599.99
	H-ES35100		35-100mm f2.8 Lens Leica	\$1,199.99	\$0.00	\$1,199.99
	H-FSA100300		100-300mm f4-5.6 Lens	\$849.99	\$300.00	\$549.99
	H-FS45150AK		Lumix 45-150mm f4-5.6 Lens	\$349.99	\$200.00	\$149.99
	H-X2550	Standard	25-50mm f/1.7 LEICA DG VARIO-SUMMILUX	\$1,999.99	\$0.00	\$1,999.99
	H-ES12060		12-60mm f2.8-4 Lens	\$1,049.99	\$200.00	\$849.99
	H-X1025	Wide	10-25mm f/1.7 LEICA DG VARIO-SUMMILUX	\$1,999.99	\$0.00	\$1,999.99
H-E08018	8-18mm f/2.8-4.0 ASPH LEICA DG VARIO-ELMARIT		\$1,299.99	\$150.00	\$1,149.99	
H-F007014	7-14mm f4.0 Lens		\$899.99	\$100.00	\$799.99	
H-FSA14140	14-140mm f3.5-5.6 Lens		\$649.99	\$100.00	\$549.99	
H-PS14042K	Lumix 14-42mm f3.5-5.6 Power Zoom Lens (blk)		\$499.99	\$150.00	\$349.99	
H-PS14042S	Lumix 14-42mm f3.5-5.6 Power Zoom Lens (slv)		\$499.99	\$150.00	\$349.99	

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