Matthew DeAraujo
Animator / Designer

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OBJECTIVE

To utilize my education and years of experience to obtain a successful and challenging career in the animation and design industry, continue to learn about new and emerging design trends, and to expand my software and product knowledge.

EDUCATION

The Art Institute of Pittsburgh
Bachelor of Science / Game Art & Design
Graduation Date / September 2009

SKILLS

Skill Sets

Graphic Design, Branding, Logo Design, Illustration, Marketing Strategy and Automation, Web Design/Development, Animation, Modeling, Rigging, Skinning, Video Editing, Motion Graphics

Programs/Languages

Illustrator, Photoshop, InDesign, XD, Dreamweaver, Premiere Pro, After Effects, HTML/CSS/JS, Webflow, Wordpress, Mindfire Studio, HubSpot, 3ds Max, Word, Powerpoint, Excel

STAY SOCIAL
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EXPERIENCE

ClassLink
Clifton, NJ
01/2020 - Present

Sr. Web Designer / Web Designer
Design, develop, and manage company website / Assist creative team with the design and feel of corporate collateral

DSM
Mahwah, NJ
06/2018 - 10/2019

Front-End Developer
Design, develop, and manage client websites / Collaborate with team members to improve website builds while ensuring industry standard UI/UX

Sandy Alexander
Clifton, NJ
07/2015 - 06/2018

Solutions Architect
Create automated marketing campaigns, incorporating both print and web / Assist in strategizing effective marketing solutions / Design marketing materials and applications for various company purposes

Fitech Consultants
Wayne, NJ
10/2014 - 03/2019

Graphic/Web Designer
Design promotional and marketing materials including brochures, posters, pamphlets, e-blasts, and powerpoints for in-house and corporate events

Branford Hall Career Institute
Parsippany, NJ
08/2012 - 12/2015

Graphic Design & Animation Instructor
Teach the fundamentals of graphic and web design and animation / Manage classroom activities and track student progress / Assist in student scheduling and managing department resources