

Eric Beckman

Creative Director & Experience Designer



As a Lititz-based Creative Director and Designer with over a decade of experience, I lead design direction and strategy for large campaigns, interactive websites, and brand transformations. Skilled in managing diverse teams and clients, I deliver thoughtful, inspiring creative solutions that drive innovation.

EXPERIENCE

Eric Beckman Designs

MAY 2021 - CURRENT
Creative Director
Lititz, PA

WellSpan Health

APR 2020 - DEC 2021
Creative Director
York, PA

Benjamin & Bond

NOV 2018 - DEC 2021
Creative Director
York, PA

Godfrey

MAY 2017 - AUG 2018
Art Director
Lancaster, PA

Inovat

AUG 2014 - APR 2017
Interactive Designer
Elizabethtown, PA

Hershey Ent. & Resort

OCT 2012 - MAY 2014
Interactive Designer
Hershey, PA

Disney Online Studios

DEC 2009 - SEP 2011
Interactive Designer
Burbank, CA

SKILLS

Brand Design; Identity Design;
Visual Design; UI Design; Responsive
Web Design; Logo Design; Creative
Direction; Art Direction;
Photography Direction; Brand
Strategy; Information Architecture;
Conceptual Ideation; Team
Leadership; Client Management;
HTML/CSS; E-Commerce; Shopify;
Wordpress; Sitecore

AWARDS

Logo Lounge Book 15
- Two Entries
Logo Lounge Book 13
- Two Entries

EDUCATION

The Art Institute of York Pennsylvania

SEP 2006 - AUG 2008
Associates Degree - Specialized Technology - Digital Design
York, PA

TOOLS

Adobe Creative Cloud; Figma;
FlowMapp; Webflow; Google Suite;
Pitch; Toggtrack; Slack