



PRACTICE AREAS

- Antitrust
- Patents
- Industrial designs
- Trademarks
- Unfair competition
- Policy making

LANGUAGES

- Portuguese
- English
- French
- Spanish

NUNO CARVALHO

Partner

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BIOGRAPHY

Nuno Pires de Carvalho joined Licks Attorneys as a partner, in 2016, to strengthen the firm's IP, Policy Making, and Competition practices. Before joining Licks Attorneys, he was the Director of the Intellectual Property and Competition Policy Division of the World Intellectual Property Organization (WIPO), in Geneva, Switzerland. In his 16-year tenure at WIPO's International Bureau, he acted in three main areas: protection of traditional knowledge and genetic resources, legislative assistance to a significant number of developing countries as regards the implementation of TRIPS-related obligations in the field of industrial property as well as to implement their obligations under multilateral, and free trade agreements and the interface between intellectual property and competition law and policy.

In addition, Mr. Carvalho was a Counselor with the Intellectual Property Division of the World Trade Organization (WTO) in Geneva, for three years (1996-1999). In that capacity, he assisted the TRIPS Council and helped developing countries to implement their TRIPS obligations. In his Brazilian practice, Mr. Carvalho was the in-house attorney in charge of intellectual property matters of a Nippo-Brazilian steel company, USIMINAS, based in Minas Gerais, Brazil, for 20 years (1976-1995). Since 2019, Mr. Carvalho has been a member of the International Advisory Board of the Saudi Authority for Intellectual Property.

Mr. Carvalho is known worldwide for his work as a published author of several books, chapters of books and articles on Intellectual Property. His last four publications, with Wolters Kluwer, consist of sourcebooks that explain how Intellectual Property has evolved, and continues evolving since Antiquity to today in various fields such as medicines, textiles, fashion, food, and hospitality. He is also a novelist and published poet. His literary works are available at the Kindle Store.

Mr. Carvalho holds an LL.M degree and a SJD degree from the Law School of Washington University in St. Louis (MO, USA). He also holds a JD degree, an LL.M degree, and an SJD degree from the Law School of the Federal University of Minas Gerais (Brazil).

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PROFESSIONAL HIGHLIGHTS

- Best Lawyers 'Recommended' Intellectual Property (2023, 2022, 2021, 2020);
- Legal 500 Latin America IP Practice (2018);
- Legal 500 Latin America IP Practice(2017).

AFFILIATIONS

- Advisory Board Member of the Portuguese Association of Intellectual Law (APDI);
- Federal Circuit Bar Association (FCBA);
- Brazilian Bar Association Minas Gerais (OAB/MG);
- Brazilian Bar Association Rio de Janeiro (OAB/RJ).

EDUCATION

- Doctor of Juridical Science (S.J.D.), Washington University in St. Louis WashU (1993);
- Master of Laws (LL.M), Washington University in St. Louis WashU (1991);
- Doctor of Juridical Science (S.J.D.), Federal University of Minas Gerais UFMG (1990);
- Master of Laws (LL.M), Catholic University of Portugal UCP (1989);
- Master of Laws (LL.M), Federal University of Minas Gerais UFMG (1988);
- Bachelor of Laws (LL.B.), Federal University of Minas Gerais UFMG (1980).

PUBLICATIONS

- IPWatchdog LIVE 2025 Panel Explores Global IP Trends, IPWatchdog, 2025;
- Um é pouco, dois é bom, três é demais? Para se requerer exame de um pedido de patente, três anos é muito melhor, Migalhas, 2024;
- <u>A palavra ausente em todo o debate relativo à vigência das patentes no Brasil: honestidade,</u> Migalhas, 2021;
- The Intellectual Property of Textiles and Fashion From the Medieval Loom to the New York Fashion Week: A Sourcebook, Wolters Kluwer, 2021;
- Competition Policy and Intellectual Property in Today's Global Economy, Cambridge Univ. Press, 2021;
- From Babylon to the Silicon Valley The Origins and Evolution of Intellectual Property: A Sourcebook, Wolters Kluwer, 2020;
- From Antiquity to the COVID-19 Pandemic The Intellectual Property of Medicines and Access to Health A Sourcebook, Wolters Kluwer, 2020;
- Acordo Trips Comentado Volume I, Lumen Juris, 2020;
- Acordo Trips Comentado Volume II, Lumen Juris, 2020;
- The Invention of Intellectual Property: Supporting Entrepreneurship and Trade from Ancient Times to the 21st Century, 2019;
- The TRIPS Regime of Trademarks and Designs, Wolters Kluwer, 2018;
- The TRIPS Regime of Patents and Test Data, Wolters Kluwer, 2017;
- Sisyphus redivivus? The work of WIPO on genetic resources and traditional knowledge. In: Routledge Handbook of Biodiversity and the Law, 2017;
- IP and Antitrust The Competition Policies of Intellectual Property in Eight Cases, Wolters



Kluwer, 2015;

- Technical Standards, Intellectual Property and Competition A Holistic View, 61 Wash. Univ. J.L.& Policy, 2015;
- Current Trends in the Evolution of Unfair Competition Law. In: Défis du Droit de la Concurrence Déloyale, Univ. of Geneva, 2014;
- The Rule of Patent Law (RPL) as Established by the TRIPS Agreement and Its Role of Promoting Trade Rather than Invention. In: Patent Law in Global Perspective, Oxford Univ. Press, 2014;
- Propriedade Intelectual em Mercados Regulamentados: Os Casos das Indústrias Farmacêutica e Automotiva, Juruá Editora, 2013;
- Patently Outdated: Patents in the Post-industrial Economy The Case for Service Patents, Kluwer Law International, 2012;
- Toward a Unified Theory of Intellectual Property: The Differentiating Capacity (and Function) as the Thread that Unites all its Components, 15 The J. of World Int. Prop. 251, 2012;
- <u>The Theorem of the Social Value of Patented Inventions and the Happiness Machine Patent</u>.
 <u>Syndrome Why Society lets Fundamental Patents to be Intensely Attacked</u>, 3 Rev. Elet. IBPI, 2010;
- 200 Anos do Sistemas Brasileiro de Patentes, Lumen Juris, 2009;
- A Estrutura dos Sistemas de Patentes e de Marcas Passado, Presente e Futuro, Lumen Juris, Rio de Janeiro, 2009;
- "From the Shaman's Hut to the Patent Office: A Road Under Construction," in Charles McManis (ed.), Biodiversity and the Law Intellectual Property, Biotechnology & Traditional Knowledge, Earthscan, 2007;
- "Repression of Unfair Competition as Regards Pharmaceutical Test Data From the Paris Convention to the TRIPS Agreement and Beyond," in KIPO, Learned Papers on Intellectual Property: Korean Intellectual Property Office 30th Anniversary Publication, KIPO, 2007;
- The Trips Regime of Antitrust and Undisclosed Information, Kluwer Law International, 2007;
- <u>The Trips Regime of Patent Rights</u>, Kluwer Law International, 2005.
- From the Shaman's Hut to the Patent Office: In Search of a TRIPS-Consistent Requirement to Disclose the Origin of Genetic Resources and Prior Informed Consent, 17 Wash. Univ. J.L. & Policy, 2005;
- The Problem of Gene Patents, 3 Wash. Univ. J. Global Stud. 701, 2004;
- Nuno Pires de Carvalho: Em defesa da biodiversidade, Pesquisa FAPESP, 2003;
- The Primary Function of Patents, 1 Univ. Ill. J.L. Tech. & Policy 25, 2001.