



JULIANA NEVES

Partner

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PRACTICE AREAS

- Litigation
- Patents
- Copyright
- Anti-counterfeiting
- Trademark, Trade dress & Publicity Right Matters
- Trade Secrets & Regulatory
- Data Protection
- Licensing & Technology Transfer
- Food & Drug Law
- Unfair Competition
- Government Contracts & Public Procurements
- IP Litigation
- Regulatory Law
- Contracts

LANGUAGES

- Portuguese
- English
- Spanish

BIOGRAPHY

Juliana Neves is a partner at Licks Attorneys based in our São Paulo office. With over a decade of experience, Ms. Neves is an expert in intellectual property and administrative law. She deals with complex litigation and leading cases involving patent law, regulatory compliance and administrative law, mostly defending the interests of clients in the Life Sciences area. Ms. Neves is also experienced with trademark litigation and unfair competition cases.

Before joining Licks Attorneys in 2014, she worked at prominent law firms representing large national and international companies in disputes over governmental contracts and public bids, contesting or defending their regularity. Ms. Neves holds a Master of Laws degree (LL.M) with the University of Chicago Law School and has specialization in intellectual property law from PUC-Rio and in public bids and public agreements with FGV-RJ.

PROFESSIONAL HIGHLIGHTS

- Análise Advocacia Regional – São Paulo (2025)
- Leaders League – Life Sciences (2025);
- WIPR Leaders (2025);
- Análise Advocacia Mulher – Pharmaceutical (2025);
- Análise Advocacia Mulher – Regulatory (2025);
- Legal 500 Latin America – Intellectual Property (2025);
- IP Stars – ‘Rising Star’ (2024, 2023, 2022, 2021);
- The Legal 500 – ‘Recommended’ Life Sciences Practice (2022).

AFFILIATIONS

- Licensing Executives Society (LES);
- São Paulo Association of Intellectual Property (ASPI);
- American Intellectual Property Law Association (AIPLA);
- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ);
- Brazilian Association of Intellectual Property Agents (ABAPI).

EDUCATION

- Master of Laws (LL.M.), University of Chicago – UChicago (2023);
- Graduate Program, Intellectual Property, Pontifical Catholic University of Rio de Janeiro – PUC-Rio (2016);
- Specialization in Bids and Administrative Contracts, Getulio Vargas Foundation – FGV (2012);
- Bachelor of Laws (LL.B), Federal University of Rio de Janeiro – UFRJ (2010).

PUBLICATIONS

- [Brazil's Best Counsel 2025](#), Leaders League, 2025;
- [Judicialization of CAR-T Therapies: The Crucial Role of the Judiciary in Access to Healthcare](#), Lexology, 2025;
- [Nova Lei dos Bioinsumos estabelece marco regulatório e promete destravar investimentos no setor](#), Broto Notícias, 2025;
- [Judicialização de terapias CAR-T: papel do Judiciário no acesso à saúde](#), Conjur, 2025;
- [Trends and Developments - Life Sciences & Pharma IP Litigation 2025](#), Chambers, 2025;
- [O Marco Legal dos Bioinsumos e seus impactos no setor agrícola](#), JOTA, 2025;
- [Novidades do regulamento das PDPs são mesmo novidades? – Parte 1](#), JOTA, 2024;
- [New PDP Regulation: Fresh Start or Same Old thing? – Part 1](#), Lexology, 2024;
- [Networking in IP: the challenges and solutions for women](#), WIPR, 2024;
- [A possível retomada do programa de Parcerias para o Desenvolvimento Produtivo - PDP](#), Decisor Brasil, 2023;
- [A possível retomada do programa de PDPs na saúde](#), JOTA, 2023.