



ROBERTO CARAPETO

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PRACTICE AREAS

- Patents
- Trademark, Trade Dress & Publicity Rights Matters
- Anti-counterfeiting
- Copyright
- Industrial Designs
- Licensing & Technology Transfer

LANGUAGES

- Portuguese
- Japanese
- English
- Spanish

BIOGRAPHY

Roberto Carapeto has a long experience working both as an attorney-at-law and a researcher, dealing with intellectual property matters in full-service law firms and IP boutiques. His expertise comprises a wide range of legal matters, including patent litigation, anti-counterfeiting measures, trade secrets, and unfair competition. Furthermore, he deals with technology transfer, IP rights prosecution and licensing matters for international companies.

Experienced in advising Asian companies, Mr. Carapeto has received the degree of Doctor of Law from Waseda University and has work experiences at Matsubara, Muraki & Associates, and at NGB Corporation. He is currently an Affiliated Research Fellow at Waseda University's Research Center for the Legal Systems of Intellectual Property [RCLIP] and a Lecturer at the Graduate School of Law at Nagoya University and Waseda University. Mr. Carapeto frequently participates in projects commissioned by the Japanese government, providing information to entities such as the Center for Industrial Property Information and Training (INPIT), among others. He also gives lectures and seminars around Asia on Brazilian and South American Intellectual Property Laws. Fluent in Japanese, he also runs a website in this language providing information on IP in South America at <http://brazilchizai.wordpress.com/>.

PROFESSIONAL HIGHLIGHTS

- Lexology Index – Intellectual Property – Patents (2025);
- IAM Strategy 300 (2025, 2024);
- Lexology Index – Data Privacy & Protection (2025)
- IAM Strategy 300 Global Leaders (2025).

AFFILIATIONS

- Licensing Executives Society (LES);
- Intellectual Property Lawyers Network Japan (IPLNET);
- Japan Institute for Promoting Invention and Innovation (JIPII);
- Japan Commercial Arbitration Association (JCAA);
- Japan Association of Industrial Property Law (JA IPL);
- Japan Intellectual Property Association (JIPA);
- Chartered Institute of Arbitrators (CIArb);
- Korean Intellectual Property Association (KINPA);
- Japanese Chamber of Commerce and Industry of Brazil (CCIJIB);
- Licensing Executives Society Japan (LESJ);
- Brazilian Bar Association – Rio de Janeiro (OAB/RJ);
- Chartered Institute of Arbitrators – Member (MCIArb);
- Brazil Intellectual Property Association (ABPI);
- Brazil-Japan Chamber of Commerce, São Paulo Section;
- International Association for the Protection of Intellectual Property (AIPPI-JP) – Japan Group.
- Licensing Executives Society International (LESI) – Young Members Congress Chair (2024).

EDUCATION

- Doctor of Law, Intellectual Property Law, Waseda University (2020);
- M.A. in Law, Intellectual Property Law, Waseda University (2014);
- Bachelor of Laws (LL.B), Rio de Janeiro State University – UERJ (2009);
- Academic Exchange at Waseda University School of International Liberal Studies (2007).

PUBLICATIONS

- [Trademark Parody under Japanese Trademark Law: Finding the Fine Line in Japanese Humor](#). In: Charting Limitations on Trademark Rights, Oxford, 2023;
- Developments in the Protection of Color Trademarks as a New Type of Trademark, Editorial Committee for the Essays in Honor of Professor Ryū Takabayashi (ed.). In: Toward New Horizons in Intellectual Property Jurisprudence, Nippon Hyoron Sha Co., Ltd. Publishers, 2022;
- Cybersecurity regulation in Brazil and Latin America: an overview, International Cybersecurity Law Review, 2022;
- [History and Current Status of Design Protection in Brazil](#). In: History of Design and Design Law, Springer, 2022;
- [The Japanese Basic Act on Cybersecurity and the historical development of the Japanese legal framework for cybersecurity](#), Springer Link, 2021;
- [A new era for implementing technology in Brazil](#), Brazilian Business Law Review, 2021.
- Current Status and Developments in Trade Secret Protection in Latin America, Japan Association of Industrial Property Law Annual Report Vol. 43, 2020;
- Design Protection in Latin America, Japanese Society for the Science of Design, Journal of the Science of Design Special Ed., 2017;
- What color is your trademark? – The Situation of Trademark Protection in Japan for Color Marks per se., Patents & Licensing, 2017;
- Utilizing Unfair Competition and Copyright Laws in Latin America as Anti-Counterfeiting Measures, Journal of Intellectual Property Association of Japan, 2017;

- The Essentials of Business Law, Japan-Brazil Central Association Bulletin Brazil Special Report, 2017;
- [Design Protection Laws in Latin America](#). In: The Legal System of Design Protection: Current Situation and Issues through the Perspective of Jurists and Designers, 2016;
- The Beginning of a New Chapter for INPI, IAM Japanese Edition, 2016;
- The Andean Community Common Industrial Property Regime as seen from Colombia and Peru, Chizaiken Forum (知財研フォーラム) 2016 Summer Vol. 106, 2016;
- Intellectual Property System and Patent Considerations in Argentina, Chizaiken Forum (知財研フォーラム) 2015 Winter Vol.104, 2016;
- A Reflection About the Introduction of Non-Traditional Trademarks, Waseda Bulletin of Comparative Law Vol. 34, 2016;
- Considerations on Mexican Trademark Law, Chizaiken Forum (知財研フォーラム) 2015 Summer Vol.102, 2015;
- Patent Backlog and Expediting Patents in Brazil, Chizaiken Forum (知財研フォーラム) 2015 Winter Vol.100, 2015;
- Industrial property rights in Latin America: In Search of the proper balance, • Chizaiken Forum (知財研フォーラム) 2014 Summer Vol.98, 2014;
- Intellectual Property Protection in Brazil and Anti-Counterfeiting Measures for the Soccer World Cup and the Rio Olympic Games, IP Management Review (IPマネジメントレビュー) No. 11, 2013;
- IP litigation in Brazil – Procedural Law Issues, Chizaiken Forum (知財研フォーラム) 2013 Winter 92, 2013.
- IP litigation in Brazil - Procedural Law Issues, Chizaiken Forum (知財研フォーラム) 2013 Winter 92 Issue: February 2013.