



#### PRACTICE AREAS

- Litigation
- Regulation
- · Food & Drug Law

### LANGUAGES

- Portuguese
- · English

# RODOLFO BARRETO

# Partner

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#### **BIOGRAPHY**

Having worked on every major lawsuit concerning ICT (Information and Communications Technology) patents in Brazil, Rodolfo Barreto has gained one-of-a-kind expertise in high-stakes patent litigation and cross-border disputes. He is also prominent in legal and administrative matters involving antitrust and Standard-Essential Patents (SEPs). Mr. Barreto is the go-to litigator when key intellectual property assets are involved.

#### REPRESENTATIVE CASES

- Represented a foreign company in a dispute with the leading consumer electronics manufacturer that resulted in a global patent licensing agreement in less than a month after the case in Brazil was filed;
- Represented a foreign company in a case that resulted in the first ever injunction granted in Brazil for a video-coding patent;
- Represented a foreign company in the first ever patent assertion case against streaming services in Brazil;
- Represented several pharmaceutical companies in a novel proceeding that positively impacted the validity of dozen Brazilian patents held by clients;
- Asserted standard-essential and implementation patents in the first ever multi-front patent enforcement case in Brazil, which resulted in seizure of infringing goods at the borders;
- Developed from scratch a strategy to preemptively defend patents against infringement claims in a leading case;
- Developed from scratch a strategy to expedite the prosecution of patents pending at the patent office that resulted in a permanent injunction issued in record time after filing a writ of mandamus;
- Acted as a legal consultant of the Brazilian Confederation of Industry on the preparation of the "5G and SEPs: The role of intellectual property on the development of digitalization" guide;
- Represents a pharma company on a lawsuit seeking to revert the highest antitrust fine ever applied in Brazil for unilateral practices.



## PROFESSIONAL HIGHLIGHTS

- IAM Strategy 300 Global Leaders (2026, 2025);
- Legal 500 Latin America Intellectual Property (2026, 2025);
- IAM Strategy 300 (2025, 2024);
- WIPR Leaders (2025);
- Leaders League Civil and Commercial Litigation (2025);
- Client Choice Award 2022 Litigation in Brazil (2022).

#### **AFFILIATIONS**

- Brazilian Bar Association Rio de Janeiro (OAB/RJ);
- Coordinator of the OABRJ's Specialized Committee for 5G, Technical Standards and Technological Innovation.

#### **FDUCATION**

- Master candidate, Economics in Intellectual Property and Innovation, Federal University of Rio de Janeiro – UFRJ (2022);
- Bachelor of Laws (LL.B), Federal University of Rio de Janeiro UFRJ (2014).

#### **PUBLICATIONS**

- Struggle overcoming licensing video streamers possible with flexibility, IAM, 2025;
- InterDigital's Brazilian double whammy against Disney: preliminary (but merits-based) injunction over two streaming patents, IP Fray, 2025
- OAB/RJ instaura Comissão de Tecnologias da Informação e Comunicação, Migalhas, 2025;
- <u>Standards, inovação e concorrência</u>, Teletime, 2025;
- Why Brazil stands out as a key jurisdiction for SEP enforcement in 2025, IAM, 2025;
- Brazil: SEPs and FRAND litigation, policy and latest developments, IAM, 2024;
- Justiça manda Amazon acelerar abandono de tecnologia por trás do 4K no Brasil, O Globo, 2024;
- Após derrota com liminar no Brasil, Amazon diz que vai parar de usar tecnologia por trás de vídeo ultra HD e 4K no país, O Globo, 2024;
- Brazilian court hands down first tech permanent injunction to Netflix, as SEP litigation continues to rise, IAM, 2024;
- Nokia assina acordo com chinesa e encerra disputa por patentes, Veja Mercado, 2024;
- DivX: The video processing company taking on streaming giants, IAM, 2024;
- Netflix first to be permanently enjoined over Brazilian standard-essential patent; Lenovo hit with preliminary injunction, IPFray, 2023;
- Brazil: SEPs and FRAND litigation, policy and latest developments, IAM, 2023;
- Availability of preliminary injunctions makes Brazil an attractive litigation venue for SEP owners, IAM, 2023;
- Brazil's STJ allowed Ericsson to enforce preliminary injunction against Apple over FRANDpledged standard-essential patent, Foss Patents, 2023;
- Ericsson vence disputa contra a Apple no STJ, diz jornal, Valor Econômico, 2022;
- Na disputa por patentes do 5G, Ericsson obtém vitória contra Apple no STJ, O Globo, 2022;
- Brazil: SEPs and FRAND litigation, policy and latest developments, IAM, 2022;



- <u>5G e patentes essenciais: O papel da propriedade intelectual no avanço da digitalização,</u> CNI Confederação Nacional da Indústria 2022;
- Brazilan preliminary injuction and protection of IP rights, The Legal 500, 2020.