

I30 @ Caddo Valley E 1 Top

101B Frost Rd, Arkadelphia, AR | Caddo Valley, AR



FEATURES

Caddo Valley, Hot Springs, Lake Degray Exit!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **480,023**
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**
 COORDINATES **34.189618, -93.065632**

SPECIFICATIONS

GEOPATH ID	30648598	READ	R
PLANT ID	AR002T	PANEL	Top
4-WK IMPRESSIONS	480,023	ILLUMINATED	Yes
SIZE	12x36	DESIGN SPECS	6" bleed, Finish size 12.6x36.6, 300 DPI PDF
FACING	E		

4/WK RATE: **\$495**
*Rate based on one year-term.
 Design, Print & Vinyl Install Available*

