

I49 N face

3349 Tennessee Rd, Texarkana, AR | Texarkana, AR



FEATURES

Impossible to miss digital billboard on I-49 in Texarkana, AR — visible to southbound traffic, across from Cooper Tire & Rubber Plant. Houston, Shreveport exits dead ahead.

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **163,130**
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**
 COORDINATES **33.417172, -94.005176**

SPECIFICATIONS

GEOPATH ID	30648612	FACING	N
PLANT ID	AR012-A	READ	R
4-WK IMPRESSIONS	163,130	PANEL	Single
SIZE	12x40	DESIGN SPECS	176h X 624w, 72 DPI JPG, 1MB or less

[DRONE VIDEO ▶](#)

RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	\$1,800
4/WK Gold (720 spots/day):	\$1,080
4/WK Silver (360 spots/day):	\$650

