

## Pines Rd S face

6701 Pines Road Shreveport, LA | Shreveport, LA



### FEATURES

High-visibility digital billboard on Pines Road in Shreveport, LA at a 4-way stop in front of Super Wal-Mart — visible to northbound traffic headed toward I20.

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **683,573**  
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**  
 COORDINATES **32.447951, -93.864559**

### SPECIFICATIONS

GEOPATH ID	<b>30648625</b>	FACING	<b>S</b>
PLANT ID	<b>LA009-A</b>	READ	<b>R</b>
4-WK IMPRESSIONS	<b>683,573</b>	PANEL	<b>Single</b>
SIZE	<b>10.6x36</b>	DESIGN SPECS	<b>144h X 550w, 72 DPI JPG, 1MB or less</b>

[DRONE VIDEO ▶](#)

### RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	<b>\$1,500</b>
4/WK Gold (720 spots/day):	<b>\$900</b>
4/WK Silver (360 spots/day):	<b>\$550</b>

