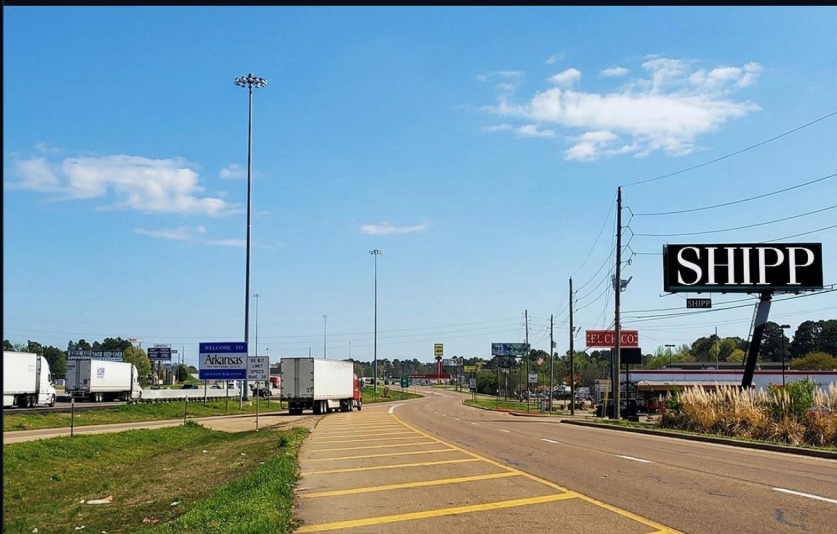


I30 @ Stateline W face

410 Realtor Rd Texarkana, AR | Texarkana, AR



SPECIFICATIONS

GEOPATH ID	30661870	FACING	W
PLANT ID	AR014-A	READ	R
4-WK IMPRESSIONS	863,138	PANEL	Single
SIZE	14x48	DESIGN SPECS	208h X 752w, 72 DPI JPG, 1MB or less

[DRONE VIDEO ▶](#)

RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	\$3,200
4/WK Gold (720 spots/day):	\$1,920
4/WK Silver (360 spots/day):	\$900

FEATURES

Show-stopping digital billboard on I-30 in Texarkana, AR — visible to eastbound traffic just past Stateline Ave. overpass. Jefferson Ave ¼ mile, I49 Exits ahead.

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	863,138
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	33.46953, -94.038954

