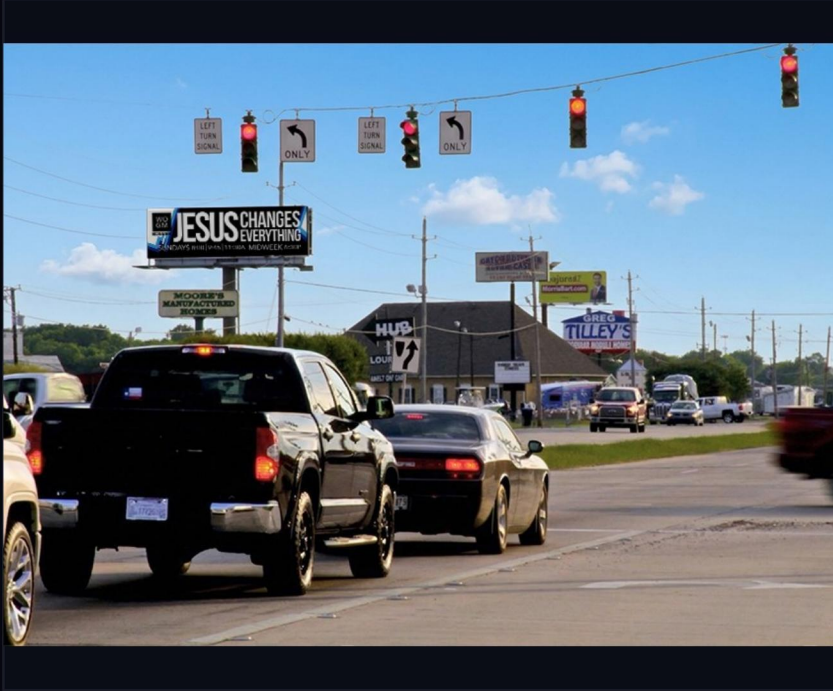


## East Texas St E

4340 E. Tx St., Bossier, LA | Bossier City, LA



### FEATURES

4 way stop E. Texas St @ Swan in fast growing S. Bossier City

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **375,742**  
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**  
 COORDINATES **32.532253, -93.67525**

### SPECIFICATIONS

GEOPATH ID	<b>30648619</b>	READ	<b>L</b>
PLANT ID	<b>LA003</b>	PANEL	<b>Single Face</b>
4-WK IMPRESSIONS	<b>375,742</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>10.6x36</b>	DESIGN SPECS	<b>6" bleed, Finish size 11.2x36.6, 300 DPI PDF</b>
FACING	<b>E</b>		

4/WK RATE: **\$695**

*Rate based on one year-term.  
Design, Print & Vinyl Install Available*

