

## I30 @ SRT 1 W

10243 US-67, Texarkana, AR | Texarkana, AR



### SPECIFICATIONS

GEOPATH ID	<b>30648616</b>	READ	<b>R</b>
PLANT ID	<b>AR017</b>	PANEL	<b>Single Face</b>
4-WK IMPRESSIONS	<b>706,593</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>26x40</b>	DESIGN SPECS	<b>12' bleed, Finish size 27x41, 300 DPI PDF</b>
FACING	<b>W</b>		

4/WK RATE: **\$1,500**

*Rate based on one year-term.  
Design, Print & Vinyl Install Available*

### FEATURES

Giant billboard I30 visible to E bound traffic headed toward Little Rock!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS	<b>706,593</b>
MARKET	<b>Texarkana / Shreveport / Ark-La-Tex DMA</b>
COORDINATES	<b>33.53479, -93.912816</b>

