

I30 @ Nash Exit W face

6241 St. Michael Dr. Texarkana, TX | Texarkana, TX



SPECIFICATIONS

GEOPATH ID	30648627	FACING	W
PLANT ID	TX003-A	READ	L
4-WK IMPRESSIONS	482,560	PANEL	Single
SIZE	14x48	DESIGN SPECS	208h X 752w, 72 DPI JPG, 1MB or less

[DRONE VIDEO ▶](#)

RATES & ROTATION

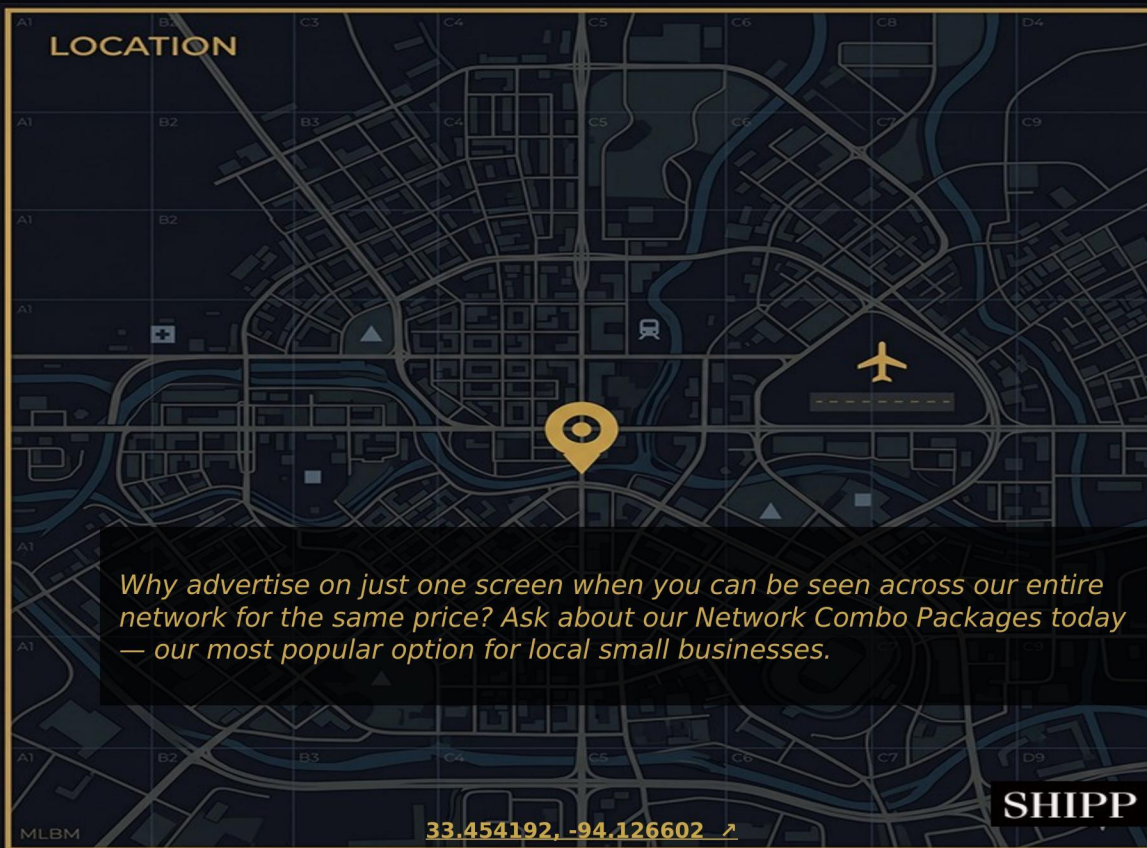
4/WK Platinum full slot (1,440 spots/day):	\$1,900
4/WK Gold (720 spots/day):	\$1,000
4/WK Silver (360 spots/day):	\$600

FEATURES

Massive digital billboard on I-30 in Texarkana, TX — visible to eastbound traffic, gateway placement at the Nash Exit.

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	482,560
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	33.454192, -94.126602



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